

The ROTARIAN

Chesley R. Perry, Managing Editor

Vol. V

NOVEMBER, 1914

No. 5

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Coming in December: "Greater Rotary" by E. L. Skeel.

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SERVICE

ISSUED MONTHLY

This Crowd of Rotarian Optimists Are Looking for the Doughnut and not the Hole



The Rotarian

Official Organ of the International Association of Rotary Clubs

Vol. V

NOVEMBER, 1914

No. 5

EDITORIAL COMMENT.



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FRANK J. ZUMSTEIN
Gen. Com'man & Director

"The wheel is a fulcrum in motion. It multiplies power by ten and transmits it." Rotary is symbolic of the same thing. It's a *state of mind* and those who are members of the Rotary clubs are sooner or later inoculated with this germ. Being in the air one breathes it is impossible to avoid wherever the club may be.

The Cincinnati Rotary Club is the exemplification of this attitude. Not to brag too much, this organization is generally in the van where others follow. As an example witness the splendid magazine we present you this month. Credit is to be accorded the entire club for their support and especially the members mentioned below.

Mr. Harry Lyman, with his genial and dynamic disposition, as chairman of the Cincinnati number, ably assisted by Mr. Carl Dehoney and Mr. Frank Zumstein, who, by the way, is one of the Old Guard, having been President of the club for two terms during a very critical period of its existence.

Mr. John Dickerson as advertising manager with his willing assistants, who have so bountifully supplied the sinews of war.

Mr. C. D. Corbus, who is our official dispenser of light and likewise watch-dog of the treasury.

Mr. Threlkeld, who believes in service and has demonstrated ably this belief in the securing of photographs, the engraving of plates, and supplying the very unusual cover design, and, through the courtesy of *The Cincinnati Post*, Mr. Claude Shafer, the father of Old Man Grump, who has so ably demonstrated his versatility in this magazine.

These two latter Rotarians have given your editor the utmost assistance in helping with the physical aspect of the magazine.

As to the literary contributions—they speak for themselves. We only ask you to read "A Greeting from Cincinnati" by that able exponent of the forensic art, Mr. Ralph A.



JOHN H. DICKERSON
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R. H. WURLITZER
Director

CHAS. J. MEAKIN
Director

JOHN G. KIDD
Registrar

FRANK M. WINTER
Sergeant-at-Arms

Tingle. If you read this you will have an index into the very high quality of the balance.

Credit is also due the Chamber of Commerce and Business Men's club of this city who have placed their utmost resources at our command.

And last but not least, the moral support of our worthy President, Mr. F. W. Galbraith who has so ably seconded our efforts, and that indefatigable worker, Mr. Charles Wilberding, our secretary.

JOHN G. KIDD,

Editor The Cincinnati Section THE ROTARIAN, Manager Stewart & Kidd Co.

THE EUROPEAN WAR AND AMERICA.

America must stand idly by and watch havoc wrought in the great European War. We cannot take issue with any nation for are they not all our friends and our brothers?

We watch with strained eyes and aching hearts for we know not the number of the dead or the homeless, the suffering of those who fight and those who numbly await they know not what.

That we do sympathize with every nation is attested by the fact that our largest institutions still keep their buyers abroad, still pay with gold at the time of purchase and do not ask for credit. A good many little shops in Paris are keeping their helpers in funds and happy because Americans have said they must not remain idle.

We are taking everything we can from Germany and from Great Britain and begging for more. We hope for the end of the war at an early date. We do not wish to gain trade through and by the misfortunes of another nation. A great giant, proud of our youth and our strength, we stand helpless today, unwilling to grasp the trade which might be ours because the nations of our forebears are so sadly stricken. We are still a nation of builders—we are growing so rapidly we can scarce supply our own needs, so why should we attempt to take an undue advantage of another.

Business is a battle, a conflict elevating and ennobling and it is but natural that the prepared and fittest should reap the greatest return. It is hardly to be expected of us not to strive for more trade, not to carry our flag into the corners of the earth; and yet there is just now a great feeling of reluctance to do so. We could establish trade relations with other people through trickery, bribery, unjust laws, unfair tactics—surely these things we will not do now that Europe is palsied with sorrow and weighted with its dead.

We are at peace and yet we suffer as much almost as if we were at war. A happy land, the entire south of the United States is suffering because of Europe's strife. Millions of bales of cotton await the looms of England and Germany—in Dixieland there is great suffering, laborers are unemployed, debts unpaid, merchants without customers, people without money to pay for the necessities, let alone the luxuries, railroads without freight, docks without burden, boats without cargoes,—this because of war we had no hand in the making.

In the east, in New York, Boston, Chicago our markets have closed; Europe cannot let us have money, our railroads cannot borrow to repair old tracks or to lay new steel. In the west our people cannot get grain to market; there are no markets open to wheat or corn; 'tis a bleak, barren, unhappy prospect. Staggering 'neath the burdens we bear is it any wonder that we look for some way out? We must sell and we must buy. But we wish to do so fairly, in open competition with the world, and all the time we hope for peace—we want to see England and Germany and France in friendly rivalry.

The world needs us all or an Infinite Power would not have allowed us to people this plane. The waste of war is colossal—one little child deprived of its German toy is a sad spectacle, but millions of little hearts are to know their greatest sorrow very soon. How many painters and poets and great scientists will the future never know because of deadly shrapnel and blood dripping bayonet! After a great battle the unknown and unnumbered dead are gathered by tender and loving hands and buried in a common lot. A German peasant lad is laid beside an English soldier of royal strain; a dashing Uhlan and French savant lie in the same mound. No enmity is theirs—they sleep in peace in their windowless home till they shall have been called to join the ranks of the eternal hosts.

Let us draw the curtain on an afflicted and saddened world. Out of this war let us hope for world-wide peace and brotherhood. Let all Rotary be earnest and energetic in

scattering the teachings of Rotary. To our British and Canadian brothers our thoughts go out and we hope that no harm befalls them. But Rotary is world-wide—it will one day encompass Russia and Japan and all the warring worlds. We pray that it may be so—we hope for the new era, the brighter age.

The sun sets in vicious red today—tomorrow it shall burst fair upon another day; and all the nations shall lay aside the tools of war and over the land there shall come forth plenty, men and women shall again sing the songs of happiness and acts of love and kindness shall make us glad of life.

F. L. BRITAIN, *Kansas City.*

THANKFULNESS

In 1621, almost a year after they had landed upon the shores of New England, the Pilgrims assembled for their first harvest festival and offered a prayer of thanksgiving for the fruits and mercies of the closing year.

Thus began the first Thanksgiving Day in America, though the Pilgrims had brought this celebration from England where it is popularly called "The Harvest Home" festival.

In their time, the Pilgrims fought their way through the wildernesses with tools and implements that were crude. Without the aid of science, they labored hours long and hard to keep the cabin warm and the cupboard full. It was hard work but they were thankful that they could supply their material needs.

It is not likely that the Pilgrims ever looked two hundred and ninety-three years into the future and dreamt of a vast continent knit together by the ingenuity of human hands and minds.

The ingenuity of human hands and minds! For this, what better interpretation can the world have than Service?

Together, the hands and minds of the United States, of Canada, of the British Isles and the rest of Europe have mastered the elements, applied the findings of science, reared the foundation of every skyscraper, home and school house, every factory and store, and penetrated the deep bosom of the earth to give warmth unto people. Service—collective service—the service of human hands and minds have made all this possible.

"Be of service—be useful!" is the spirit of the times. Society is throbbing with it. Every political organization, every religious institution, every industrial association in America, Canada and Europe is becoming permeated with it. Witness the movements for child welfare, old age pensions, establishing equality of opportunity, the fight on poverty, creating municipal markets, conserving natural resources et cetera—all based upon the desire to serve—to make better—to make happier. That is social progress—something all can be thankful for.

B. B.

SOLICITING BUSINESS FROM ROTARIANS.

Solicitation of business on the ground of membership in the Rotary club is a dangerous thing. Many men do not like to be asked for their business because they belong to the Rotary club any more than they would like to be asked for it on the ground that they belong to the same Masonic lodge or the same church.

"Business follows acquaintance" is a Rotary slogan, and a man must first get acquainted with his fellow Rotarian before he can expect his business. The place to get acquainted is at the meetings of the club. When I have become acquainted with a man through meeting him at the club meetings I don't need to say anything about being a Rotarian when I go into his office. When in his office we can talk not merely as fellow members of a club, but as acquaintances and friends—and inwardly thank Rotary for having given us the opportunity to become friends.

Neither acquaintance nor friendship nor Rotary membership should be the real basis of asking for business. The real basis is service—the ability to deliver the goods with satisfaction to the purchaser—with a profit to the purchaser as well as to the seller.

(Continued on page 116.)



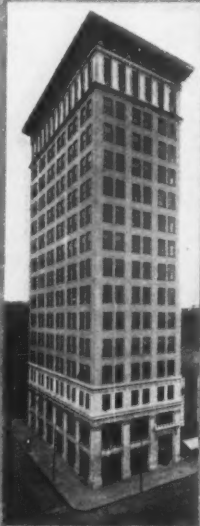
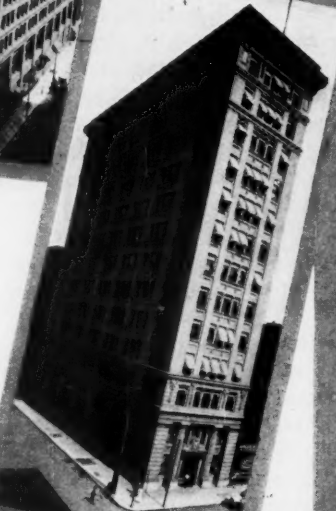
Union Trust
Building

LEADING
OFFICE
BUILDINGS IN
CINCINNATI



First National
Bank Building

Second National
Bank Building



Ingalls Bldg.

Union Central
Building



Traction Building

LEADING
OFFICE
BUILDINGS IN
CINCINNATI

Odd Fellows
Temple

Fourth National Bank Building

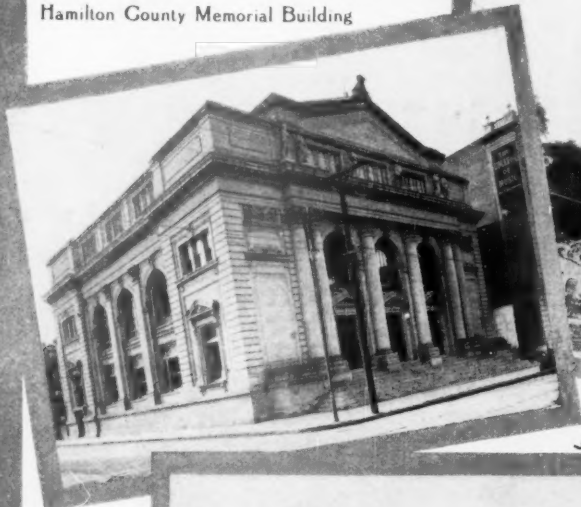
New Western & Southern
Life Building

New Gwynne Building

Provident Bank & Trust Building

New Telephone Building

Hamilton County Memorial Building



Ohio National Guard Armory

U. S.
Government
Building© 1914
BY THE THRELKELD-WALTER ENG. CO.

Business Men's Club



Y. M. C. A. Building



A Greeting From Cincinnati

By Ralph A. Tingle

Cincinnati Manager, Standard Oil Co.

ABOVE the eastern hills glows the golden dawn of a new day. Spires and cupolas and walls catch the rays of golden light and, brightening as the day grows older, reveal the lines and limitations of a great city. The rattle of wheel over pavement, the shrill whistle, the whir of machinery, the ring of the hammer give notice that Industry is in her place for the day. And then, the day's work ended, cool, shady, green parks beckon; sparkle brightly in the pale moonlight the waters of the beautiful Ohio, inviting to rest and recreation. The lights of the city burn brightly, gay throngs crowd the thoroughfares, then slowly fade away till none remains but stalwart guardian in uniform of blue pacing with measured tread the city streets. Then sleep—the mantle of night has gently fallen, and the city sleeps.

Nestling in the lowlands and crowning the hills of the beautiful Ohio Valley, Cincinnati, the Queen City of the West, greets the world.

A century and a quarter have rolled into eternity since first the fires of home were lit by those brave pioneers whom history was later to know as the founders of our fair city. The lowlands gave them promise of bounteous harvests—the hills stood as rugged sentinels and guardians of their happy homes. Nature smiled, and back to Heaven were reflected the smiles of a people who had found content, a people whose aims and ideals were high, a people in whose hearts there burned the rapture of a high resolve.

Came years of alternating day and night, years of sorrow and of joy—years of failure, then success, and Cincinnati took her place among the world's greatest cities.

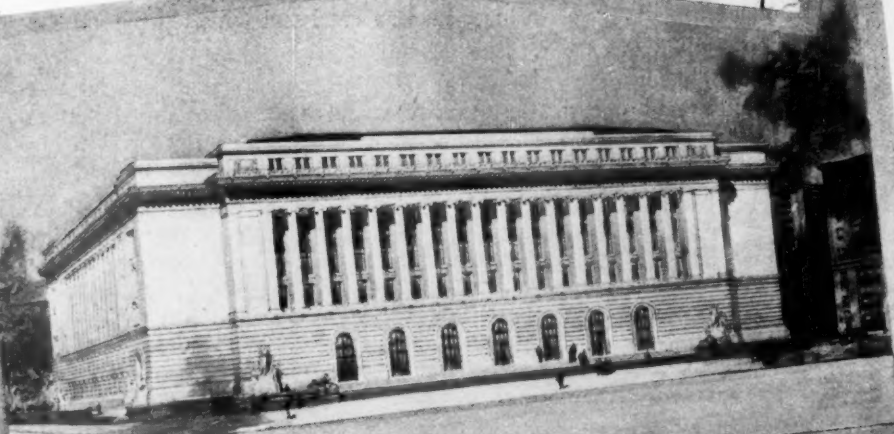
Known the world over as a city of many natural beauties and advantages; known in the world of music and art; leading the cities of the world in many lines of endeavor, Cincinnati points with pride to her past and goes forth into the future without fear and in the hope that greater glories await her.

Cincinnati has wrought hard and well—Cincinnati has achieved—what Cincinnati has done other cities may do. Cincinnati is going forward, upward, onward, but strive as she may, she will never be too busy to be friendly. Cincinnati believes in friendship, and, so, busy tho' she be, she pauses to extend the hand of friendship and love and give to the world her *GREETING*, and may all go well with thee.

TWO OF
CINCINNATI'S
PUBLIC
BUILDINGS



City Hall



New \$2,500,000 Court House

The Beginning of Rotary In Cincinnati

By Robert R. Wilson

Organizer, First President and Honorary Member of the Cincinnati Rotary Club

AFTER three attempts Cincinnati Rotary was finally organized in September, 1910, and became the first new club to affiliate with the then new Association of Rotary Clubs. This was in the days when Rotary, its principles and purposes, were still in the crucible. There was then no central organization or clearing house for the exchange of plans and experiences, no missionary work to help clubs start, no national or local reputation to give Rotary a footing and attract members. Each club had to work out its own plans, except for the one idea of restricted membership.

The first two attempts were credited to Chicago and St. Louis Rotarians, who tried to interest their Cincinnati friends in the movement, and through them some of the more active local organizations. The third may be doubly credited to the New York Rotary Club. That it was a success is best proved by the club's present roster of some three hundred members.

Cincinnati offered no more obstacles than other Eastern cities, naturally conservative because of their older development and established conditions. They all lack that certain spirit of liberal fellowship, that readiness to get together and boost which is found in the newer sections of the country, in which Rotary takes quicker root and flourishes. But once firmly started on that old, substantial foundation Cincinnati Rotary has instilled a new spirit, the real Rotary spirit not only among its members, but throughout the city showing other organizations what it can do. Our Rotarians are most conspicuous in every line of civic work.

Rotary was first suggested to the writer by Brother V. Clement Jenkins of New York Rotary, later its president, in the Spring of 1910. Some correspondence followed on the subject and in September, 1910, advice was received that Brother B. A. Bullock, since deceased, of New York Rotary, who had just been elected Vice-President of the new As-



sociation of Rotary Clubs at Chicago, was returning to New York via Cincinnati, and that he would be glad to assist in organizing Rotary in Cincinnati—and he did.

Following the lines of previously organized clubs, we selected

a number of active business men, whom we considered qualified for Rotary, and proceeded to solicit their membership, explaining to each the plan and purposes of Rotary. Nearly all were slow to realize the opportunity—they preferred to have some one else try it out for them. But we have the satisfaction today of knowing that practically every one of these men is anxious to get into Rotary, if there were only a place for him.

We then concluded that the only way to start Rotary in Cincinnati was to organize, to establish a working basis no matter how few were in it, and build out the membership from that. So Cincinnati Rotary started with eight members, adopted New York's constitution and by-laws and began its membership campaign.

Soliciting applications for membership was slow and discouraging work, but we finally enrolled about thirty in this way, elections being more or less formal. Then we struck a snag. Our membership had reached a point where interests conflicted, and some of the members exercised their right to vote against the applications of friends of other members, after they had worked hard to get them, having to practically assure them of their election before they would sign the application. When they were thus rejected, ill-feeling was naturally engendered both in the club and on the outside. It then became apparent that we would have to change our method of electing members forthwith, or our third attempt to establish Rotary in Cincinnati would be a failure too.

We immediately took out a state charter to protect our name, adopted an entirely new

(Concluded on page 52.)

STREET SCENES
IN
CINCINNATI



Fountain Square



Government Square



Fourth Street
Looking East

Rise and Progress of the Queen City

By Prof. W. H. Venable

FOUNDED but twelve years after the signing of the Declaration of Independence, and only four years after the close of the Revolutionary War, Cincinnati directly inherited the most inspiring memories of the past, and escaped many of the cramping influences which had retarded the advancement of older states and communities on the Western continent. This emporium of the Ohio Valley, which early took the name Queen City of the West, received its first settlers one hundred and twenty-six years ago, in November, 1788. About ten months subsequent to the planting of Losantiville, opposite the mouth of the Licking, the national government began to build Fort Washington, which, when completed in December, 1789, was occupied by United States troops, and became a post of much importance during the wars waged against the Indians by Harmar, St. Clair, Zeigler, Wilkinson, and Wayne, from 1789 to 1794.

Ohio was admitted to the Union in 1802, with a population of about sixty thousand, and in the same year Cincinnati was incorporated, being then a place of fewer than one thousand inhabitants. But the destined metropolis was surrounded on all sides by vast areas of the richest agricultural land, by forests of excellent timber, by quarries of building-stone, and by inexhaustible beds of coal and of iron, the natural sources of boundless wealth. Commerce, manufacture, every form of industry and business, sprung up and flourished. All the institutions demanded by modern civilization—civic, educational, religious, literary—were established. Young Cincinnati was regarded as the western cradle of the fine arts and of letters. The Cincinnati Literary Club was organized in 1849. The May music festivals became a conspicuous attraction in the early seventies, and in the same period the Rookwood Pottery was founded.

Very significant in its historical import as an agency for the extension of trade was the construction of the Cincinnati Southern Railway, peculiarly a Queen City enterprise. This road was completed in 1881, at a cost of twenty-five million dollars, the right of way through Kentucky and Tennessee having been bought by our people, the first instance in the world's history of a city providing a railroad for her own special convenience.

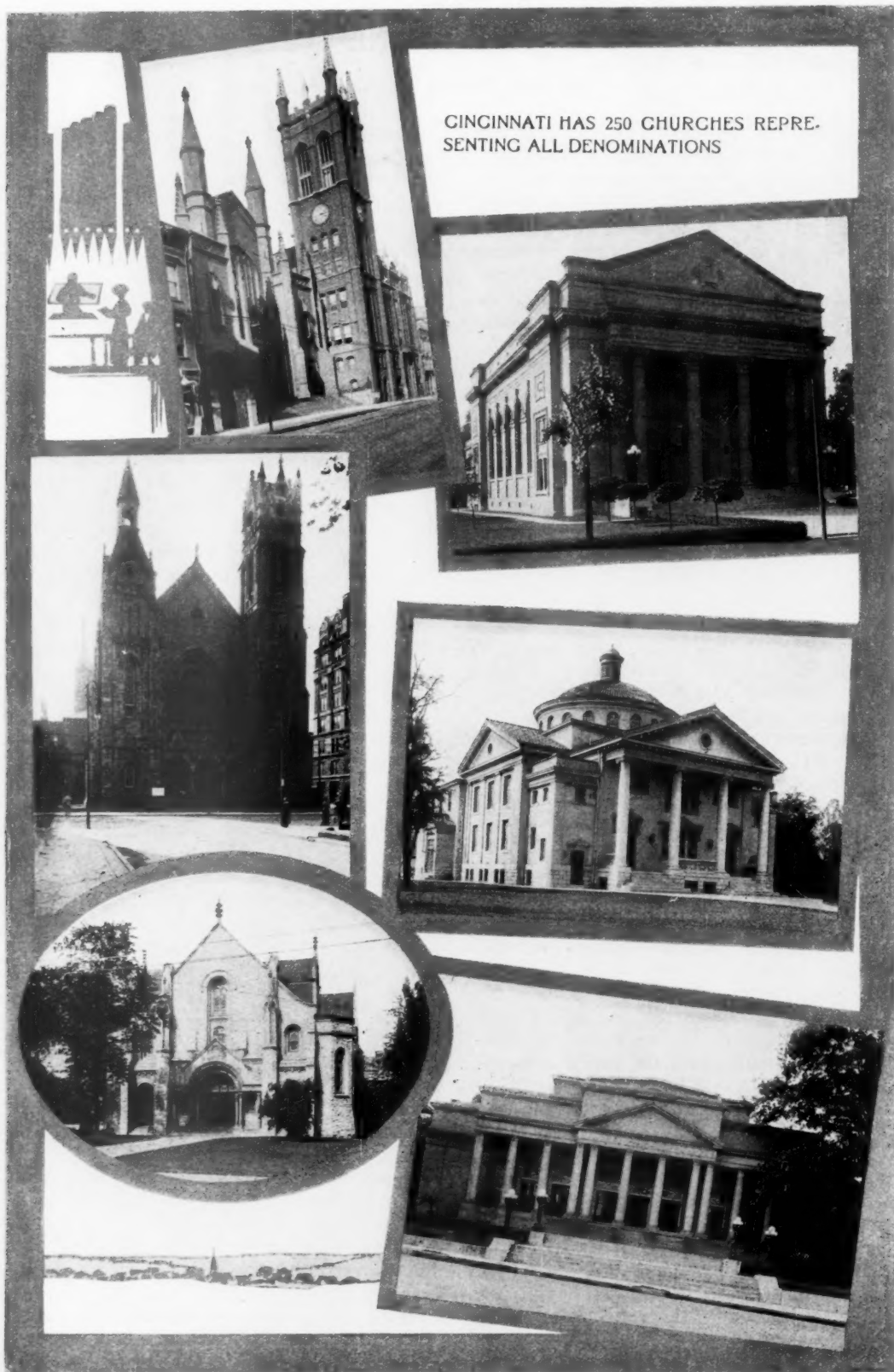
In the year 1888 the five great states which have grown out of the wilderness of the Old Northwest united to give an industrial exposition, which demonstrated the wonderful development and power that a century of profitable free labor had created. The Centennial Exposition of the Ohio Valley and Central States, held in the Queen City for a period of one hundred and ten days, from July 4th to November 10th, was visited by more than a million persons, and it illustrated objectively, on a magnificent scale, the progress of Cincinnati within the first hundred years of her history.

During the quarter of a century which has elapsed since the celebration of her centennial anniversary, the Queen City, proud of her past achievement, has continued to develop her natural resources and to evolve new activities and institutions in accordance with the advancing spirit of the age. Her population has steadily increased, public utilities and private organizations have expanded, streets and traveling facilities have been much extended and improved, numerous costly architectural structures of the modern type have been erected, and large additions have been made to an unrivaled system of parks and playgrounds. Her new waterworks afford a model which other cities have delighted to praise and imitate; her recently dedicated city hospital, constructed and equipped under the directing counsels of the best modern medical science, bestows upon the people an inestimable benefit; while of supreme importance as a civic asset is her unique public educational system, culminating in the University of Cincinnati, a municipal institution which of late has won signal distinction by putting into successful practice the coöperative plan of vocational training, thus bringing academic study in touch with the industrial life of the community.

Located in the midst of an agricultural paradise, blessed with an exhilarating climate, a cosmopolitan center of commerce, manufacture, education, art, music, and culture—the ideal home of half a million enterprising people,—what exalted hopes may not the Rotarian indulge regarding the future of Cincinnati!

With the opening of the Panama Canal, with the inauguration of an ampler system

(Concluded on page 99.)



CINCINNATI HAS 250 CHURCHES REPRESENTING ALL DENOMINATIONS

Cincinnati

By Levi C. Goodale

Local Manager of Bradstreet's

"Cincinnati has a future rosier than all her past."—HERMAN GOEPFER.

HERE a little more than two generations ago, steamboat, canal and stage coach were the means of transportation. Cotton and sugar, molasses and whiskey were the principal commodities handled while pig iron and pork largely constituted its leading output.

A generation later, the upgrowth of nearer sources of supply and newer means of transportation took from Cincinnati much of its wholesale trade in these products and later caused its people to seek other channels of barter and other lines of venture.

Thereafter manufacturer and merchant strenuously and successfully competed with other cities for business until Cincinnati gradually became known for the variety and quality of its wares and no city in the Union stood in higher estimation as a source of supply. The goods of its make found sale in almost every part of the world. Foreign markets not unfrequently drew upon Cincinnati factories to supply in part, or in entirety, outfits for kitchen, dining room, parlor or counting house, church or hospital, railroad, steamship or factory and wherever goods were used they gave good wear and consequent satisfaction. This is why Cincinnati early became prominent as a reliable source of supply and as the headquarters of many of the leading industries.

It may be interesting to show why this city could maintain this uniform quality of output and the reason for such variety of manufacture: Because, Cincinnati had at hand abundant material, skilled workmen and ample capital.

The following in round numbers are some of its resources:

Today Cincinnati has almost 3,000 factories of various kinds. In these are employed 100,000 men, most of whom are skilled mechanics, thrifty and home building.

Each year there is paid to these people \$60,000,000 in wages.

They produce an output of nearly \$300,000,000 a year.

With almost a thousand miles of streets Cincinnati covers nearly seventy square miles

of territory much of which is densely populated.

It has a tax duplicate of over \$500,000,000.

The factories of this city produce every year goods whose value exceeds one-half the value of this tax duplicate. These products find ready market and in exchange return moneys which are put in circulation.

Think of this: The products of Cincinnati shops finding a sale not only in the United States but in India, China, Africa, Japan sending back to Cincinnati new dollars to increase industrial life and money circulation here.

With a banking capital of little less than \$20,000,000, Cincinnati commands a money supply of almost \$200,000,000. This its managers keep for the use of those whose skill, experience and ability are materially helping to swell the output of these factories.

Little more than a hundred miles away from this city lie virgin beds of iron ore, fire clay and coking coal, while awaiting the axe, there stand in similar proximity, acres upon acres of oak and poplar, pine and chestnut forest.

Out of its own resources this city with practical faith in its future and a firm belief in the good will of the people of that section poured out millions in building a railroad through the mountains and into the fertile valleys of the southland.

A road almost three hundred and fifty miles long, double tracked one-third of that distance. A road which has few equals either in its construction road bed or rail owning and operating more freight cars to the mile of its length than any other, save one, in the United States.

This road today is a transportation help which is possessed by no other city.

The national work of locks and dams now in process of construction along the Ohio river is slowly but surely making a navigable channel to the sea, a channel which can be used every day in the year.

With this unobstructed water course and the Panama Canal at its foot, our people have ready means to supply not only the

broad south and southwest but the trade of the Orient.

Cincinnati stands at the portals of a land of golden promise. Its people need the products of Cincinnati factories and Cincinnati wants the products of their soil.

The growing betterment of its facilities for transportation, larger factories, useful inventions and practical thrift are potent evidences of well directed financial independence while its geographical situation enables its product to reach all parts of the world in less average time and less average cost of freight than from any other important city in the Union.

Change is going on in everything and everywhere.

New ideas are being exploited. New systems are being introduced. New methods are being installed.

Cincinnati is no exception. It is also entering upon a work of reconstruction. Its people are leaving old limitations, aiming at something better. They are making their new surroundings sanitary, sightly, commodious, beautiful.

Cincinnati is doing away with dark, dingy schoolhouses, teaching children to love the meadow, frequent the playground, protect the birds, and save the forest; making for the youth a new environment, one which

will develop the moral and commercial side, cultivating their faculties for securing and retaining trade, developing and maintaining readier facilities for business.

We are building up a larger Cincinnati, introducing modern methods, getting a larger output from its factories, seeking larger opportunities.

In fine; its citizens have assumed these new responsibilities viz., to keep the city clean, physically and morally, and its name above reproach; stifle activities of impractical and misguided cranks, men whose mouthings only exploit their own disguised selfishness or advertise some minor imperfection.

We are living in a day of preparation.

There is no evading this responsibility.

Not that one class or body of men shall do all but that each man shall do a part.

Before us lie greater opportunities, opportunities which are to be secured and retained.

Opportunities which to secure, require local patriotism, intelligent effort and masterful resource.

"The world stands aside for the man who has a fixed purpose, a mission, a calling to do that which he feels a throbbing impulse within him to do."

"Cincinnati gets that throbbing impulse."

The Beginning of Rotary in Cincinnati

By Robert T. Wilson

(Concluded from page 47.)

set of regulations embracing the essential principles of Rotary, but introducing a distinct departure from all other clubs in our plan of electing members, which we called our "fraternity plan," because of its similarity to the college fraternities. From this reorganization the success and strength of Cincinnati Rotary became assured.

The distinguishing feature of the "fraternity plan" is that persons are proposed to and elected by the club before membership is tendered to them. Their names pass through the Ways and Means and the Membership Committees, and two elections at successive meetings of the club, giving practically every member an opportunity to cast his ballot on every person proposed, before such person can be asked to join. Needless to say this plan has produced a high degree of harmony, good fellowship and co-operation realized by few,

if any of the other clubs. The plan recommends itself most strongly to new and growing clubs. It is not copyrighted. We should be glad to see all the clubs prosper under it as we have. In fact we have suggested it to the Constitution and By-Laws Committee of the Association of Rotary Clubs. We hope some day to see it adopted.

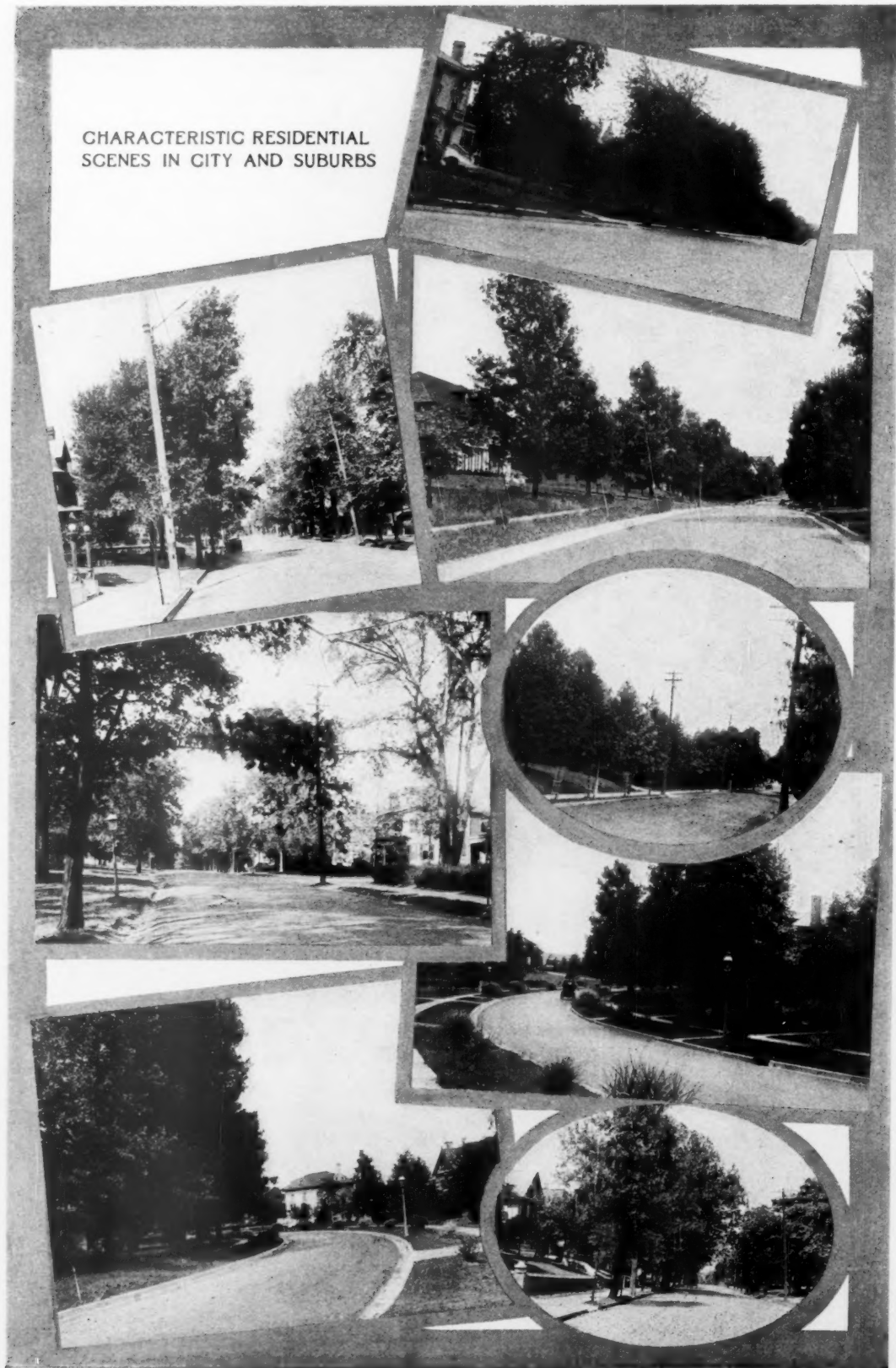
Under our plan the election comes from the club, and proves much more effective in enlisting members, than does the soliciting of applications first by members. Being practically secret, so far as those on the outside are concerned, there is no occasion for ill-feeling or knocking by them.

At the sign of the "Pilot-Wheel" the Glad Hand'll Welcome You. When in Cincinnati let us show you what Rotary has done for Cincinnati, and what Cincinnati Rotary will do for you.

CINCINNATI'S BOULEVARDS
AND DRIVEWAYS



CHARACTERISTIC RESIDENTIAL
SCENES IN CITY AND SUBURBS





Rotation

By Howard Saxby

IT ISN'T the man who is quiet and still
And studies alone over what has been done
And is quite satisfied with the 'prentice skill,
Of those who worked in the good year one,

And it isn't the man who hoards his thought,
All selfishly from his human kind,
Who may claim the praise for the great things wrought,
At the forge of the omniscient Overmind,

For 'tis but by Rotation
Compared conversation
And lengthy mutation
That thoughts reach the station
Of actual Things in full realization.

I say it's the man who is willing to share
The fruits of Experiment's dearly sown seeds
Who has best earned his tithe of the land, sea and air,
Whose Gravity gives Earth her rotating breeds,

Remember Rotation of joy is the bait,
And since 'tis Success that we all of us seek,
And the greater the number of friends we bespeak
Why, so much the faster and surer our gait,

For 'tis but by Rotation,
Compared conversation
And thorough mutation
That hopes reach the station
Of real success in full realization.

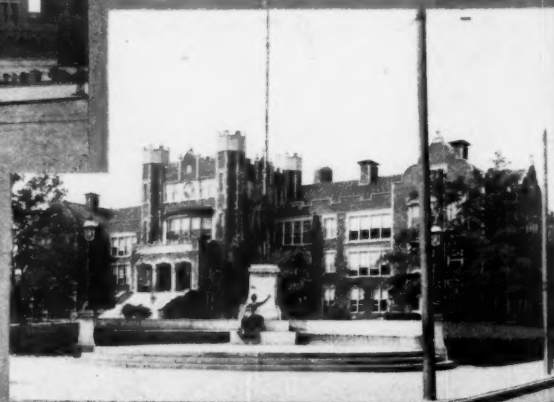
CINCINNATI IS PROUD OF ITS
GREAT EDUCATIONAL SYSTEM.
SOME OF ITS FINE NEW SCHOOLS
ARE HERE SHOWN.



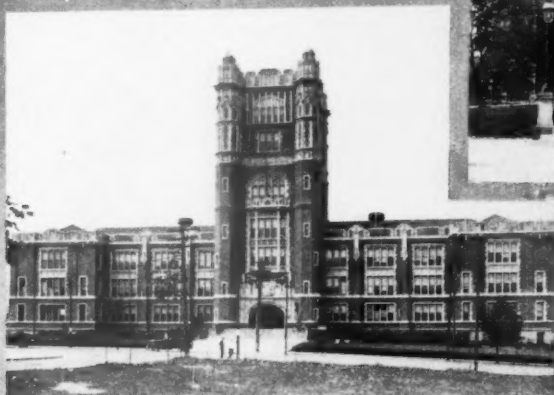
Woodward High School



Guilford School



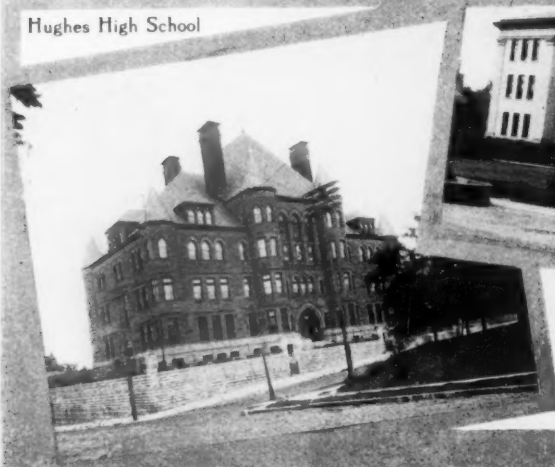
Avondale School



Hughes High School



Clifton School



Walnut Hills High School



Public Education in Cincinnati

By John M. Withrow, A. M., M. D.

President Board of Education

PUBLIC education in Cincinnati is somewhat unique as compared with the majority of other cities of the United States, the public schools having a complete kindergarten establishment which admits children at the age of five years; the regular classes admit them at the age of six and carry them through the elementary school in an eight year course, followed by a four years course in high school. In addition to this the city maintains a university, consisting of a College of Liberal Arts, Engineering and Medicine. This means that the public education of Cincinnati comprises a course of free education from the kindergarten through the College of Liberal Arts in the university.

During the past ten years the public schools have been making very satisfactory and unusual progress in all that constitutes the old academic and usual curriculum, together with instruction added from year to year until now complete, in manual training, domestic science, physical culture, vocal music, penmanship, school gardening and such allied continuation school work as salesmanship.

With the establishment of kindergartens nine years ago Cincinnati introduced what was called at the time "the Cincinnati idea." This consisted in having in each kindergarten a director and an assistant whose services are given to the children in the school work of the kindergarten from nine until twelve daily. In addition to this the director and her assistant carried on a series of mothers' meetings and home visiting during the afternoons of part of the week for the purpose of uniting the kindergarten and the home. In addition to this, for some afternoons of the week they carry on a continuation of the kindergarten hand-work and organized play in the first classes of the school in which they are located; in this way coördinating the kindergarten and school directly on the one side and the home on the other. In this way the kindergarten became a link joining the homes of the community to the school. This has achieved a very satisfactory condition of affairs in securing and maintaining the interest of the parents in the school. This work has been throughout the years more carefully

studied and coördinated so that now our educators believe that this is one of the most valuable innovations that have been brought about in the public school revival of the past ten years.

Manual training for boys begins at the fifth or sixth grade of the school work and is carried on through the eighth grade of the elementary schools. Domestic science for girls, consisting of plain cooking and plain sewing, begins at the sixth grade and goes through the elementary schools. Manual training and domestic science of this character are compulsory for all pupils attending school. In the elementary grades, in addition to this work, there is instruction and practice in school gardening for both sexes. This is compulsory in all schools where gardening opportunities are available. Physical culture is obligatory upon all the pupils of the elementary schools as well as the high schools.

A home school has been established for girls of the seventh and eighth grades in the congested districts of the city. This we believe is one of the most valuable recent additions of our school curriculum. In this home school girls are taught housework by actual housekeeping. The pupils, under the direction of a trained teacher, do all the housework, including the cooking, and serve meals to some of the teachers of the schools. This work is to a considerable extent, self-sustaining.

One school building is completed and another is in the course of construction in which manual training shop work for boys has been especially prepared for by an equipment greatly in excess of the manual training for hand cultural purposes. The object of these two schools, which are both located in residential neighborhoods of mechanics, is to start such boys as have either the desire or special aptitude for mechanical work, in real preparation for the allied trades.

German is taught in all of the elementary grades to such pupils as may elect its study. The time given to these German classes is nearly one-third of the entire school period each week. Penmanship is taught by the teachers under the direction of a special supervisor.

In the high schools courses are arranged, in the first place, for those who are preparing for college; second, those who are preparing for commercial work; third, those who are preparing for art work; this latter course consists of instruction in the Cincinnati Art School. During the last two high school years there is a course for girls in domestic science, consisting of special instruction in dressmaking and millinery. In addition to this, domestic science has a laboratory in each of the high schools, consisting of household apartments in which are laundry, kitchen, dining room and bedroom, in these all of the household arts are practically carried out by the pupils.

The most unique and at the same time the most valuable practical course in the high schools is the establishment, two years ago, of co-operative industrial courses, in which the high school pupils electing this course spend equal time in the factory and in the school. Each group of such boys is divided in two sections of equal number, and while one of these sections is doing school work allied to that particular industry, the other section is working in the shop. These alternate every week or two weeks, so that the employer has the continuous service of the branch of his work being done by the high school class. This, we believe, will eventually in the high school as it has in the university here, indicate the importance and value of a closer union between the industries and education. Several years ago, through the co-operation of the machine tool industries, a school for apprentices was established, in which apprentices in many of the machine tool factories were brought to school for one-half day each week in groups of twenty; the employer paying the apprentices the same rate per hour for attending school as for working in the factory. This was the most illuminating piece of work ever attempted by our public schools. It was immediately discovered by the manufacturers that they made money by paying the boys to go to school a portion of the time. This work has considerably extended and it is our hope that it may go on until many more of our manufacturing establishments are allied to the schools through this form of instruction.

The general development and extension of what are called the practical courses, for boys and girls both, in the high schools has been a largely increased attendance in the high schools, and the old experience of having twice as many girls as boys in the high schools has been absolutely changed, so that

now the number of boys and girls in the high schools and completing the course is practically the same. It is a matter worthy of consideration that since the introduction of these more practical extensions of school work the attendance in our high schools has doubled, while the attendance in the elementary schools has only increased about ten per cent.

The Board of Education maintains penny lunches for poor children in the congested districts. These are supplied by the Board and sold to the children at cost, although the payment of the services of a cook in each school is not counted as a part of the cost.

Open air schools for anaemic children have been established on the roofs of two school buildings and are accomplishing a splendid work in restoring to the normal many poor and emaciated children.

Open room schools are maintained in four of the school buildings for children who are not in quite as low a physical state as those in the open air schools.

A school for tubercular children is maintained in connection with the city Tubercular Hospital.

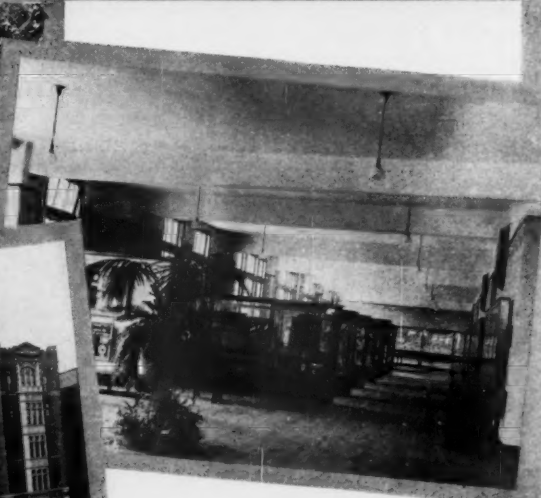
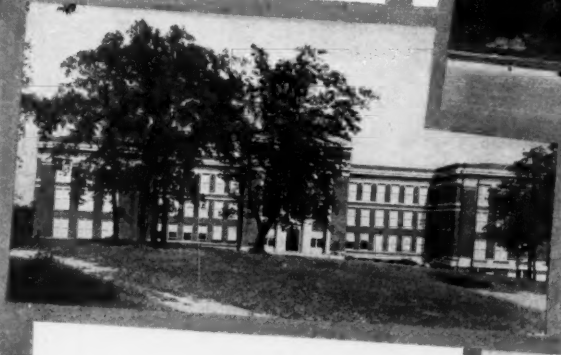
During the past year a very important extension of our school work has been developed in the form of the Social Center movement. A wise and sagacious leader has been chosen, under whose direction is developing a very sane and helpful use of the schools by the adults of the community in which they are located.

Last, but not least by any means, indeed perhaps more important than any other of these various forms of modern progress in public education, is the establishment of compulsory continuation classes for boys and girls from fourteen to sixteen years of age. This work consists in creating schools with especially trained teachers so that each child who may be employed shall spend one day each week or its equivalent in school instruction on the lines allied to the employment in which the child may be engaged. In salesmanship, for instance, the children are taught the principles of good salesmanship together with the rudiments of the manufacture of the articles sold, together with their values.

In the high schools as well as the continuation schools, instruction is given in civics in order that pupils may be brought to a clearer and more rational conception of their duties toward their fellows as individuals and toward the community as an organization.

It is our hope in addition to all this, in
(Concluded on page 68.)

UNIVERSITY
OF CINCINNATI



OHIO
MECHANICS INSTITUTE



Cincinnati's Place In Literature

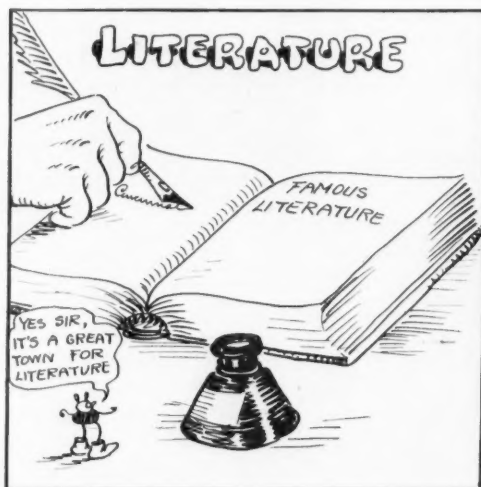
By Charles T. Greve

FROM its earliest day Cincinnati has occupied a respectable position in the literary development of the country. Its first name, Losantiville, was given to it by the luckless schoolmaster Filson, one of the original purchasers of the tract, the historian of Kentucky and biographer of Daniel Boone. Naturally enough the first literature connected with the city was descriptive or historical.

The "Infamous Ashe" branded by Mansfield as "the first to discover that a book abusing the people of the United States would be profitable by its popularity" was among the first to honor us with his attention.

Early writers of unusual distinction were Dr. Daniel Drake, "the Franklin of Cincinnati," Timothy Flint, Judge Jacques Hall, E. D. Mansfield, John P. Foote, and the poet, Wm. D. Gallagher. Dr. Drake's two books on Cincinnati in 1810 and 1815 are classics, and Benjamin Drake coöperated with Mansfield in 1826 in a book descriptive of the city, which, translated into several foreign languages and circulated abroad, did more probably than any one book to influence the development of this community. Judge Jacob Burnet's notes are of the highest type of reminiscential and historical literature. Some other writers of history are S. P. Chase, Caleb Atwater, S. P. Hildreth and James H. Perkins, Charles Cist, Lewis J. Cist, J. F. Meline, Rufus King, J. D. Cox, M. F. Force, P. V. N. Myers, I. J. Cox, C. F. Goss, C. T. Greve and F. P. Goodwin.

As early as 1796 the publishing of books began with "Maxwell's Code," the first book published in the Northwest territory, and within twenty years of the settlement there were more than a dozen publishing houses in the city. The most extensive school book publishing house in the world started as the firm of Truman and Smith in 1830, and almost at the same date U. P. James, distinguished "as a palæontologist geologist and



patron of natural science in general," began the long list of publications which made his firm, now represented by his son, Davis L. James, become known as the "Harper's of the West."

Robert Clarke, the founder of a great publishing house, both as writer and publisher, probably did as much as any American to achieve for the subject of American history, its present importance.

His "Ohio Valley Historical Series" and reprints of Americana, made this city the center of activity with relation to our nation's story. Robert Clarke's successors, Stewart & Kidd, are carrying on his splendid work and have issued a number of books by local authors of national reputation. This house is now specializing in dramatic literature, publishing many of Strindberg's authorized works, the biography of George Bernard Shaw, plays by Mary MacMillan, etc.

Our first newspaper, "The Sentinel," dates from 1793. "Liberty Hall" first appearing in 1804 is the ancestor of the "Commercial Tribune" of today. The pioneer literary publication was the *Literary Cadet*, dating from 1819. The roll of distinguished editors would be interminable, including such names as John W. Browne, Charles Hammond, Moses Dawson, Mansfield, Murat Halstead, H. V. Boynton, Don Piatt, Richard Smith, Dr. J. R. Buchanan, John P. Foote, Timothy Flint, W. D. Gallagher, James Hall, L. A. Hine, M. D. Conway, Samuel R. Reed, John T. Perry, Ephraim Peabody, W. H. Channing, James H. Perkins, Alice Cary, "Ned Buntline," John C. Zachos, L. L. Hamline, J. F. Wright, Crafts J. Wright, Davis W. Clark, Coates Kinney, W. T. Coggeshall, Emerson Bennett and Alf Burnett, but few of many.

The list of poets is headed by the name of Filson himself, who wrote but one and "therefore worst poem." The first book of homemade verse printed in the west, to quote Mr. Venable, was by "Ohio's Bard," Gorham

A. Worth, cashier of the United States Bank at Cincinnati, published in 1819. Shortly afterward appeared a prize poem by Thomas Pierce, known for years as "Horace in Cincinnati," and a writer of much skill and humor. Otway Curry was a bosom friend of his brother poet W. D. Gallagher. William Haines Lytle won immortality with "Anthony and Cleopatra," written in the old Lytle House and published at the instance of his fellow poet, W. W. Fosdick. Alice and Phoebe Cary, too, are of national renown. Thomas Buchanan Read wrote "Sheridan's Ride" in a house still standing on Eighth Street just west of the Literary Club rooms. Coates Kinney as well is claimed by Cincinnati. A literary partnership that has been likened to that of the Brownings, is that of John James Piatt and Sarah M. B. Piatt, his wife. Alice Williams Brotherton is also well known to all lovers of verse. Lewis J. Cist, John Frankenstein, Caroline Lee Hentz, Nicholas Longworth, Donn Piatt, F. B. Plympton and John R. Tait wrote verse as well as prose. It is our privilege still to have with us William Henry Venable, historian, poet, novelist, essayist and teacher, and above all a man of letters. It is impossible to write on any field of Cincinnati activity without incurring great indebtedness to Dr. Venable, who has made all phases of the city life his own property.

Writers of fiction have been innumerable, beginning with Timothy Flint, James Hall, Benjamin Drake, Morgan Neville, followed later by Caroline Lee Hentz, Harriet Beecher (Stowe), Alice Cary, Frederick W. Thomas, Wm. W. Fosdick, "Ned Buntline," Emerson

Bennett, John Uri Lloyd, Charles Frederick Goss, Wm. J. Flagg, Henry Hooper, D. Thew Wright, Fred Hausareck, T. C. Minor, N. W. Stevenson, Nathan Gallizier, Mrs. Mary S. Watts and Frances Newton Symmes.

In other branches of literary activity, Cincinnati's sons have been equally renowned. William H. McGuffey, Ornsby M. Mitchell, Asa Drury, Daniel Vaughan, Thomas J. Matthews, John B. Stallo in the field of education; Lyman Beecher, Henry Preserved Smith, Isaac M. Wise, Dr. David Phillipson, Dr. Louis Grossman in theology; James E. Murdock in the drama; Timothy Walker, Clement Bates, Gustavus H. Wald in the law; James Birney and Francis Wright in political life; William Henry Harrison and Joseph Cox in prehistoric investigation—all played their part in the literary development of the community as well as in their special spheres of interest.

Equally important have been the various literary organizations, from the organization of the Lancaster Seminary in 1814, represented today by the Cincinnati Law School, the early School of Literature and Arts, the Western Museum, The Mechanics Institute, the Semi-colon Club, Western Literary Institute and College of Professional Teachers, the Mercantile and later the Public Library and especially the Historical and Philosophical Society of Ohio, and the Literary Club which, founded in 1849, was the first of its kind in the country, now about to celebrate its sixty-fifth year of life. It was not without reason that the Queen City of the West was for so many years known also as "The Athens of America."

International Association of Rotary Clubs

Convention Program and Topics Committee

for the 1915 Convention.

Here is the committee President Mulholland has selected to prepare the schedule according to which we shall carry on our activities when we arrive in San Francisco next summer. They are all good men, experienced, intensely devoted to Rotary, eager to serve Rotary, and through Rotary, serve Humanity. They are already at work and will soon have an actual meeting to sketch out the program. If you have any suggestions to offer send them at once to Chairman Gundaker.

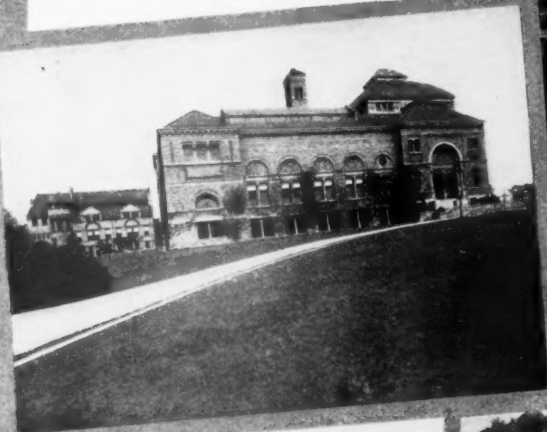
Guy Gundaker, Chairman, Philadelphia, Penna.
H. R. Basford, San Francisco, Calif.
D. C. Farrar, Pittsburgh, Penna.
John O. Knutson, Sioux City, Iowa.
Chas. Y. McVey, Cleveland, Ohio.

CINCINNATI IS FAMED AS AN ART CENTER. ITS ART MUSEUM HAS A SPLENDID COLLECTION AND STUDENTS COME FROM AFAR TO ITS ART ACADEMY

ART ACADEMY AND ART MUSEUM



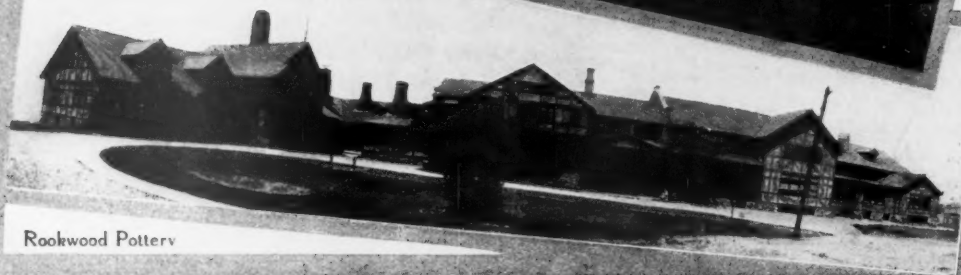
Duveneck Room



Sculpture Hall



Schmidlapp Memorial



Rookwood Pottery

Cincinnati's Place In Art

By Prof. John L. Shearer and John Rettig

CINCINNATI has been a recognized art center for many years owing to its splendid art school and art association. It was the first city in the United States to have an endowed art school, of which McMicken was the founder and later Joseph Longworth the endower.

It may be said of Cincinnati that we have primarily most excellent instruction through the art school, the Ohio Mechanics Institute and classes in the public and private schools. The results are shown not only in most excellent specimens of architecture, but also in our lithographic products, and best of all, the most endless variety of work in embroidery, china painting, wood carving, art furniture making, indeed, almost every conceivable application that can be made in a practical way of excellent instruction in the fundamental principles of drawing and design.

The Cincinnati School of Design, now the Cincinnati Art Academy, has produced such men as Kenyon Cox, Robert Blum, Edward Potthast, Joseph Lecamp, Bryson Burroughs, Charles Niehaus, etc., etc., names that reflect honor on the city which gave them their foundation of their art education. The Cincinnati Museum Association or Art Museum, which houses many art objects, during the year gives many exhibits of the best paintings produced in America and abroad.

This same love of art is beginning to manifest itself strongly in landscape gardening, the cultivation of flowers, and the extensive development of our parks, all of which combine to show art principles, as well as a love of nature.

Another strong influence in the direction of art cultivation, is found in the many collections of rare paintings in numerous private galleries of this city, in addition to the splendid collection in the possession of our art museum. Along the line of applied art the new museum recently established by the Ohio



Mechanics' Institute will also very shortly play an important part.

Already Cincinnati has a strong showing not only in the fine arts, her best artists being represented in the most important exhibitions in the country, her sculptors being also well known, but in the applied arts she can point proudly to her famous pottery, color painting, card printing and designing, and lithography, all of which

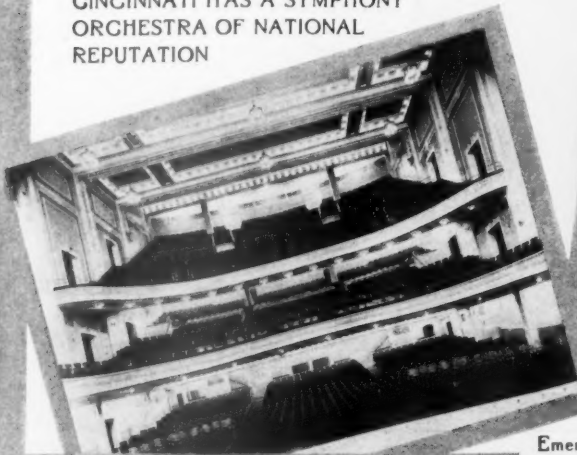
hold high rank in the commercial as well as the artistic world.

In the applied arts, Cincinnati finds the practical benefit of that high standard of art, which has always been maintained, for while art as a cultural factor has appealed to the few, the American public is but just beginning to realize its tremendous importance in a practical sense.

The art collections of Cincinnati from the days of Joseph Longworth have had a high standard and have, one might say, arrived at the pinnacle in the collections of Mr. and Mrs. Charles P. Taft, Mrs. Thos. Emery, Miss Mary Hanna, the late Mr. Goshorn, etc., etc., and mind you, all these are educational and for the public to study and admire.

There are also numerous clubs which foster an interest in art by giving the city important exhibitions, lectures and exceptional facilities along art lines. Prominent among these are the Cincinnati Art Club and Women's Art Club, composed principally of active artists, art lectures at the art museum, the University of Cincinnati, the Department of Art of the Cincinnati Woman's Club, The Arts and Crafts, and last but not least, our public schools, where the knowledge of art is acquired through competent instructors and by exhibitions of pictures; while the public library, by timely exhibitions of photographs, lantern slide exhibitions and a very complete library of art books keep the public up to the latest matters pertaining to art.

GINGINNATI IS FAMOUS AS A MUSICAL CITY
THE FIRST AMERICAN SAENGERFEST WAS
HELD HERE. THE MAY MUSIC FESTIVALS
HAVE BEEN HELD BIENNIALLY SINCE 1873
GINGINNATI HAS A SYMPHONY
ORCHESTRA OF NATIONAL
REPUTATION



Emery Auditorium



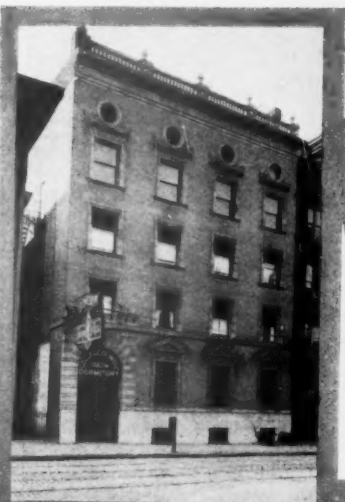
College of Music



Music Hall



Conservatory



Cincinnati's Place In Music

By Frank R. Ellis and Miss Bertha Baur

THE title of "Queen City" applies eloquently to Cincinnati in a musical sense. Even the casual observer casting his eye over our category of musical events must at once be impressed with the fact that this cognomen applies most aptly to the musical status of our city. This richly deserved musical reputation has been acquired by long years of steady insistence upon the best, and only the best, in art, a circumstance, brought about and made possible by a combination of elements and forces as rare in this land of commercialism as they have proven cogent.

Fortune early smiled upon Cincinnati (one of the oldest cities of the Middle West), its sunny, picturesque hills attracting numerous families of wealth and culture, to whom art in all its phases was a necessity. Where there is a sincere appreciation and demand for true art, there one finds the supply, so the art and music-loving Cincinnati has had his long-ling satisfied, and the Queen City has for many years harbored among its residents world-renowned educators and a large coterie of musicians of international reputation, as well as a long line of famous music critics sitting in judgment on musical events, and accepting only the highest art.

The visit of LaFayette in 1825 proved the necessary stimulus for the organization of a symphony orchestra, and these orchestral concerts are the first on record to be given in Cincinnati. But the city's importance as a music center dates from 1849 when there was held in this city, the first saengerfest ever given in America. These great annual musical gatherings inspired the establishment of the May festivals, inaugurated in 1875, which have maintained an artistic standard such as to attain international reputation and a unique place in the musical world.

As early as 1834, Cincinnati asserted itself as a center of musical learning and the Elec-

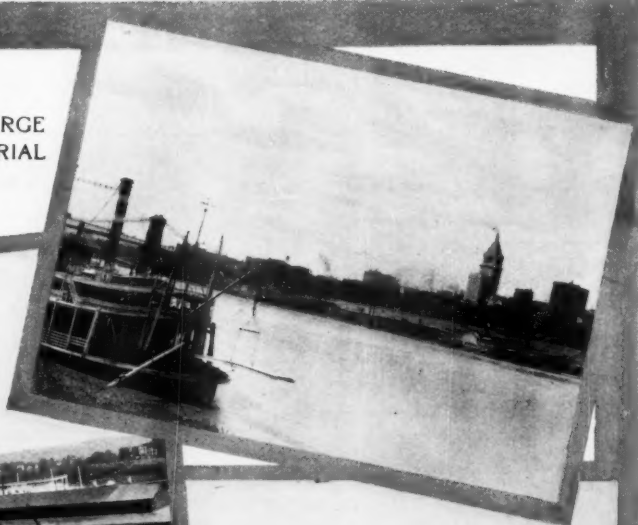


tic Academy of Music established in that year, maintained a chorus and orchestra which proved important factors in the development of the city's artistic life. In 1867, Miss Clara Baur founded the Cincinnati Conservatory of Music, the first school in the city devoted exclusively to music and the first in America to have a residence department. To Miss Baur also belongs the distinction of having

organized the pioneer summer school of America. In 1873, the organization of the College of Music of Cincinnati indicated the further demand for musical culture, opening its career with the prestige of Theodore Thomas as its first director. The Cincinnati Symphony Orchestra was the outgrowth of the May festivals and through the devotion of such art patrons as Mrs. Bellamy Storer, Mrs. William Howard Taft, Mrs. Christian R. Holmes, Mrs. Thomas Emery, Mrs. Chas. P. Taft, its present President, and the generous support of many others, it has developed into one of America's foremost orchestras.

Almost from the first settlement of Cincinnati the elements composing the population seemed to have favored a recognition of the advantages of music—the German element, the Jewish, the Welsh, and others. But it may be fair to say that the great awakening of Cincinnati, in a musical way, occurred in the decade between 1870 and 1880, when the May festivals and the College of Music were established, and foundations laid for the magnificent symphony orchestra which we now enjoy. At that time the population of the city was about one-half the present population, but the number of music schools and colleges, and the number of music students in the city, was probably less than one-twentieth of the number at present. This is not all owing to the establishment of the College of Music, but the influence of the college has been a great factor in achieving this result.

RIVER COMMERCE PLAYS A LARGE
PART IN CINCINNATI'S INDUSTRIAL
AND COMMERCIAL LIFE



Views of the Public Landing



Views at
Fernbank
Dam

Giving Cincinnati Continuous 9-foot
River Stage



What the World Knows About Cincinnati

By George F. Dieterle

President Cincinnati Chamber of Commerce

THE commercial and industrial progress of Cincinnati has only been possible because the development of Cincinnati in literature, science, and the arts has kept it far in the lead of those rapid strides which the United States made in its early development. The æsthetic has never been sacrificed for the material order of things.

Cincinnati was settled in 1788 by soldiers of the Revolution, turning their swords into plowshares, accepting as it were the pursuits of peace in place of the ardent trials of war. The severe experience of war, long drawn out, fitted these men to become the blazers of the way to a new Eldorado, and westward the star of Empire took its flight. The United States Government made the settlement at Cincinnati safe from barbarous attack of unfriendly Indians by establishing Fort Washington. The first settlers and the soldiers established a tone of social refinement to which is attributed not only the immediate strides in the successful founding of Cincinnati, but that it sowed the first seeds of civic pride in the hearts of its people. That all should serve for the welfare of each inhabitant, and each serve with his might and main for all is nowhere more clearly exemplified than in Cincinnati. The seal of Cincinnati, dedicated with its incorporation, bears the legend "*Juncta Juvant*"—"Together We Assist" is the shibboleth by which Cincinnati has conquered its difficulties. And it has secured to it many advantages that are denied other cities.

Trading seemed to come to Cincinnati as a natural tribute to its location. Securely sheltered between its hills from the extreme visitations of the elements and savage raids, it commands the routes of commerce from the east and north into the south. When river traffic alone commanded this trade, the banks of the Ohio were lined with floating palaces that conveyed passengers and merchandise and Cincinnati was the busy metropolis of the middle west. Yes, that was years ago. The advent of the railroads in the early thirties did disturb these former avenues of trade. But no more than it terminated the early transit of passengers de luxe upon the Erie Canal in the State of New York.

Cincinnati naturally conformed to the new conditions and held its commercial importance by shifting its trading in manufacturing and merchandising so that today we point with pride to a total output of three hundred million dollars a year, divided among three thousand factories, keeping one hundred and fifty thousand operatives busy, and turning out a high class product of many varied and diversified kinds.

Because Cincinnati depends upon so many diversified industries, is the reason for the stability of its banks. The big number of individual deposits in the building associations and savings banks, and also the statement made with much pride, that Cincinnati's factories have never defaulted a pay roll, illustrates this.

Rather than touch upon its many products, this article will endeavor to point out some salient milestones, that have marked the progress and made possible the Cincinnati of today.

(A) The incorporation of the Miami Export Company of 1803 founded the first bank west of the Alleghenies; charter explained its purpose to be "to try to develop facilities for shipping goods" and "to do a conventional banking business." Serving these purposes it made possible the immediate commercial importance of Cincinnati which it held and to which it added.

(B) The first steamboat was built on the Ohio river in 1811, just four years after Fulton made his successful trip of the "Claremont" on the Hudson. Its trial trip from Pittsburgh to Cincinnati and then down the river gave Cincinnati's commerce a new impetus and within the next decade many steamboats were built at Cincinnati which began to carry Cincinnati freight to the south.

(C) The advent of the railroads already mentioned in the '30's led to the splendid idea of building a railroad from Cincinnati directly south, and in 1836 a convention of many interested states convened at Knoxville and resolved upon its immediate construction. Many causes retarded its consummation and only in 1880 the Cincinnati Southern Railroad was completed and opened to traffic, built and owned by the city of

Cincinnati—the only railroad in the United States owned by a municipality. It is three hundred and thirty-six miles long, runs from Cincinnati to Chattanooga, cost twenty-three millions of dollars and is now leased for sixty years to the Queen and Crescent route, upon an annual rental of more than one million dollars per year. This property is of increasing value, and it has been said upon expert authority, that at the end of the present lease Cincinnati will by reason of owning this property, be the richest municipality in the United States.

(D) The influx of foreign population in the '30's, greatly augmented by the general emigration from Europe in 1848, brought the flower of central Europe—those who valiantly but unsuccessfully fought for liberty. This emigration was of the highest type intellectually, and able men in many professions and trades helped build to that high character of intelligence for which Cincinnati was noted. They laid the foundation for and pushed into quick prominence a love for art, music, and the sciences, which is today reflected in our art school and art museum, our college of music, the biennial May festivals of choral and orchestral music, the Rookwood pottery and its ware (crowned with grand prix and other first prizes in the international exhibits of the world), the recognized high standing of our schools and our municipal owned university.

(E) The war of 1861-1865 developed Cincinnati's full share of soldiers and heroes coming home after peace was declared to work with might and main to reestablish the interrupted relations so long treasured with the South, in business and in personal friendship.

(F) The early advantages of an early start in trading, later reconstructed into merchandising, led to manufacturing in natural succession. The many lines of manufacture in which Cincinnati is prominent and excels will be mentioned by others to whom has been given the privilege and pleasure of writing thereon. The selection of *one* line, as a representative type, will not be amiss in this presentation. Less than twenty-five years ago, a young mechanic in the central part of Cincinnati, known then and now as "over the Rhine" applied mechanical skill with scientific knowledge, honest effort and insistent persistence, turned out the first machine tool. Today, from that first beginning Cincinnati is proud of thirty machine tool factories, all models of their kind turning out annually thirty million dollars of product which seeks and gets recognition in a world market.

Space allotted is limited, so I close with the thought that all Cincinnati is, is due not to the money invested, nor its wealth evidenced by grand buildings, but to the community spirit which has been with it from the beginning. Civic pride has been the foundation stone upon which it has been built. It has had many men and women who have served the city in its efforts for the best that is in man, and Cincinnati has stood for the ethical and not the material in considering the present and building for the future.

The thought so applied and expressed by one of America's brightest sons, shall close this article,

"It is better to follow even the shadow of the best, than to remain content with the worst."—HENRY VAN DYKE.

Public Education in Cincinnati

By John M. Withrow, A. M., M. D.

(Concluded from page 58.)

the near future to establish real vocational schools in which the young people of our city may be made reasonably proficient in each of the many vocations whereby our population gains a livelihood. This will comprise, when finally developed, a system of training schools no doubt which will go more deeply into fitting boys, especially, for the skilled trades.

Finally, it is the aim of those in charge of public education in Cincinnati to drill

into the thought of our people that there shall be among us no such thing as leaving school. To quote our very able Superintendent of Schools, Dr. Randall J. Condon, "Leaving school will become an obsolete term among our population and our schools must be always open and all our people always in attendance to a greater or less degree upon some form of instruction, direction or training that shall make each more capable of meeting the duties of life."

Industrial Supremacy of Cincinnati

By C. R. Hebble

Manager, Civic and Industrial Department, Cincinnati Chamber of Commerce

A CITY with a very wide variety of substantial industries using many kinds of raw materials, of necessity will have a market large enough, diversified enough and sufficiently accessible to use its products. It will have ample supplies of its wide variety of raw materials easily obtainable. It will be able to command good transportation facilities to and from its doors. It will have workers of many kinds to man its mills.

Such a city is Cincinnati.

A city of one dominant industry is most severely crippled when hard times arrive. Failure of demand for its product may cause its single industry to suspend operations and throw a large proportion of the inhabitants out of work. Conditions may arise when failure of supply of even one raw material will cause such suspension, or the strike of one single class of workmen. Hard times, stringent financial conditions affect such a city first—and leave it last.

Cincinnati is primarily a city of diversity of manufacture within its own limits and within its trade territory.

For confirmation of this statement let us turn to the United States census figures for 1910.

One-third of the population of the United States is living within 400 miles of Cincinnati, not distinctly a farming population, a mining population, nor a manufacturing population but all three. Within this area is produced a large proportion of the farm products of the middle west, is mined nearly one-half of the bituminous coal of the country and is represented practically the entire industrial field of the United States.

The word industry as used in this article refers to a group or class of similar kinds of manufacture, which collectively are consid-



ered one "industry" by the United States census.

Eighty-seven per cent (231) of the 264 industries recognized by the census are located in the five states of Ohio, Indiana, Kentucky, Tennessee, and West Virginia, this section forming Cincinnati's nearest trade territory. In seventy of these industries this district alone produces more than one-eighth of the

total of the United States.

From them Cincinnati draws her supply of partly manufactured raw materials and to them she sells of her goods that are made for manufacturers.

Thus we find in this section, immediately in the vicinity of Cincinnati, a wide range in the character of the population and manufactures. Here live one-sixth of the people, and is produced 13.1 per cent of the manufacture of the United States. Thirty-eight per cent of these people live in cities and towns and sixty-two per cent on farms. Two-thirds of the natural gas and one-fifth of the petroleum of the United States is produced in these five states.

Here in fact are found all of the principal raw materials entering into industries of widely varying lines. Being at the center of this great area, Cincinnati is undoubtedly the logical point at which to bring these raw materials together, fabricate them into finished products ready for the great market at its doors. Accessibility to markets is of equal importance to nearness of supply of raw materials. It avails nothing to produce goods unless they can be sold to advantage.

As to Cincinnati itself, it is not dominated by any one industry. Her largest (foundry and machine shop products) is but ten per cent of the total; within this class is in-

(Continued on page 70.)

CITY	No. of industries listed by census	Percentage the largest industry bears to total	Percentage the product of three largest to total	Percentage the product of six largest to total	Excluding largest industry number over 1/2 per cent of total
Cincinnati	45	10	24.5	39.8	27
Cleveland	35	13.6	34.7	48.7	22
St. Louis	46	19	32.6	43.5	28
Detroit	31	22.1	33.7	43.7	24
Minneapolis & St. Paul	27	32.2	45.7	59.0	23
Pittsburgh	41	40.9	64.8	73.7	23

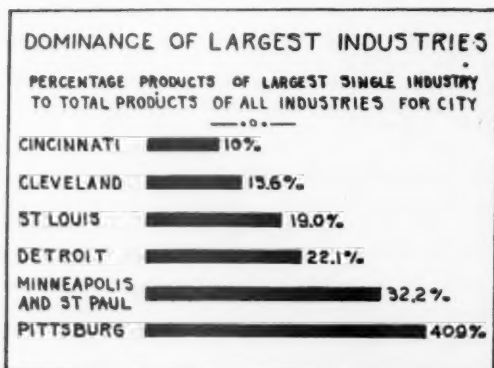
In the above table only those industries are recognized that have an annual product of \$500,000 or more in value.

cluded the manufacture of machine and wood working tools, in which Cincinnati leads the country. The following table presents a picture of her variety of manufactures, and the absence of domination of any single industry or group of industries.

Of all the industries recognized by the census, Cincinnati has forty-five, the product of each industry being worth more than one-half million dollars per year. Nearly all of these industries require skilled workers, an ample population of which is also distinctive of Cincinnati.

Excluding her largest industry, there are twenty-seven the value of whose products respectively is more than one-half of one per cent of the total.

This great and unusual diversity of manufacture largely accounts for Cincinnati's financial stability and for its freedom from the pinch of hard times, which, experience has shown, reach it last and leave it first. A financial panic has never visited the city.

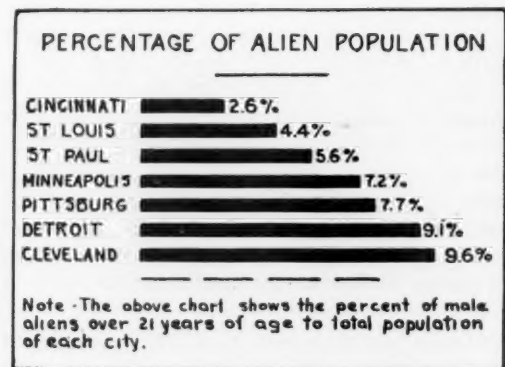


The mere fact that such an unusually wide variety of substantial industries exists in Cincinnati indicates an equally wide variety of available raw materials.

Cincinnati is not confronted with the problem of the alien worker. Unnaturalized foreigners (1910 census) form only 2.6 per

cent of the population (Ohio, 2.4 per cent—U. S., 2.5 per cent). Residents of foreign birth were actually less in number in 1910 than in 1900—showing that the increase of population, unlike that boasted of by some other cities, has not been due to a great influx of unskilled people, who will never learn to speak English or become American citizens, who live on little or nothing, or send their wages abroad and go themselves within five years.

Industrial "Workers" of the World will never find this city a field for their industry-stifling operations.



Cincinnati is a city of *skilled American labor*. 50.1 per cent of our foreign born people were Germans—now Americans, mechanics of the greatest skill, substantial business and professional men.

Of our population 14.25 per cent are wage earners—a greater proportion than that of New York, Chicago, Boston, St. Louis, Buffalo, Baltimore, Pittsburgh, Minneapolis and St. Paul, or San Francisco, and practically the same as that of Cleveland with its alien population six times as great as ours. Cincinnati has been freer from strikes than any other large city of the country.

Sixty-five per cent of the people owning their homes in Cincinnati have them free from all incumbrance; other cities vary

usually from 43 to 58 per cent. In Philadelphia, renowned as a city of homes, the unencumbered homes are only 55.6 per cent of the total.

The Cincinnati Chamber of Commerce is now conducting a comprehensive industrial survey—an accounting of conditions, a compilation and classification of facts having a bearing upon the industrial situation.

A questionnaire was sent out to eight hundred manufacturers asking for information. One of the questions was, "What advantage do you consider that your business enjoys by reason of its location in the Cincinnati industrial district?" It is most significant that of the replies received 42 per cent indicated Cincinnati's advantage to be its center of location, nearness to market and to raw materials; 17 per cent, good shipping facilities and 13.5 per cent, high grade of labor and good labor conditions.

One important factor contributing to the value of Cincinnati as an industrial center is the almost inexhaustible supply of the finest bituminous and smokeless coal in the world. Because of the Ohio River, that great waterway upon which the United States government is spending millions of dollars to convert it into a canal for commerce, the cost of bringing coal to our boiler rooms is so low as to reduce the cost of power to a minimum in this city. Natural gas (1100 B. T. U.) piped from the Ohio and West Virginia fields is supplied at a cost of from 12 cents to 30 cents per thousand cubic feet for all purposes, the rate depending upon the quantity used.

Cincinnati is the gateway to the south. It forms the northern terminus of the L. & N., the Cincinnati Southern and other railroads serving southern territory. It is one of the most important junction points of the

B. & O., the C. & O. and other railroads connecting the south with New York, Philadelphia and other great eastern seaports.

Here are the terminals of the N. Y. Central, Pennsylvania, and C. H. & D. which carry the bulk of the trade from the north central states to the south. Cincinnati is served by more railroads than any other city along the Ohio River.

The accompanying industrial map of Cincinnati shows its railroads which join the north and the south. There are seventeen of them radiating from Cincinnati. Thirteen of these send out a daily average of six hundred and nineteen package cars in every direction. The industrial map shows the industrial district, the locations of the workmen's homes and street car lines; the facilities for receiving and shipping throughout the 69.9 square miles of the city are plainly set forth; the immediate opportunity for industrial expansion in sections adjacent to the main lines of railroads; the Ohio River and its immense potential possibilities as a great waterway to the Mississippi River and Panama Canal.

The map does not show the great factories known throughout the country and that the city leads the United States in the manufacture of machine and wood working tools, soap, liquor bottles, ornamental iron, office furniture, acids, printing inks, playing cards, laundry machinery, poster printing, folding boxes and some kinds of leather.

Cincinnati has, in addition to raw materials, transportation, labor, markets (all of which every manufacturing city must have), and skilled American labor; *the widest variety* of substantial manufactures; *stable* financial conditions; wonderfully *diversified* raw materials; and *natural* markets for 90 per cent of the country's industries.

I. A. OF R. C. FLAG COMMITTEE.

Many of the Rotary Clubs have adopted flags which are proudly displayed upon the occasion of the club's weekly meeting. At the Houston Convention, the Detroit Rotary Club introduced a resolution for the appointment of a committee to decide upon a uniform design for a Rotary flag. The resolution was adopted, the Convention believing that all Rotary clubs would conform to the uniform flag when it had been adopted by the Flag Committee. The members of the Flag Committee recently appointed by President Mulholland are named below. They represent three countries. They yield to no one in their devotion to Rotary. There is every reason to believe that the result of their Committee work will be a satisfactory design and that all the clubs will cheerfully adopt it.

Russell F. Greiner, Chairman, Kansas City, Mo., U. S. A.

J. F. C. Menlove, Winnipeg, Canada.

Peter Thomason, Manchester, England.

The Best Old Town

By Horace G. Williamson

Rotary Poet

IT'S A pleasure, Rotarians, for me to relate

Of the best old town in the Buckeye State;

She's had her ups and she's had her downs
Like a lot of others of these good old towns—

An occasional flood or a little loud mix

When changing the brand of her politics,
But she has held steady through thick and thin

Like everything else that is bound to win,

Until today she is undoubtedly one
Of the best old towns there is under the sun
And I don't suppose you have any doubt
But it's *Cincinnati* that I'm talking about.

There is no place under the smiling skies
Anywhere this side of Paradise
That has to offer to the eye and the ear
The things we are giving to everyone here;
Beautiful scenery, why the Hudson and Rhine
Can't offer at best anything half so fine
As the gorgeous views which abound galore
At *Cincinnati* along Ohio's shore;
She's the center of music, her art brings her fame

While commerce and industry are part of her name,

She's the bustling, hustling best kind of a town

And try as you might you can't keep her down:

When it comes to Rotary, *Cincinnati* has a bunch

That pulls in together each Thursday for lunch



Which is without boasting as jolly a crew

As the decks of a membership ever knew,

A bunch of good fellows who can laugh and joke

Yet every one of them an essential spoke

In the wheel of the club who without persuasion

Will do his full part upon every occasion
To keep the wheel turning around and around,

Serving and boosting until it is found
That *Cincinnati's Rotary Club*

Puts the largest spoke in the International hub.

It's natural when a lot of representative men
Come out and indulge in a smile now and then,

Meet with others and converse on current affairs

And forget for the time all their worry and cares,

It's natural that soon the slow sluggish pulse
Is going to start moving with happy results,
And that's just the thing that is chasing the frown

And boosting up Rotary in the best old town.

Yes, the best old town with her gate swung wide

Has a welcome for Rotarians to come inside,
There's a place at the table, we're holding a chair,

Sooner or later we are expecting you there
When you'll have to admit, things are done brown

By the Rotary club of the best old town.



Financial, Commercial and Industrial Interests of Cincinnati

Data Supplied By E. A. Seiter

Vice-President of the Fifth-Third National Bank

CINCINNATI: The population of the metropolitan district of Cincinnati, according to the latest census, was 563,804, and its growth and prosperity continues.

Location, Resources and Trade: Geographically, Cincinnati is located in a section of the Middle West, midway between the most highly developed portions and those less developed, as a result of which it serves both by bringing them into relation with each other. It is situated near the center of population of the United States.

The manufactures of this district are represented by 2,827 establishments, 95,571 persons engaged, a capital of \$212,555,000, and a product valued at \$260,400,000, of which \$121,292,000 represented value added by manufacture. More than thirty industries report an output of over \$1,000,000 each.

The commerce and manufacture of Cincinnati reaches every State in the country, and all the leading foreign markets.

Banking Resources and Relations: Cincinnati is the financial center of the states of Ohio, Indiana, Kentucky, West Virginia and Tennessee.

The clearing house was organized in 1866. In January, 1914, the thirteen banks composing its membership had approximately:

Capital	\$ 17,272,000
Surplus and Undivided	
Profits	14,816,000
Total Resources	166,364,000

In addition to the clearing house banks, there are in Cincinnati twenty-six other state banks, savings banks and trust companies.

In January, 1914, these banks had approximately:

Capital	\$ 2,072,000
Surplus and Undivided	
Profits	1,280,000
Total Resources	24,473,000

making an approximate total:

Capital	\$ 19,347,000
Surplus and Undivided	
Profits	16,096,000
Total Resources	190,837,000

of the banks of Cincinnati.

The history of the clearing house is most interesting. During the entire forty-eight years of its existence its affairs have always been in the hands of able men and it has been a "tower of strength" in the financial history of the city.

Its banks have an honorable record for sound policy and efficient service, past and present, which has merited and received the confidence of the business and financial interests of the surrounding section.

It is the center of a section which possesses surplus funds that are available for the demands of commercial, manufacturing, agricultural and mining interests in the territory contiguous to it, and participates largely in financing the various business activities notably in connection with the product and sale of wheat, corn, cattle, hogs, sheep, wool, tobacco, blue-grass seed, coal, distilled liquors, iron, paper, pulp and soap. Its willingness, readiness and efficiency with which aid is extended in emergencies, the panic of 1907 and the flood of 1913 are notable examples.

It is the gate-way to the south, and is neither a northern nor southern city. Cincinnati has the distinction of having constructed the Cincinnati Southern Railway, extending from Cincinnati to Chattanooga, a distance of three hundred and thirty-eight miles. This property is still owned by the city, and leased to the Cincinnati New Orleans & Texas Pacific Railway, and is the most valuable asset of our city.

Forceful Facts About Cincinnati: Center of market, being within 24 hours of 76,000,000 people:

The first paid fire department in America now nearly \$800,000 per annum.

Pasteurized milk only can be sold in Cincinnati. This saves babies' lives.

Municipal inspection of manufacture and sale of food.

Nine hundred and nine miles of streets, 608 of which are improved.

Absolutely pure filtered water of unlimited supply.

Practically no typhoid fever in Cincinnati.

Educational system from kindergarten to munici-

Some of
Cincinnati's
Theatres



pal university. Night elementary and high schools.

Over two thousand acres of parks.

Most picturesque city in America.

One hundred thirty million dollars worth of municipal property.

Seventeen million dollars municipal water works system.

Ten million dollars sanitary sewerage system begun.

Within twenty-four hours of seventy-six million people.

Only city in United States owning steam railroad. (Cincinnati to Chattanooga, Tenn.)

Annual attendance of municipal playgrounds of 888,912.

No overhead telephone or telegraph wires in business sections.

Telephone wires under ground.

Seventy-six and eight-tenths per cent (76.8%) of homes owned free of incumbrance.

Largest soap factory in country.

Machine tool center of United States.

First Industrial Exposition was held in Cincinnati.

U. S. Weather Bureau was started through Cincinnati Chamber of Commerce.

Cincinnati had first paid baseball club in the world.

Likewise the first paid fire department in America.

First American champagne was made in Cincinnati.

First steam fire engine was made in Cincinnati.

First suspension bridge in the United States was built in Cincinnati.

Leads the world in the manufacture and quality of machine tools.

Leads the world in the manufacture of wood-working machinery.

Produces more soap than any other city in the United States.

Has the largest and most complete liquor bottle factory in the world.

Leads the world in the manufacture of prison and ornamental iron.

Has the largest office-furniture factory in the world.

Center of the largest soft-coal producing fields in the world.

Ranks first in the manufacture of acids, book-

cases, playing cards, printing inks, laundry machinery.

Ranks third in the manufacture of "tailor to the trade" clothing.

Greatest poster printing center in the United States.

First compressed yeast factory in the United States was established in Cincinnati.

Ranks second in the production of women's cloaks and men's caps.

Ranks third in the manufacture of jewelry.

Largest distributing center for whiskey in the world.

Ranks third as a brewery center.

Leads in the production of cigar boxes.

Is a leading shoe-manufacturing center.

Ranks third in the manufacture of electrical machinery.

Makes more playing cards than any other city in the world.

Has the second largest leather supply house.

Has the second largest factory in the world for the manufacture of baseballs and baseball supplies.

Headquarters of the largest printing-ink industry in the United States.

First American Saengerfest was held in Cincinnati.

First American Turnverein was organized in Cincinnati.

Largest center for manufacture of copper stills and appliances.

Ranks third in the manufacture of street cars.

Leads in the export of special pianos built in special designs for tropical and other countries.

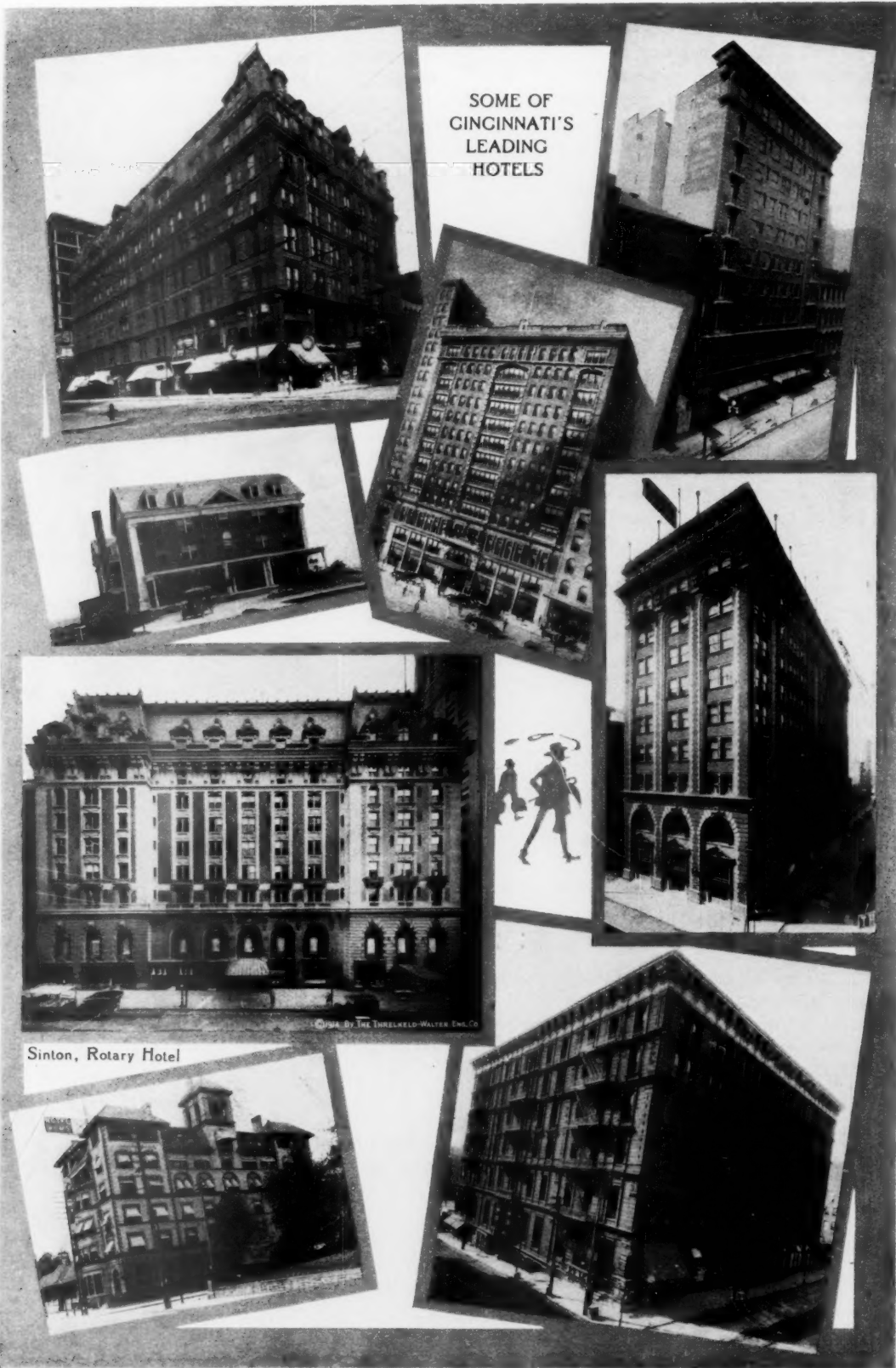
Largest movable dam in the world in the Ohio river below Cincinnati.

Largest factory in the world devoted exclusively to the manufacture of washing machines.

Has one of the largest tanneries and one of the largest trunk factories in the world.

The variety of substantial manufacturing groups represented here; the variety of kinds of trade; the conservatism of the population; the soundness and conservatism of the banks; and the absence of any mushroom growth in the city all make Cincinnati one of the last places to feel hard times, or to have its financial affairs seriously affected by failure or disaster of one kind of crop or of one line of industry.

SOME OF
CINCINNATI'S
LEADING
HOTELS



Sinton, Rotary Hotel

Why Cincinnati Is An Ideal Convention City

By Carl Dehoney

Manager, Convention and Publicity Department, Cincinnati Chamber of Commerce

WITH the warm hospitality of the South, to which it is a natural gateway combining all the facilities of a modern municipality with the charm of an old-world city, picturesque, progressive and interesting always; located at the very heart of the country's distribution of population; a terminal point for two hundred thousand miles of first-class railways, radiating in every direction; with ample hotels, meeting places and exhibit halls, Cincinnati approaches the ideal as a convention city.

Within six hundred miles of Cincinnati live nearly three-fourths of the people of the United States. Exact figures, as near as they can be estimated from 1910 census, are 62,415,102 people living within the territory named, reaching roughly from New York on the east to Kansas City on the west, Canada on the north to the upper part of Florida on the south.

Cincinnati is located only about one hundred miles from the center of the population of the country, and is within a night's ride of all the principal cities in the Central States and many Southern and Eastern cities. Within twenty hours are the Atlantic seaboard cities and the Western prairies.

Cincinnati's Central Location.

Makes it possible for a larger number of convention delegates to attend a meeting here in less time and at less expense than is the case of any other convention city in the United States. Why go to distant centers at the sacrifice of time and money when Cincinnati Offers Every Facility.

Hotels.

Cincinnati has added very materially to its hotel accommodations within the past few years. Its two largest hotels, the Hotel Sinton and the Hotel Gibson, offer facilities to large gatherings not excelled in America. Diagonally across the street from each other, they offer a combined room capacity of nine hundred and fifty, each having a splendid convention auditorium suitable to handle the largest convention sessions, with several smaller halls and meeting places, and every facility for banquet and social gatherings, large and small. It is possible for two large and several small conventions to be in session

in these two hotels at the same time; in fact, this has occurred satisfactorily. Then, there are several other first-class hotels and a number of medium-priced houses, offering accommodations to suit every purse and every taste.

Meeting Places.

Besides the halls in the two large hotels, there are a number of other meeting places, including Emery Auditorium in the new \$600,000 Ohio Mechanics' Institute Building, an ideal meeting place, beautifully equipped, perfect acoustics, big stage, etc., which seats over two thousand two hundred (home of Cincinnati Symphony Orchestra). Music Hall, seating three thousand five hundred, and a number of smaller halls and meeting places.

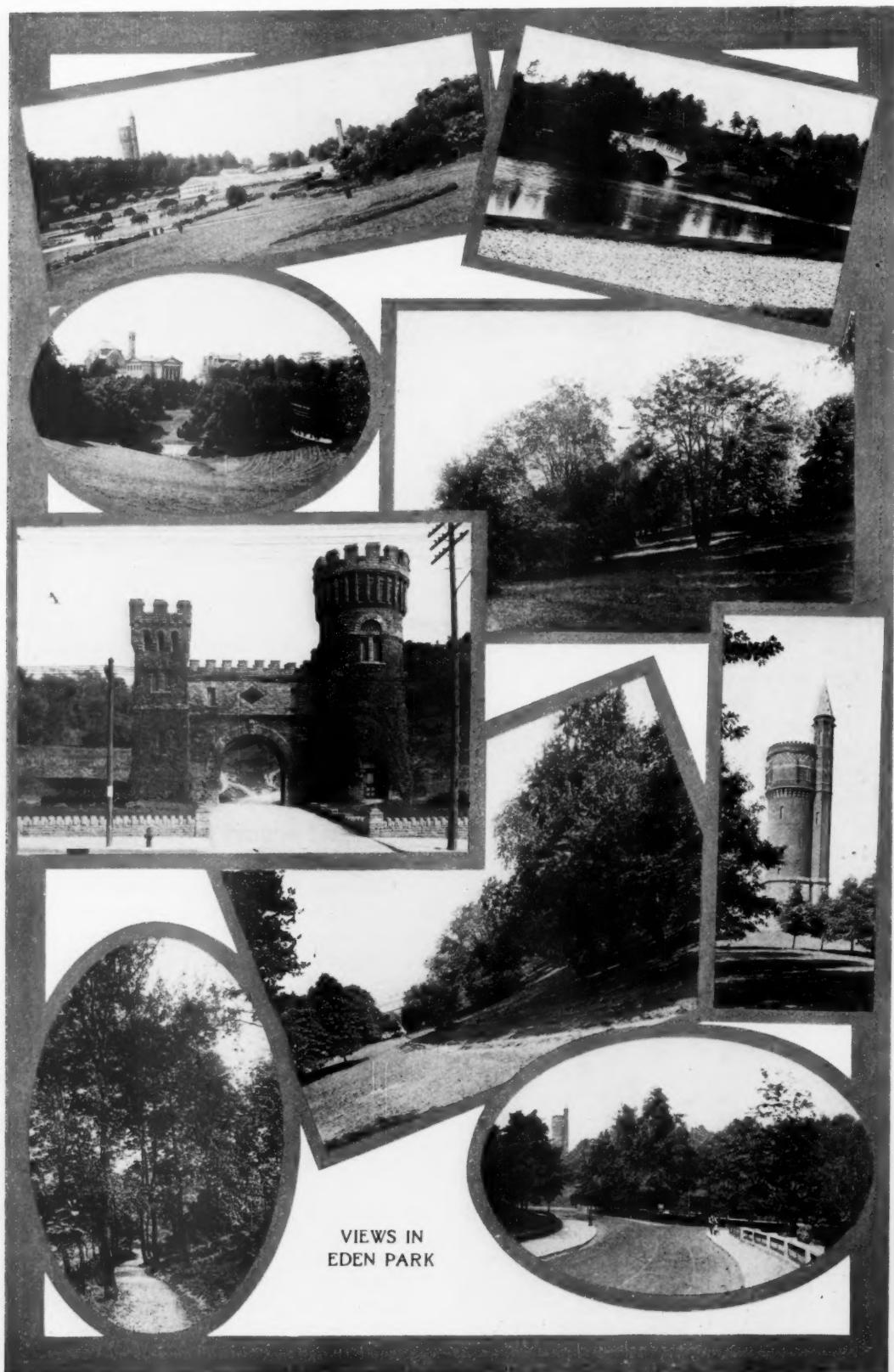
Exhibit Space.

Music Hall has two exhibit halls, known as Machinery Hall and Horticultural Hall, each 90x290 feet, one with two floors and one with a balcony second floor, both halls being connected through Music Hall, making a total floor space of 97,549 feet available for exhibits. Halls equipped with power, lighted and heated; also Ohio National Guard Armory. Cincinnati had the first exposition ever held in the United States and has handled many of the largest exhibits in the country.

Amusement and Places of Interest.

Cincinnati has a great many places and things of interest to the visitor, including the world-famous Zoological Garden, with its beautiful grounds and wonderful collection of wild animals; Coney Island, on the Ohio River, reached by steamer over a most picturesque route; Chester Park, with every amusement facility, and other amusement places. Cincinnati is a member of the National League and big league ball is played at Redland Field, the new \$400,000 grandstand, one of the largest in the United States. In season there is racing at Latonia, across the river. There is the famous Rookwood Pottery, the Art Museum and Art Academy; the great system of public parks, driveways, playgrounds, and athletic fields, totaling over two thousand acres; Fort Thomas military reservation; Symphony Orchestra; many institutions of higher learn-

(Concluded on page 99.)



VIEWS IN
EDEN PARK

The Park System of Cincinnati on the Ohio

By John E. Bruce

Member Board of Park Commissioners

THE OLD SAYING that God made the country and man made the town will not hold for Cincinnati, for few if any large cities have the natural evidences of divine handiwork in such a natural state of preservation. Bold cliffs surround the basin of the city and seemingly set the level at which the most daring architects must bring their towering Babels to a halt. Indeed, what strikes one most forcibly as he beholds the city is an apparent lack on the part of man of any effort to do his part of the work.

For the undeveloped natural resources of Cincinnati there is a feasible alibi. Cincinnati was hemmed in by these natural cliff barriers during a period when population demanded a place to live if only a tenement; and narrow, three story buildings crept up the steep hillside streets as if every foot saved on the width of the lot meant as many steps saved in the long journey home from work.

If one stops to consider that it is but twenty-five years since the first electric car operated as an experiment in Boston, and many years less since the horseless vehicles first climbed the steep grades about Cincinnati, one will appreciate the statement that our people joyfully jumped over these natural barriers and spread out in all directions over some of the most beautiful plateaus and ravines of the world.

There was no outlet along the river brink either up or down and the railroads have really stolen their beds from that of the river. Had there been but one outlet over the hills, and to a single plateau, the money spent on beautification would show to a better advantage, but miles upon miles of beautiful ravines with small plateaus invited the home builder and the promoter in all directions and it will take years for the city planners to connect these happily located centers.

Cincinnatians were like prisoners set free

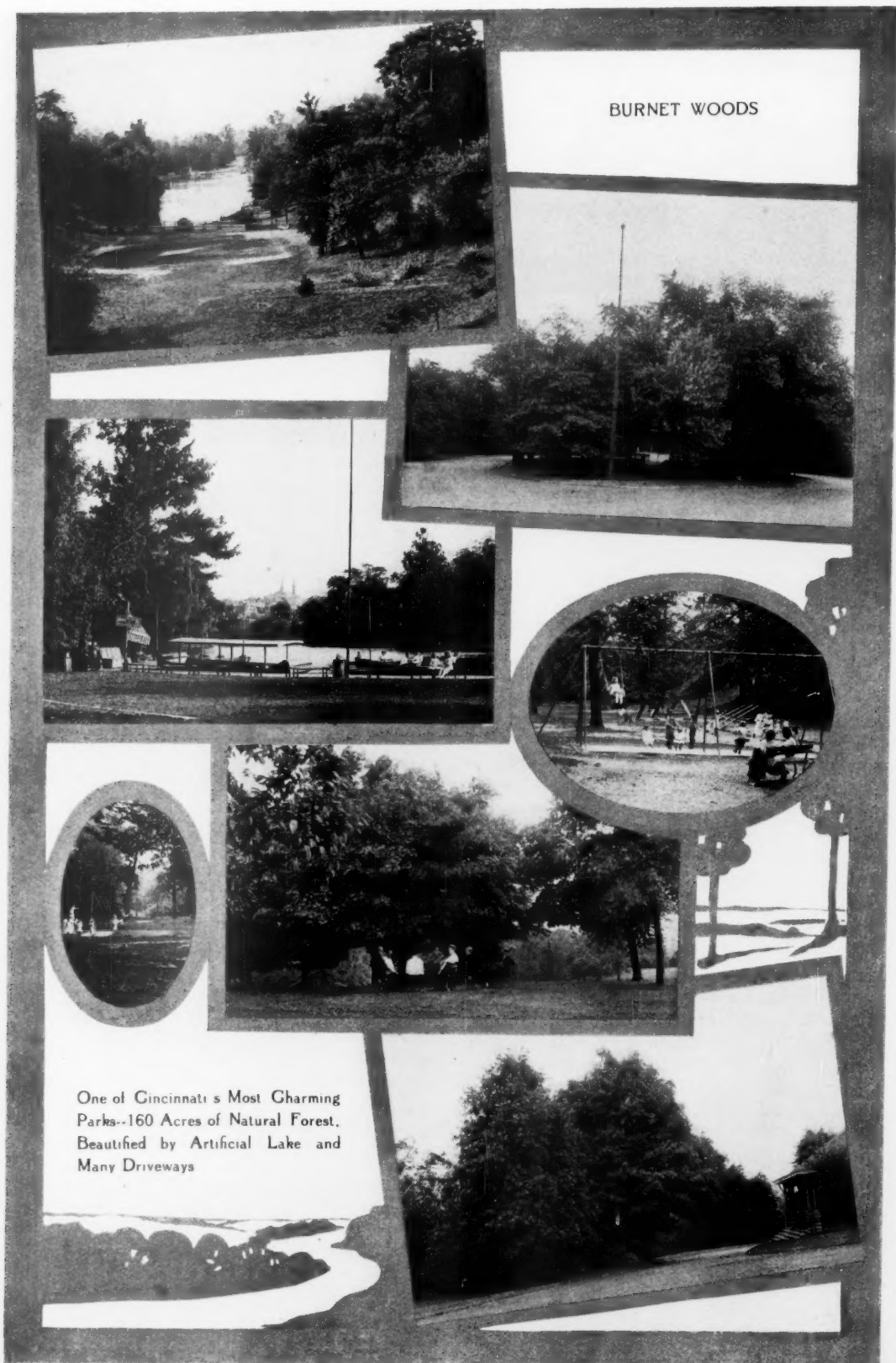
from their bonds and not knowing whither to go. One direction has proven as good as another and when the park system has been completed, Cincinnati will be without a rival on the broad Mississippi plains.

The plan of development under way is known as the Kessler plan of beautification and calls for a system of parkways connecting some sixty-eight (68) parks with an average of approximately twenty-one hundred (2,100) acres. The construction of these parkways connecting these parks involves the overcoming of great natural difficulties and has and will cost a large outlay of money. Drives through deep ravines, up steep hillsides, around the edges of rugged cliffs and over characteristic bridges and artistic viaducts involves an element of time as well as money. Many of the larger parks, from the sublime heights of which many unequaled views spread out for miles over river, canyon and field, are inaccessible at present unless one walks from the street cars, and many who stop over in Cincinnati never get a comprehensive idea of the stupendous task which has been undertaken and which bids fair to be accomplished.

When completed, Cincinnati will have everything in the line of parks from a vast expanse of primeval forest already covering nearly one thousand acres, and which no other city in America has, to the best designed and equipped playground and one will not have to go out of the city to get into the parks but rather will have to leave the city to get out of the parks.

When contemplating what has already been done toward the fulfillment of the Kessler plan Cincinnati compares quite favorably with her sister cities and feels that the spirit of beauty in nature which pervades every glade and dell of the parks is the greatest asset. Natural beauty surrounds our humblest homes.

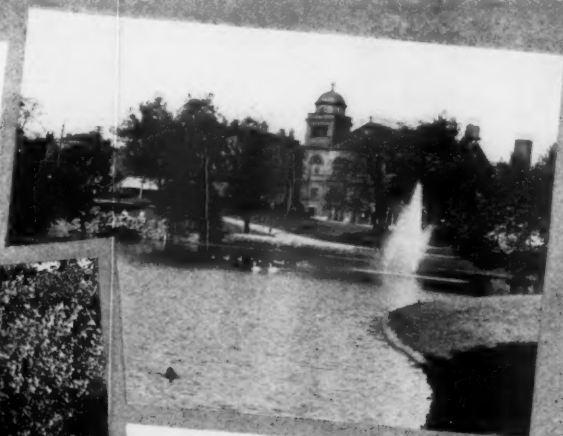




BURNET WOODS

One of Cincinnati's Most Charming
Parks--160 Acres of Natural Forest.
Beautified by Artificial Lake and
Many Driveways

CINCINNATI HAS MORE THAN
2000 ACRES OF PUBLIC PARKS



Lincoln Park



Lytle Park



Devou Park



McFarland Woods



Washington Park

Garfield Place

SCENES IN GINGINNATI'S FAMOUS
ZOOLOGICAL GARDEN

Cincinnati's Famous Zoölogical Garden

By Walter A. Draper

Vice-President Cincinnati Zoölogical Co.

PUBLICITY is as vital to a municipality as it is to a business or a politician and the right kind is often very difficult to obtain. Cincinnati is fortunate in having at least one unfailing source of most favorable notoriety, the Cincinnati Zoölogical Garden, which has rendered yeoman service during the last forty years in helping to keep the Queen City prominently located on the map. It has an international reputation for its long cradle rolls of strange animal babies varying from tiny kangaroos, the size of a peanut, to lion and tiger cubs and even to awkward little giraffes and for its remarkably successful operations on wild beasts which have taxed the wisdom and ingenuity of Sol. A. Stephan, its famous general manager. The Zoo is especially noted for its large population of rare species which are almost extinct, in some cases, outside of the specimens at the Cincinnati Zoo, entirely extinct. Such features have made it the source of news stories which have travelled wherever the printed page is read and the name of Cincinnati has accompanied each of these stories to the farthest corners of the globe. Because of them, more than a quarter of a million people annually visit the Zoölogical Garden, not a few of them drawn into the Queen City solely by the desire to see this widely heralded collection, and all depart to spread the reports of its perfection and with those reports again the name and fame of Cincinnati.

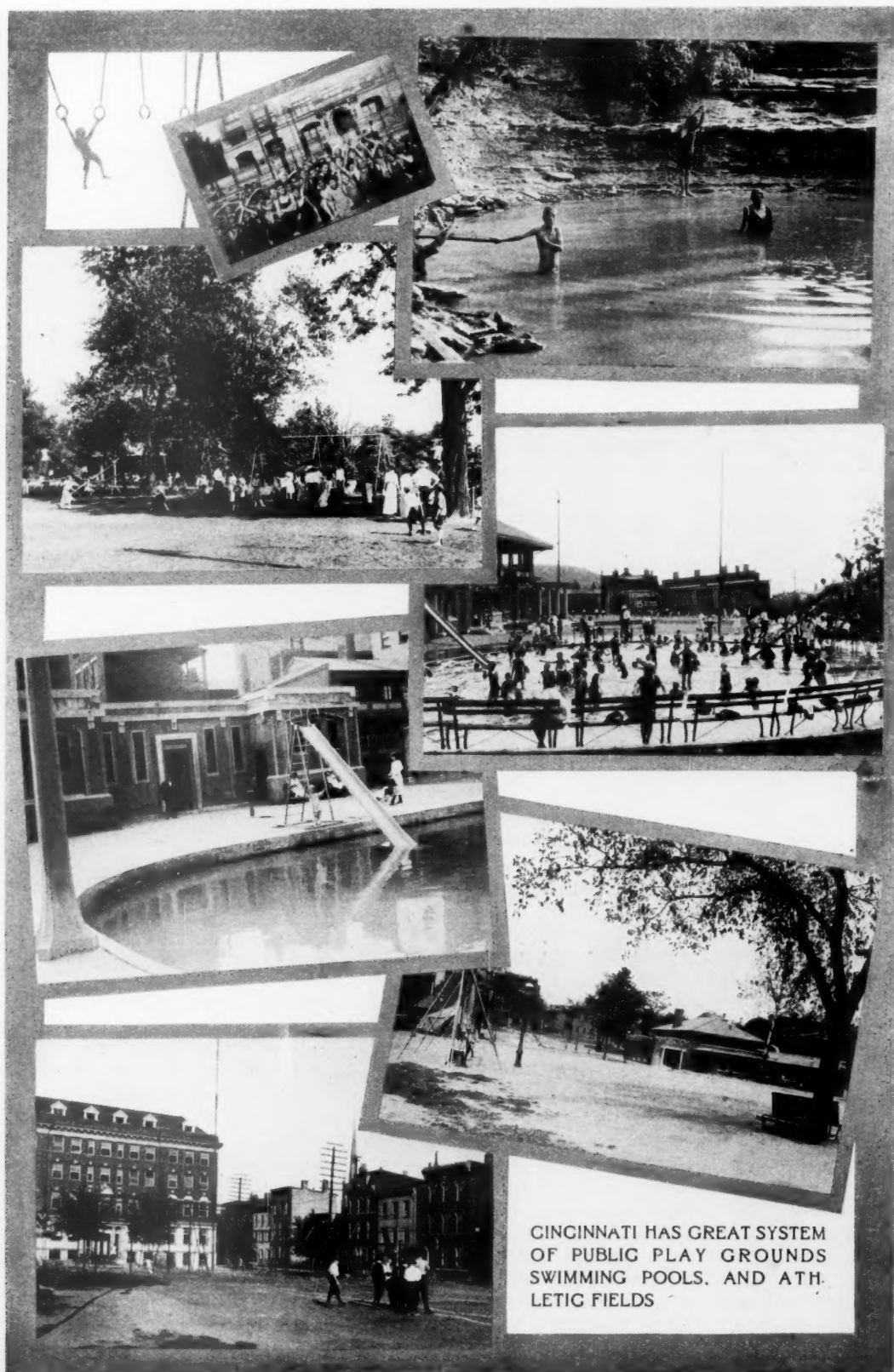
The Cincinnati Zoölogical Garden was created by Andrew Erkenbrecker and several other public-spirited, animal-loving citizens in 1875. Since that time the gates have never been closed a single day to the public. It has served all those years faithfully and through much financial tribulation both as an educational institution by reason of its magnificent animal collection and as a summer recreation spot by reason of its beautiful grounds. It is today still a private enterprise in no way supported or even encouraged by the municipality, owned and operated by a corporation which can make no profit and suffering an annual deficit of thousands of dollars which sooner or later will have to be met in order that Cincinnati may not be deprived of so valuable a public asset.

As it stands today, the Garden comprises about sixty-three acres of exceedingly diversified and beautiful ground. The trees of many varieties planted in the first years of its existence are now magnificent in their stature and every species known in the middle states with all the exotic specimens which will stand the climate are represented. All are properly labeled, making their observation most interesting and instructive. There are over fourteen hundred animals in the splendid collection which has been noted not so much, perhaps, for its surpassing numbers as for its superexcellence, each specimen being always the finest obtainable and well cared for and the cages that are kept scrupulously clean.

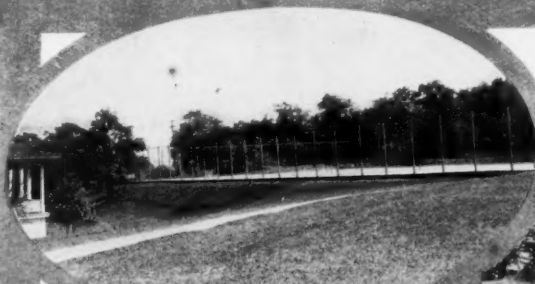
Well worth notice are the buildings themselves, representing some of the most advanced ideas in the housing of animals. The new herbivora building is especially fine, being light, airy, easily heated and cleaned and convenient in every respect for the purpose for which it is used. It enjoys the distinction of being the only solid concrete building in the western hemisphere exclusively used for the housing of wild animals. Its unique architecture, adapted from the East Indian is peculiarly pleasing and appropriate. One of the most beautiful and perfect band shells in the country has been erected in the Garden at a cost of \$11,000 for the accommodation of the finest obtainable musical organizations whose concerts are a daily attraction through all the summer months. The stately colonial club house has been famous for three decades as the mecca of the elite of society when on pleasure bent.

The animal collection has a number of special claims to importance which are worth cataloging. The herd of buffalo is thoroughbred in every respect and its head, Dakota, is the biggest buffalo now known to be alive in the world. It possessed a hornbill which lived to be forty-five years old. A number of storks and cranes are still living happily at the Garden after having more than twenty years of Cincinnati climate. Here, also, are three North Carolina parrakeets, the only living specimens of a once exceedingly plentiful species. Within the last three months,

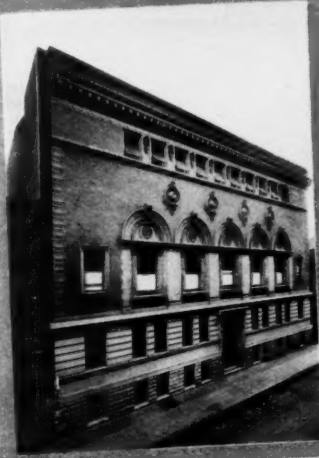
(Concluded on page 99.)



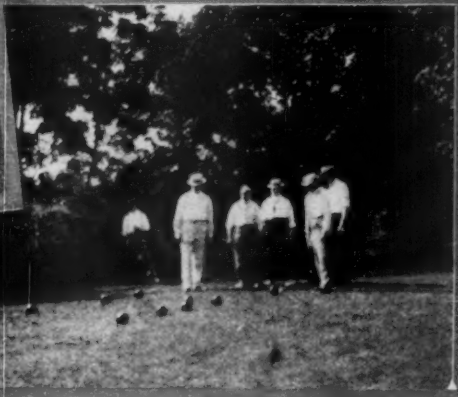
CINCINNATI HAS GREAT SYSTEM
OF PUBLIC PLAY GROUNDS
SWIMMING POOLS, AND ATH-
LETIC FIELDS



CINCINNATI BELIEVES IN PLAY
AS WELL AS WORK



Cincinnati Gym



Bowling on the Green

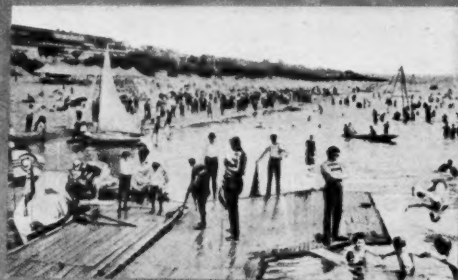
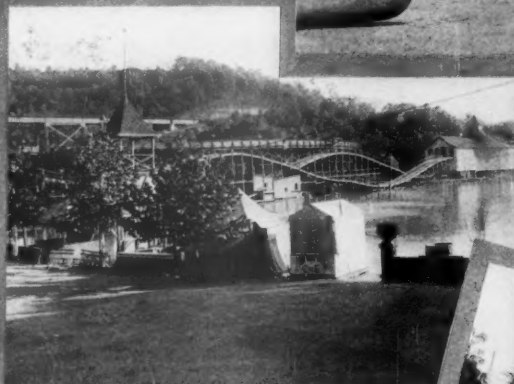
Country Club Golf Links and
Tennis Courts





CINCINNATI HAS
A CIRCLE OF
BATHING
BEACHES
ON
THE OHIO.

Thousands Visit these
Beaches Daily



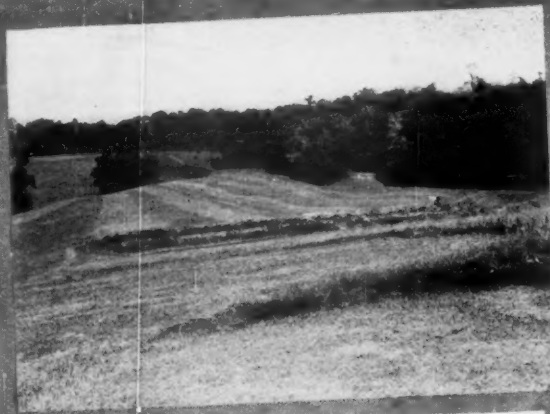
Beautiful Lagoon

Another Summer

Amusement Resort



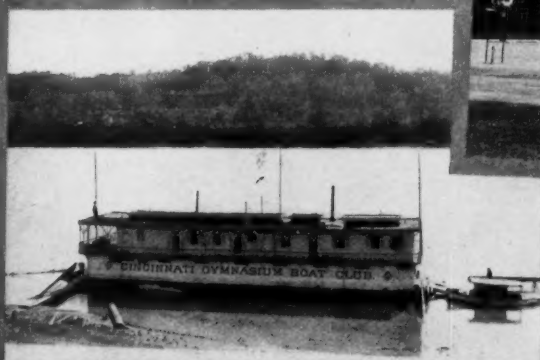
OUTDOOR SPORTS & AMUSE-
MENTS ARE VERY POPULAR
IN CINCINNATI WHICH HAS
MANY OF THESE FACILITIES.



Two of Cincinnati's Golf Courses



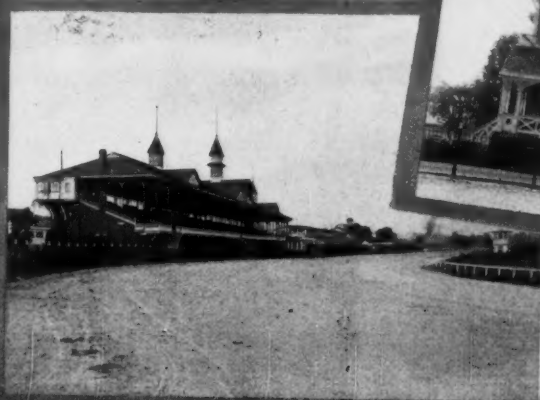
Cincinnati Gymnasium
Tennis Court



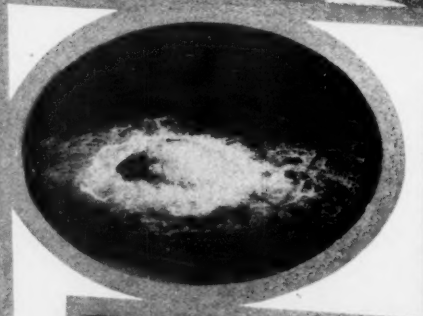
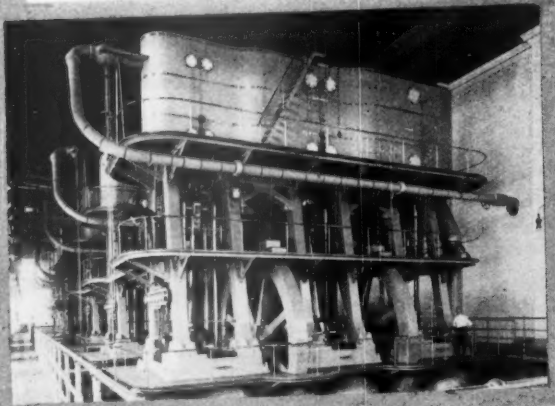
Cincinnati Gymnasium Boat House



Latonia Race Course
& Club House



CINCINNATI COMPLETED IN 1907
ONE OF THE WORLD'S FINEST
WATER SUPPLY PLANTS, COST
\$12,000,000 DAILY WATER CON-
SUMPTION 40 MILLION GALLONS



Price Hill

Pumping Stations

East End



The Cincinnati Water Works

By Bert L. Baldwin

President of the Bert L. Baldwin Co., Mechanical and Electrical Engineers

THE city of Cincinnati was one of the pioneers, in these United States, in securing "pure water" for its inhabitants. About twenty years ago experiments were made with various patented mechanical filters, that were on the market, to see if it were practical to filter the Ohio River water in large quantities; the Price Hill section of the city being supplied with filtered water for a limited period. In the year 1898 an experimental purification plant was erected near the Eden Park Reservoir arranged so that water taken from the force main, on its way from the river to the reservoirs, could be experimented upon, by some of the most noted chemists and bacteriologists in the country.

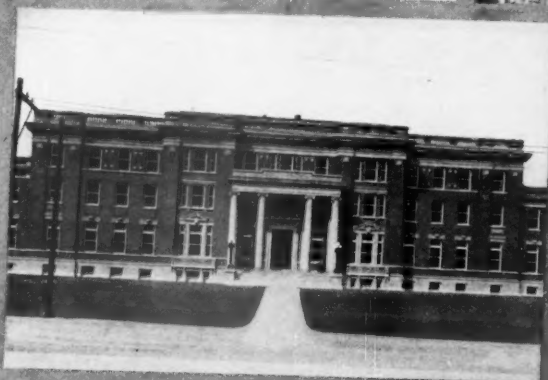
The experiments made at this plant formed the basis upon which the designs were made for the construction of Cincinnati's present water purification plant, which with but few changes is being operated at the present time and has been one of the standards that have guided the water works engineers throughout the country, in building the modern water purification plants.

Water is taken from the Ohio River at a point about eight miles up the river above the large streams that discharge into the Ohio, so as to obtain water which is as free from objectionable matter as possible. This water is pumped into two large "settling reservoirs," having a combined capacity of 330,000,000 gallons, and as the daily consumption of water in Cincinnati averages about 50,000,000 gallons, the flow of water through these reservoirs is very slow and allows a large percentage of the impurities to precipitate, in fact about 65 per cent of the material in suspension is thrown down in these reservoirs. The water flows by gravity from the "settling reservoirs" to the "head house" of the filter plant, where solutions of iron and lime are added before it enters the "coagulating basins"; this "treated water" passes through the three coagulating basins in succession and fully 28 per cent of the "turbidity" is deposited in these basins, leaving only about seven per cent of the foreign matter to be removed by the filters. The water flows, by gravity, to and through the filters, passing through 30 inches of grad-

uated sand which catches the remaining impurities, and allowing the pure filtered water to accumulate in a clear basin of 19,000,000 gallons capacity; as the filters become clogged with impurities, they are back washed with filtered water and placed in service again; the filtered water, from the clear basin, flows through a brick lined "gravity tunnel" about four miles long to the main pumping station, for distribution to the various parts of the city, and on account of the hilly nature of the city it requires several different pumping services. The lower portions of the city having the pressure regulated by the height of water in the "Eden Park Reservoirs," with the low service pumps working against a little more than 100 pounds pressure. The Eastern Hills have the pressure regulated by the height of water in the "Mt. Auburn Tanks" which requires the high service pumps to work against two hundred pounds pressure; and the auxiliary pumps, in the Western Hills pumping station, take their suction from the low service mains and deliver the water into tanks located west of Price Hill, which requires a still higher working pressure to supply the elevated plateau in the western and northwestern parts of the city.

The purification plant and all of the pumping stations are comparatively new, of the most modern construction and of very high efficiency; about \$12,000,000 was expended in giving Cincinnati its "new water works," but the savings in the operation, over the old equipment, more than pays the interest on the investment and the sinking fund; in addition Cincinnati has been given drinking water which averaged 99.7 pure, as far as the removal of bacteria is concerned, which means that the death rate in Cincinnati, from dreaded typhoid fever, was less than six per hundred thousand population, or a reduction of nearly 89 per cent in the deaths from the disease alone, since the installation of the filter plant. The year 1910 showed a death rate from this same disease of only 5.7 per hundred thousand population, which is the lowest rate ever attained by any city in the United States; so Cincinnati is not only justly proud of her water works system, but can recommend the use of its drinking water to all who come to the Queen City of the West.

CINCINNATI'S NEW MUNICIPAL
HOSPITAL, COST \$4,000,000 IS
THE FINEST IN THE WORLD



General Administration Building



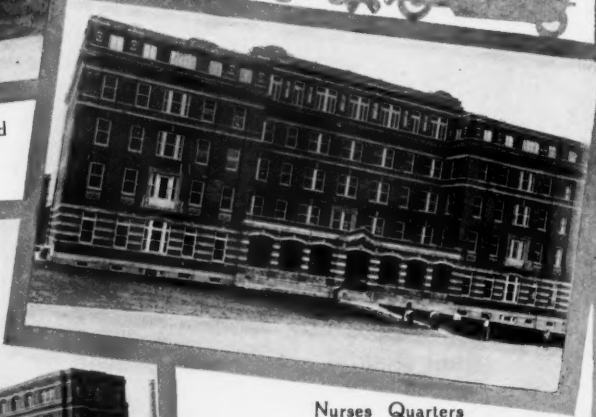
One of the Wards



Part of Contagious Group



Side View Administration Building and
a Ward



Nurses Quarters



Two Wards
Showing Pavilion



Health and the Hospitals In Cincinnati

By A. E. Osmond, M. D.



THE biggest asset of any community is the health of its citizens. Man's efficiency depends upon his health. The business success of any city is dependent upon its ability to prevent or to stamp out epidemics and to promote those conditions which insure the greatest efficiency, health, happiness and comfort of its citizens.

To secure these conditions demands an efficient and non-political Board of Health, plus a modern and up-to-date hospital system. Cincinnati has both and neither has a superior.

The Cincinnati Board of Health is a pioneer in this work, and its systematic control of the milk and food supply, the markets, barber shops, saloons, bakeries and all public kitchens, insures a clean and healthy supply of those commodities necessary to meet the material needs of mankind. The prompt reporting and isolation of all contagious diseases, the systematic inspection of all school children, their education in oral hygiene and the tooth-brush drill; the prevention of infantile blindness, the Better Babies Contest, the Fresh Air School for Pre-tubercular Children, and the Public Bureau for Children's Welfare are all forward movements toward the making of better men and women of the future.

One may take the greatest personal care in the raising of his children, but unless they are efficiently guarded from those who are unfortunate enough to become infected, his care is of little avail. The preventive activities of the Health Department guarantee to all protection from harmful influences, and proper care for those who may become ill or disabled, and any man may bring his family to Cincinnati and feel they are as amply guarded from sickness as is possible.

The Cincinnati General Hospital is the last word in modern hospital construction.

Begun in 1904 it is just completed and equipped. Built on what is known as the pavilion ward unit plan, it occupies a tract of twenty-seven acres and has a present capacity of six hundred beds. Ample provision has been made for growth, and it ultimately can accommodate twelve hundred patients, and care for the city's sick for the next hundred years.

All buildings are as fire resisting as can be made: concrete, brick, tile, steel and glass are the only materials entering into their construction. The special buildings are the administration building, the surgical pavilion, the pathological building, nurses' home, dormitories for the male and female help, kitchen, power plant, laundry, disinfection station, ward pavilions and special buildings for the accommodation of contagious diseases. These last have provision made to care for private pay patients.

All buildings are two or three stories in height, are connected by an underground passage and by large wide corridors above ground. Ample provision has been made for lighting, heating, ventilating, and general convenience in the handling of the patients, their laundry, food, etc.

Each ward building has incinerators, automatic elevators, toilets, sinks, showers, and tubs. A roof garden and solarium is provided on each ward for convalescent use and special provision is made for service, linen, treatment and sink rooms.

The connection of the hospital with the medical department of the University of Cincinnati has led to ample amphitheater space being provided, and the students during their last two years have the advantages of clinical study in the wards, the Pathological Building, and the Day and Night Camp for Incipient Tuberculosis Patients which also lies on hospital grounds.



Central Bridge Between Cincinnati and
Newport

FIVE OHIO RIVER BRIDGES CON-
NECTING CINCINNATI WITH
"SOUTH CINCINNATI" 150,000
KENTUCKY NEIGHBORS.



Cincinnati Southern R. R. Bridge,
Owned by the City of Cincinnati



Suspension Bridge, Oldest in
The United States.



Chesapeake & Ohio and Louisville
and Nashville Bridge



Louisville and Nashville Bridge

Cincinnati's Transportation Advantages

By Guy M. Freer

Traffic Manager, Cincinnati Chamber of Commerce

NO OTHER single factor enters so largely into the growth of a manufacturing and distributing center as transportation facilities. Cincinnati enjoys unexcelled advantages as the center of great railway systems, whose lines radiate in all directions; one of these, extending from Cincinnati to Chattanooga (338 miles), was built and is owned by the city, giving Cincinnati the distinction of being the only city owning a steam railroad. In addition to being a railroad center, Cincinnati is also a terminal point of every railroad entering the city.

Cincinnati is the gateway through which moves a great volume of traffic between the north and the south, as well as a large tonnage between the east and the west. With respect to a large portion of this traffic between the north and the south, Cincinnati is a rate-breaking point, which makes it a natural distributing center for each region of the products of the other with a decided advantage in freight rates over other cities located north or south of the Ohio River.

The amount of through less than carload traffic in addition to that of its own merchants and manufacturers, furnishes an aggregate tonnage of such volume that the Cincinnati lines are justified in forwarding daily a great number of package cars, many of which if dependent upon the tonnage originating in Cincinnati proper, could not be operated daily, but only at infrequent intervals. However, with the immense tonnage available, package cars to the approximate number of six hundred are forwarded from Cincinnati daily, loaded through to destinations or to distant transfer points, insuring the delivery of less than carload freight in practically the same time consumed in the transportation of straight carloads. This through package car service is available to points as far west as the Pacific coast; east to the Atlantic seaboard; south to the Gulf coast cities, and north to the Great Lakes.

The railroads serving Cincinnati have been liberal in extending the switching limits of the city so as to enable our manufacturers to remove their plants from the congested districts to sections where real estate is cheap and abundant, and also making available many desirable sites for new enterprises.

The switching limits, embracing the entire

Cincinnati industrial district, both in Ohio and Kentucky, extend approximately twenty-five miles east and west, and about twenty miles north and south.

All Cincinnati lines have in effect reciprocal switching arrangements, under which industries located on one line can receive and forward their carload business via any other line under switching charges which are reasonable and which, under the absorption rules, are in most cases absorbed by the line receiving the revenue haul.

Cincinnati shippers also enjoy the privilege under the trap car traffics, of loading in cars at their plants less than carload shipments for different destinations.

The Ohio river, on which Cincinnati is located, makes possible transportation by water not only to points on that river, but also to all points on the navigable streams of the great Mississippi valley. The United States government is actively engaged in constructing a system of locks and dams in the Ohio river, and the completion of these improvements will insure a nine foot stage of water from Pittsburgh to the Gulf of Mexico throughout the year. One of these, the Fernbank dam, just below Cincinnati, completed in 1911, gives the city a twenty foot harbor.

While the Ohio river has been in the past and is now of great value to Cincinnati as an artery of transportation, the completion of the improvements mentioned above will add materially to Cincinnati's transportation advantages. The possibilities of this deep waterway to the Gulf are of especial importance when considered in connection with the completion of the Panama Canal, which has placed the gulf ports much nearer the markets of the Orient and the western coast of the American continent.

The river has given Cincinnati not only the advantages of water transportation, but many of the freight rates by rail to and from this city have been influenced by the necessity of meeting this potential competition. Thus Cincinnati can not only obtain excellent coal by river from Pennsylvania, Ohio and West Virginia fields at the cheapest transportation rates known in this country, but enjoys correspondingly low freight rates on the unlimited supply of fuel available for movement by rail.



"Island Queen" Goney Island
Pleasure Steamer

CINCINNATI HAS MANY FACILITIES
FOR SUMMER AMUSEMENT THE
OHIO RIVER AFFORDS DELIGHT-
FUL STEAMBOAT EXCURSIONS



Steamer "Princess" Landing
at Goney Island



Goney Island Club House



Chester Park Club House and Charac-
teristic Scenes at this Summer Amuse-
ment Park



Rotary Deep Sea Dives

By Wm. T. Johnston

President Wm. T. Johnston Co., Machinery and Supplies

The fruit ripens as the day goes by.

Friend—"Did your husband leave you much?"

Widow—"Yes, nearly every night."

Any tax on shoes will hurt our standing.

Turkish Bath Ad—To our esteemed patrons.

"Is it safe for me to ask Bess to marry me?"

"Sure. She's already engaged."

He got out of many scraps by raising whiskers.

Fine feathers make fine birds. So do fine eggs.

A guinea is worth about \$1.50 per day in this country.

The bee teaches us to be industrious and not get stung.

I was automobile riding and now have a machine made cold.

The advent of the typewriter has prevented penmanship from flourishing as it used to.

The Rotary Glee Club sang the Cincinnati song for two hours. That's nothing, a Turk sang Ireland Forever.

Here of late, fathers prefer men who call on their daughters, to have some of the get-up-and-go style about them.

In writing matters of a private nature, use a blotter to keep it from spreading.

When I offered to wrestle every man in the Rotary Club, I was misunderstood, I meant one at a time. Next time wait until I finish my challenge.—The Doctor says I'll get well.

Quick Assets: You can always make a raise with a Derrick Boat.

Doctor—"Shall I make an affidavit to the fact that he is dead?"

Coroner—"No, merely state that you treated him."



A proof that all gas meters are not right is, that some of them are in the insane asylum.

A juryman declared his inability to give a just verdict because the defendant looked like the preacher that married him.

If you once get to Heaven, you are safe, there being no lawyer there to draw up a writ of ejectment.

Birds noted for their big bills: larks, bats, swallows, chickens and storks.

You may find your business opened up if you advertise for a night watchman.

Thirty-second degree Masons are at the point of freezing together.

Many married men and women can see half of the cause of their quarrels if they look steadily into a mirror for five minutes.

The law school turns out a good many orators. I don't blame them.

"Come son, get up, the early bird gets the worm."

"That's all right Dad, but the 'peaches' go down town on the nine o'clock car."

The fact that the work of digesting food is involuntary has saved many a lazy man from starving to death.

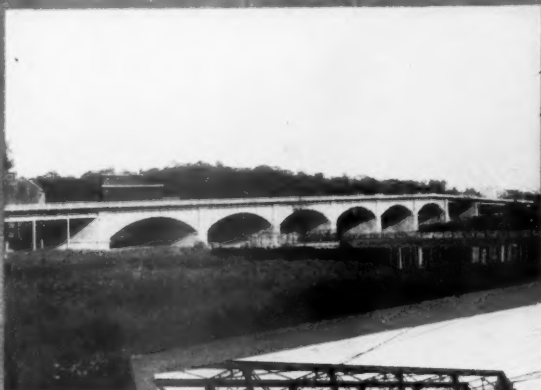
Policeman—"Come along, the Judge will want to see you in the morning."

Prisoner—"No, he won't, he said he never wanted to see me before him again."

I'm careful in my dealings with elevator men. They are always liable to take you up, they'll run you down and let you out. They never move without pulling wires, you've got to be up and down with them; you give them the floor and they'll tell you where to get off. You can't believe them, they never stay on the level, always shifting from one story to another.

CINCINNATI IS SPENDING MILLIONS FOR
NEW MASSIVE VIADUCTS OF CONCRETE
CONSTRUCTION, TO ELIMINATE DANGEROUS
GRADE CROSSINGS

New Ludlow Viaduct



Della Avenue



Harrison Avenue Viaduct



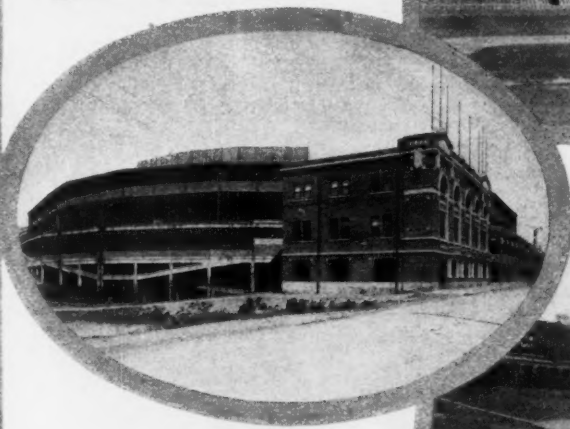
Gilbert Avenue Viaduct



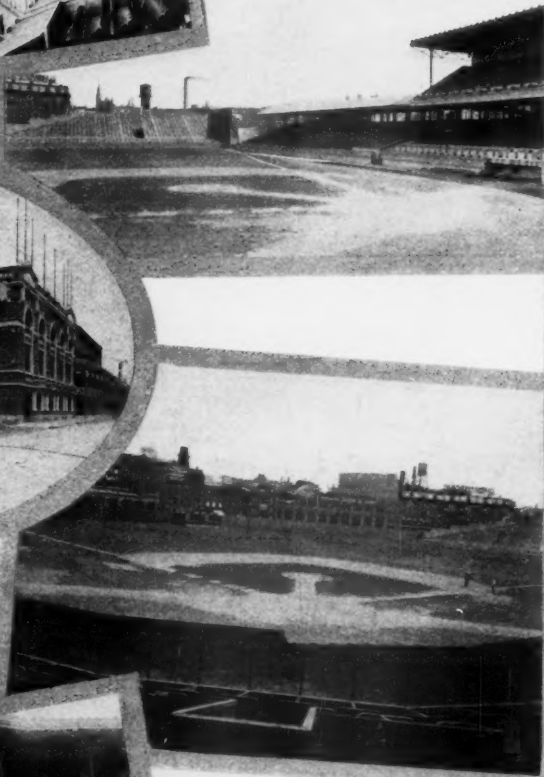
Eighth Street Viaduct



CINCINNATI'S NEW \$400,000
BASEBALL GRANDSTAND.



Cincinnati Had The First Baseball
Team in America



Cincinnati is Headquarters of the
National Baseball Commission





Cincinnati's Famous Zoological Garden

By Walter A. Draper

(Concluded from page 83.)

the last passenger pigeon in the world died at the Zoo at the old age of twenty-nine years. Millions of passenger birds used to fly over the Mississippi Valley in such numbers as actually to obscure the sun at times.

The Cincinnati Zoo contains a pair of the finest hippopotami in this country. Abe, the huge male giraffe, was declared by Lorenz Hagenbeck, of the world known animal dealers, to be the finest he had ever seen in captivity. Daisy, a fine two-year-old, is the only giraffe born in any zoo in America which has attained maturity, a tribute to the ability of Sol. Stephan as a specialist in wild animals. The Zoo also possesses a pair of the oldest citizens of the earth, giant land tor-

toises. "Methuselah," the elder, weighs at least two hundred and fifty pounds, can carry a large man with ease and is at least one hundred and twenty-five years old; how much older than that no one knows.

Taken as a whole, the Cincinnati Zoölogical Garden ranks among the very finest in the world and genuine appreciation in a large measure is accorded it for the splendid influence which it has exerted within the Queen City and beyond, teaching the love of birds, animals, trees, flowers, music and all forms of healthful, outdoor merrymaking, thus bringing before generation after generation of children those wonders and beauties of nature which they would otherwise know only from pictures in books.

Why Cincinnati Is an Ideal Convention City

By Carl Dehoney

(Concluded from page 75.)

ing, music, etc.; a great public school system and many other places and things of interest to the visitor.

Around the city in both Ohio and Kentucky are miles of beautiful drives, through valleys, over wooded hills, with many a quiet garden at the road's end where, amid Nature's surroundings, the visitor finds food and other refreshments served in a way for which Cincinnati is world-famed. There are many opportunities along the Ohio and the two Miamis for

an outing and a day or evening of pleasure; in and near the city are several country clubs, golf links, a bathing beach, numerous clubs, gymnasiums, fishing clubs, boat clubs and other facilities.

Cincinnati is a metropolitan and cosmopolitan city, with an atmosphere full of color and charm, believes in hard work when work is on the program and in wholesome recreation when there is time to play. Back of it all is a people whose hospitality has always been of the most open-hearted kind.

Rise and Progress of the Queen City

By Prof. V. H. Venable

(Concluded from page 49.)

of commercial interchange between the United States and South America, with the completion of the grand improvements now in course of construction on the Ohio river, an era of unexampled prosperity will surely come to the great Middle West, and the Queen City must inevitably profit by the vastly augmented trade which will stimulate her to a

noble and generous competition. Toward a new golden age she calmly looks forward, sanguine in great expectations, and eager to share in the peaceful conquests which, while they promote her own glory, shall also contribute to the prosperity and happiness of the men, women and children in every city and nation of the world.

No Postponement Pacific-Pacific Exposition Will Be Held

Telegrams of Gratitude for Convention Have Been Received

WE WERE about to prepare a concise statement from letters received, but discovering that Rotarian Sheldon had done the job very neatly in *The Business Philosopher*, we quote his paragraphs:

"There have been reports that the Panama-Pacific International Exposition would be postponed because of the war in Europe. President Charles G. Moore advises that it will not be postponed.

"There have been published statements that the war in Europe would seriously affect the commercial or educational importance or the financial success of the exposition. President Moore corrects these statements also, and advises that those features will not be affected.

"The exposition will, therefore, be opened according to announced schedule. Not one of the nations now at war has notified the management of any intention of withdrawal. On the contrary, France and Italy have given special notification that their plans remain unchanged. Mr. Moore declares that there is absolutely nothing in the situation in Europe, even if continued throughout 1915, that will seriously affect either the ability or willingness of Central America, South America, or the Orient and Canada to participate.

"Some opinion even declares that travel to California will be increased on account of the war."

* * *

There is no question but what the Panama-Pacific Exposition at San Francisco gives promise of being the most attractive and successful affair of the kind ever held and likewise the reports are that the Panama-

California Exposition at San Diego will be of tremendous interest.

Telegrams Received.

The California men are all very happy over the decision that Rotary will hold its 1915 convention in San Francisco during the week commencing July 18th. Here are two of the messages which have been received:

"Frank L. Mulholland, President I. A. of R. C., Toledo, Ohio:

"San Francisco Chamber of Commerce highly gratified at hearing San Francisco is to have Nineteen Fifteen Convention of International Association of Rotary Clubs. We extend to you and directors of your Association expressions of appreciation at action in selecting San Francisco and assurance of most cordial welcome when you come here in nineteen fifteen.

"SAN FRANCISCO CHAMBER OF COMMERCE.

"(Signed) C. F. MICHAELS, "President."

* * *

"Frank L. Mulholland, President I. A. of R. C., Toledo, Ohio:

"Panama-Pacific International Exposition highly gratified at decision to hold nineteen fifteen meeting International Association of Rotary Clubs in San Francisco. Magnanimous spirit of clubs in other cities which withdraw from contest is heartily appreciated. With such proof of loyal coöperation success of exposition is made doubly sure. Cordial welcome awaits you here.

"(Signed) CHAS. G. MOORE, "President."

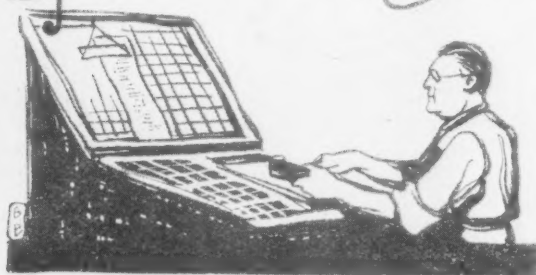
Charles H. Victor

who so earnestly presented San Francisco's invitation at Houston has been elected President of the Rotary Club of San Francisco. He has got to make good and we know he will. Rotarian Victor is the local manager for the Yawman & Erbe Manufacturing Company.





William Gettinger



PEOPLE are remembered not by the color of their hair nor the shape of their heads; they are remembered by their habits—for habits are the best keys to character. Sometimes a person's habits are confined to a peculiarity in walking, a gesture or a smile. William Gettinger's habits are shaking hands earnestly, wearing glasses that look like automobile goggles, a well balanced good naturedness and an everlasting willingness to boost Rotary during all hours of the day.

William Gettinger is a big man—big of sinew, mind and spirit. You can't help sensing his bigness as a man. Perhaps, that's why he is a Rotarian.

Bill, as the boys in Rotary call him, gives one the impression of knowing the different symphonies of life. When a lad of eleven, his mother died. His father, a prominent builder, had planned a medical career for him; but when fifteen years of age, his father also went beyond the Great Divide. Hence Bill had to "plug it alone." He gave up the idea of becoming a physician and began to learn the printing business. After completing his apprenticeship he became manager of a printing plant in Washington, D. C. And by the way, that's the city in which he was born September 22nd, 1869.

In 1898, the New York "bug" took root in Bill's ambitions—and to New York he went, entering a prominent printing establishment where he remained a little more than eight years. One day he decided to go into business for himself—and he did it. He

formed a partnership with his present co-worker, Louis E. Eaton, and now the firm of Eaton and Gettinger, Printers, has a stable reputation in New York City.

Gettinger doesn't engage in athletics; he enjoys them as a "fan." Bicycle racing and the bicycle have always been his hobbies. At one time he was President of the Arlington Wheelmen of Washington, D. C., for many years one of the strongest and most prominent wheel clubs in the country. After bicycle racing, Bill likes baseball and fishing best. The type of play that appeals to him most is high class comedy. His favorite books are those that deal with history and good fiction.

Recently Bill was asked what Rotary had done for him, and he replied, "Rotary has laid the foundation for a better man and a glorious future; has broadened my viewpoint toward my fellow man; has taught me the value of acquaintanceship and made for me friendships which I believe will last until eternity." This reply is indicative of what Rotary does for the individual; it also shows the fineness of Rotarian Gettinger's sincerity and earnestness.

William Gettinger is President of the Rotary Club of New York and a Director of the International Association of Rotary Clubs and a member of the Executive Committee. But one of the best Rotarians in the world (Bill said so himself) is his "pal" and helpmate, Mrs. Jessie D. Gettinger, daughter of Captain Charles Howard of the United States war department.



GENTLEMEN, let us introduce to you, W. H. Alexander (Belfast, Ireland), six feet four and a Rotarian to his finger tips.

Like William Gettinger, W. H. Alexander is also a bicycle enthusiast. At one time, Rotarian Alexander was one of the leading sportsmen of Ireland, having been captain of the Belfast Y. M. C. A. Cycle Club. He won more than one hundred prizes for bicycle racing on road and track, held all Irish records from thirty to fifty miles and won the ten miles open scratch race by defeating the champion of Scotland, Liverpool and Ireland.

For a number of years, Alexander was President of the Irish Road Club. At present he is Vice President of the Motor Cycle Union of Ireland. He is an ardent motorist. Thirteen years ago he organized the Irish Roads' Improvement Association and acted as secretary of this organization for about ten years. In Great Britain, Mr. Alexander is regarded highly by the public for the services he has rendered to the motoring sport and to the development of good roads.

When a boy "W. H." had all the advantages that tend to bring out the best in anyone. At an early age he entered the Royal Academical Institution (Belfast), known world-wide as the home of men who have

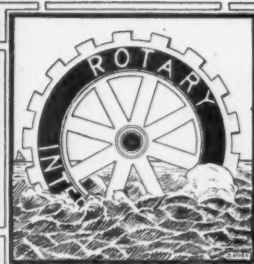
achieved in letters and sciences. As a student, young Alexander made a brilliant record, winning first scholarships in freshman, junior and senior classes. For five years, he maintained first place in English classics and modern languages. At length, due to intensive over-study he became ill and was compelled to discontinue all classical pursuits.

When twenty, he joined his brother, John Alexander, in business in Belfast. Later he was appointed assistant manager in Belfast for the Irish Cycle Company. After a while he affiliated himself with another concern where he stayed eleven years. About nine years ago, Rotarian Alexander started in business for himself as a dealer in bicycles and motor cycles. His trade flourished to such an extent that four years ago he had to secure additional premises. Today his firm is known throughout Ireland as wholesalers in car and cycle accessories, and agents for the leading lines in motor cars, motor cycles and bicycles.

Rotarian Alexander was one of the first members of the Rotary Club of Belfast when it was organized in 1911, and is now its president. At the Houston Convention his ability, courtesy and energy were recognized and his election as a director of the International Association of Rotary Clubs followed.

ROTARY EXTENSION WORK

From city
to city
the seed
is sown



And across
the water
Rotary takes
its course

Eastern Division U. S. A.
E. J. Berlet, Vice-President.

ELIZABETH (N. J.).

The organization of a Rotary club in Elizabeth is in the hands of Paterson Rotarians who have promised that they will show a live club made up of the best business men of Elizabeth.

HAVERHILL (Mass.).

On Thursday, September 24th, several members of the Boston Rotary Club including Rotarians Blackman, Newton, Leavitt, Benjamin, Fennelly, Low, Winchenbaugh and Wells, attended the first dinner of the Haverhill Rotary Club. At this meeting the new club adopted a permanent constitution and by-laws, elected officers and conducted other necessary business.

ITHACA (N. Y.).

Rotarian Brandt of the Rotary Club of Binghamton writes us:

"One of our members has been in communication with Mr. Wyckoff, President at Ithaca, and I learned yesterday that it is the intention of the Ithaca club to affiliate, which of course will be good news to you.

"We expect to invite the Ithaca club to a Minstrel Show which our club will give the latter part of this month and we are hoping that they will send over a good representation.

"I want to assure you that we are doing our best to get the Ithaca boys started right for we have always believed they would make a good addition to our Rotary family."

The officers are:

President—E. G. Wyckoff, Western Union Bldg.
Secretary—B. E. Sanford, c-o Cornell Coöperative Society.

SPRINGFIELD (Mass.).

Secretary Wells of Boston visited Springfield the other day and looked up various prospects in that city and found them all very much interested in Rotary. Are going ahead immediately to select very carefully a group of 15 or 20 men who would agree to become charter members and will then go ahead and call preliminary meeting. Secretary Wells has promised that delegation from Boston Rotary Club would go down to attend first meeting.

The Chairman of the Organizing committee is Mr. G. T. Perry, c-o Remington Typewriter Company.

TRENTON (N. J.).

Rotary Club of Trenton has made application for affiliation as a member of the International Association.

UTICA (N. Y.).

Mr. D. DeW. Smyth, c-o Smyth-Despard Company is chairman of the Organizing Committee for the Rotary Club of Utica. Mr. Smyth expects to call a meeting shortly and talk the matter over with Utica business men.

WATERTOWN (N. Y.).

The Rotary Club of Watertown was launched on 14th October, 1914. Have a preliminary organization of sixteen active members. The permanent organization meeting is to be held within two weeks, at which time a constitution will be adopted and officers elected. A delegation from the Rotary Club of Syracuse is expected to attend the permanent organization meeting.

The temporary chairman is Henry N. Butterworth, c-o H. Butterworth & Sons.



Southern Division U. S. A.
John E. Shelby, Vice-President.

AUGUSTA (Ga.).

Division Vice-President Shelby reported on September 26th "the completion of an organization of Rotary in Augusta, Ga. with the following officers elected:

President—J. M. Hull, Jr. Attorney (Cumming & Hull).

Vice-President—J. Rice Smith, Pres. Georgia Chemical Works.

Secretary—W. W. Hackett, Pass. Agt. Central of Georgia Rwy.

Treasurer—Clarence Levy, Secy. & Treas. J. W. Levy Co., Clothiers.

Sergeant-at-arms—Frank Ellis, Pres. Ellis Ice Co.

"This organization was completed and started off by Rotarian John S. Banks of Savannah, who is as capable a Rotarian as there is in the Southern Division to properly enthuse and instruct a new organization in Rotary. This club was organized on September 23rd with a charter list of thirty-seven members. This club will apply for charter immediately, and from the reports I have in hand will become a valuable acquisition to the International Association."

JACKSON (Miss.).

Secretary McGee of the Rotary Club of Jackson writes us "we now have about thirty members in our Jackson Rotary Club and we are now ready to affiliate with the International Association. We have a real live Rotary club with every man full of the Rotary spirit."

The officers are:

President—Raymond H. Smith, Gen. Mgr. Jackson Light & Traction Co.

Secretary—J. C. McGee, c-o Hunter & McGee Drug Co.

LEXINGTON (Ky.).

The matter of organizing a Rotary Club in Lexington is in the hands of Division Vice-President Shelby and Louisville Rotarians.

MERIDIAN (Miss.).

Division Vice-President Shelby writes "I expect soon to have a rotary club at Meridian."

PADUCAH (Ky.).

Division Vice-President Shelby has appointed Mr. L. L. Billups, Manager of the Cumberland Tel. & Tel. Co., Chairman of the Organizing Committee for the Rotary Club of Paducah. Vice-President Shelby, President Webb of the Rotary Club of Louisville and a delegation of Louisville Rotarians expect to go to Paducah shortly and organize the Rotary Club of Paducah.

VICKSBURG (Miss.).

From Vice-President Shelby we learn that he expects soon to have a Rotary Club of Vicksburg.

Central Division U. S. A.
W. D. Biggers, Vice-President.

BLOOMINGTON (Ill.).

The organization of a Rotary Club in Bloomington is in the hands of Peoria Rotarians now and they expect soon to have a real live Rotary club in that city.

GALESBURG (Ill.).

Secretary Terry of the Rotary Club of Galesburg writes us "our organization is going on as a local organization, having our dinners and luncheons. We have twenty members now. The Rotary Club of Galesburg is making definite and comprehensive plans to start a campaign to beautify the city."

LIMA (Ohio).

Mr. W. H. Moore, c-o The Gramm-Bernstein Company, is chairman of the Organizing committee for the Rotary Club of Lima. Mr. Moore has written us that several of the businessmen of Lima have given the matter of organizing a Rotary club in that city some thought, feeling that Lima should certainly support an organization of this nature. Mr. Moore expects to be out of the city for a few days but immediately upon his return

he will endeavor to get some of the business men of Lima together with the idea of forming a Rotary club.

MOLINE (Ill.).

President Hosford of the Rotary Club of Moline writes us as follows:

"The Rotary Club of Moline has been started, the officers have been elected, and we have an initial membership of approximately sixteen men, believing that it was better to begin on a small basis, rather than with too large an organization. A few are easier to enthrone and can accomplish more. All of these men will immediately become members of the International Association and will subscribe to THE ROTARIAN. The writer, as president of the Moline Rotary Club, will be pleased to hear from you at any time, and we assure you that we will do everything in our power to advance the spirit of Rotary in this locality."

The officers are:

President—Richard S. Hosford, c-o Deere & Co.

Secretary—William H. Schulzke, 610 Peoples' Bank Bldg.

PIQUA (Ohio).

The permanent organization meeting of the Rotary Club of Piqua was held on 10th October. President Leonard writes us that they had a very interesting time and that all of the members are in earnest and very enthusiastic. Had twelve Dayton Rotarians, including the president, vice-president and secretary, at their meeting.

The officers are:

President—W. K. Leonard, c-o Piqua Hosiery Company.

Vice-President—William H. Snyder, c-o The Pioneer Pole & Shaft Co.

Secretary and Treasurer—John T. Nielson, Gen. Mgr. Magee Bros. Co.

WATERLOO (Iowa).

Mr. Edward J. Wenner, Attorney, Commercial National Bank Bldg., is chairman of the Organizing committee for the Rotary Club of Waterloo.

WAUSAU (Wis.).

An informal meeting of the Rotary Club of Wausau was held a short time ago and a membership committee appointed. The committee will report within a short time, after which a formal meeting will be held and the organization will be perfected.

The chairman of the Organizing committee is Mr. A. W. Prehn, c-o Wisconsin Panama-Pacific Exposition Commission.

Western Division U. S. A.
Robert H. Cornell, Vice-President.

COLORADO SPRINGS (Colo.).

Director Hancock of Denver has reported the temporary organization of the Rotary Club of Colorado Springs on 19th September, 1914. They will have another meeting shortly and will then complete their organization. The preliminary meeting was attended by Denver and Pueblo Rotarians.

CLASSIFIED DIRECTORY OF PROFESSIONAL MEN IN ROTARY

CERTIFIED AND PUBLIC ACCOUNTANTS

- Baltimore, Md., Chas. L. Hehl.
Calvert Bldg. Phone St. Paul 4099.
- Chicago, Ill., Edward E. Gore.
824 Menadnock Bldg. Phone Harrison 1232.
- Des Moines, Ia., Quail, Parker & Co.
822 Hubbell Bldg. Phone Walnut 2435.
- Los Angeles, Calif., W. S. Morse.
424 So. Broadway—Room 716.
- Minneapolis, Minn., Ralph D. Webb.
630 Security Bank Bldg. Phones Nic. 6922, Cent. 4108.
- Muskogee, Okla., John A. Arnold.
528-529 Flynn-Ames Bldg. Phone 1225.
- New Orleans, La., Chas. E. Wernuth.
718-720 Hennen Bldg. Phone Main 4232.
- Pittsburgh, Pa., Frank Wilbur Main & Co.
723-6 Farmers Bank Bldg. Phone 2368 Grant.
- San Francisco, Calif., L. H. Greenhood, C. P. A.
407-9-11 Clunie Bldg.
- Seattle, Wash., E. G. Shorrock & Co.
222-223-224 Central Building.
- Washington, D. C., Otto Luebker.
308 Colorado Bldg. Phone Main 2705.

ARCHITECTS

- Camden, N. J., Moffett & Stewart, Inc.
Jessup Building. Phone, Bell 1535.
- Muskogee, Okla., C. W. Dawson, A. I. A.
412 Iowa Bldg. Phone 1973.

ATTORNEYS-AT-LAW

- Albany, N. Y., Chas. S. Stedman.
445 Broadway, N. Y. Phone Main 1108.
- Atlanta, Ga., Lee M. Jordan.
417-420 Trust Co. of Georgia Bldg. Phone Bell 312M.
- Baltimore, Md., Thos. Foley Hisky.
215 N. Charles St. Phone St. Paul 1658.
- Buffalo, N. Y., Botsford & Lytle.
834 Prudential Building.
- Chicago, Ill., Harris, Dodds and Kagy.
1317 Unity Bldg. Phone Central 1437 and 2018.
- Cincinnati, Ohio, Gideon C. Wilson.
54-55 Wiggins Block. Phone Main 413.
- Clarksburg, West Va., Robt. R. Wilson.
Empire Nat'l Bk. Bldg. (Hon. Mem. Cincinnati R. C.)
- Cleveland, Ohio, Weed, Miller & Rothenberg.
702 Engineers Bldg. Phones Main 4107, Cen. 489-W.
- Columbus, Ohio, Bennett & Westfall.
8 East Long Street. Main 5411.
- Dayton, Ohio, Lee Warren James.
509-516 U. B. Bldg. Phones Bell M. 601, U. S. 2601.
- Detroit, Mich., Irvin Long.
915 Hammond Bldg. Phone Cadillac 481.
- Duluth, Minn., Frank E. Randall.
606-10 Providence Bldg. Phones Grand 746, Meir. 726.
- Houston, Tex., Gill, Jones & Tyler.
First National Bank Bldg.
- Indianapolis, Ind., Pickens, Cox & Conder.
Chamber of Commerce.

- Jacksonville, Fla., D. H. Doig.
Dyall-Upchurch Bldg. Phone Bell 304.
- Los Angeles, Cal., Riddle & Cheroske.
Offices suite 904 Higgins Bldg.
- Madison, Wis., Welton & Marks.
413 Pioneer Bldg. Phone 645.
- Montgomery, Ala., Holloway & Mackenzie.
812-16 First National Bank Bldg.
- Nashville, Tenn., Manier, Bryan & Crouch.
23-28 Noel Block.
- New Orleans, La., H. W. Robinson.
226-229 Heanen Building. Phone Main 4005.
- Oklahoma City, Okla., Bennett & Pope.
1018-20 Colecord Bldg. Phone Walnut 4776.
- Omaha, Neb., Harley G. Moorhead.
632-636 Brandeis Theatre Building.
- Paterson, N. J., Albin Smith.
152 Market St. Phone 486.
- Peoria, Ill., McRoberts, Morgan & Zimmerman.
319 Main Street. Phone Main 585.
- Philadelphia, Pa., Glenn C. Mead.
818 Real Estate Trust Building.
- Pittsburgh, Pa., Oscar T. Taylor.
1215-18 Park Bldg. Phone Grant 910.
- Portland, Ore., Estes Snedecor.
726 Corbett Bldg. Phone Marshall 1256.
- Richmond, Va., Harold S. Bloomberg.
806 Virginia Ry. & Power Bldg. Phone Monroe 2805.
- San Antonio, Hertzberg, Barrett & Kercheville.
Practice in all Courts. Notary in office.
- San Diego, Calif., Gordon L. Gray.
416-418 Union Bldg. Phones, Home 4160, Main 416.
- San Francisco, Cal., Harry G. McKannay.
550 Montgomery St. Phone Douglas 3470.
- Seattle, Wash., E. L. Skeel.
1008 Alaska Building. Phone Main 6511.
- Sioux City, Iowa, B. I. Salinger, Jr.
214-17 Davidson Bldg. Phones, Bell 172, Auto. 2496.
- Spokane, Wash., Lawrence Jack.
610 Hyde Block. Phone Main 3008.
- Toledo, O., Frank L. Mulholland.
1311-17 The Nicholas Bldg.
- Vancouver, B. C., Burns & Walkem.
(Winch Bldg.) 739 Hastings St. Ph. Seymour 4774-5.
- Winnipeg, Man., A. W. Morley, LL. B.
601 McArthur Bldg. P. O. Box 1432. Phone Main 228.

ATTORNEYS-AT-LAW

(Patents)

- Kansas City, Mo., Arthur C. Brown.
1216 Commerce Bldg.
- Philadelphia, Pa., Howson & Howson.
West End Bldg., 32 So. Broad St.
- San Francisco, Calif., Carlos P. Griffin.
704 Pacific Bldg. Patents, Corporations.
- Toronto, Ont., H. J. S. Dennison.
Star Bldg., 18 King St. W.
- Washington, D.C., Pennie, Goldsborough & O'Neill.
McGill Building. Phone Main 1793.

ATTORNEYS-AT-LAW

(Accounts and Adjustments)

- Buffalo, N. Y., Allan N. MacNabb.
644-46 Marine National Bank Bldg.
- Philadelphia, Pa., Archibald Todd Johnson.
818 Real Estate Trust Bldg. Phone Filbert 46-35.

DENTISTS

Cleveland, Ohio, Dr. William O. Haldy.
811 Schofield Bldg. Phone Main 1859.

Los Angeles, Calif., Dr. Conrad Deichmiller.
Dental Specialist. 610-614 Union Oil Bldg.

OSTEOPATHS

Boston, Mass., Dr. Alexander F. McWilliams.
Hunting Chambers, 30 Huntington Ave.

Chicago, Ill., Dr. Ernest R. Proctor.
27 Monroe St. (Goddard Bldg.). Phone Central 5240.

Houston, Tex., Dr. J. A. Malone.
620-621 Union Nat'l Bank Bldg. Phone Preston 672.

Los Angeles, Calif., Dr. Edw. Strong Merrill.
Suite 801 Ferguson Bldg. Phones A2193, Main 1049.

New Orleans, La., Dr. Henry Tete.
1117 Malsion-Blanche Bldg. Phone Main 4722.

Omaha, Nebr., Dr. C. B. Atzen.
412 Omaha Nat'l Bk. Bldg. Phone Douglas 3537.

Phoenix, Ariz., Dr. Chas. C. Bradbury.
117 W. Monroe St. Phone 1468.

St. Louis, Mo., Dr. Homer Edward Bailey.
229-32 Frisco Bldg., 9th & Olive Sts. B. P., Olive 830.

PHYSICIANS AND SURGEONS

Buffalo, N. Y., Charles Henry Andrews.
588 W. Delavan Av. Phones No. 882, Front 3882.

Cleveland, Ohio, Dr. A. Clynton Scott.
6523 Euclid Ave. Phone East 2698J.

PHYSICIANS (Specialists)

Chicago, Ill., Dr. Milton H. Mack.
7 W. Madison St. Phone Cent. 3285, Stomach & Intest.

SURGEON

Los Angeles, Calif., W. F. Traugher.
707-8 Hollingsworth Bldg., Main 1687, F. 7114.

UNDERTAKERS

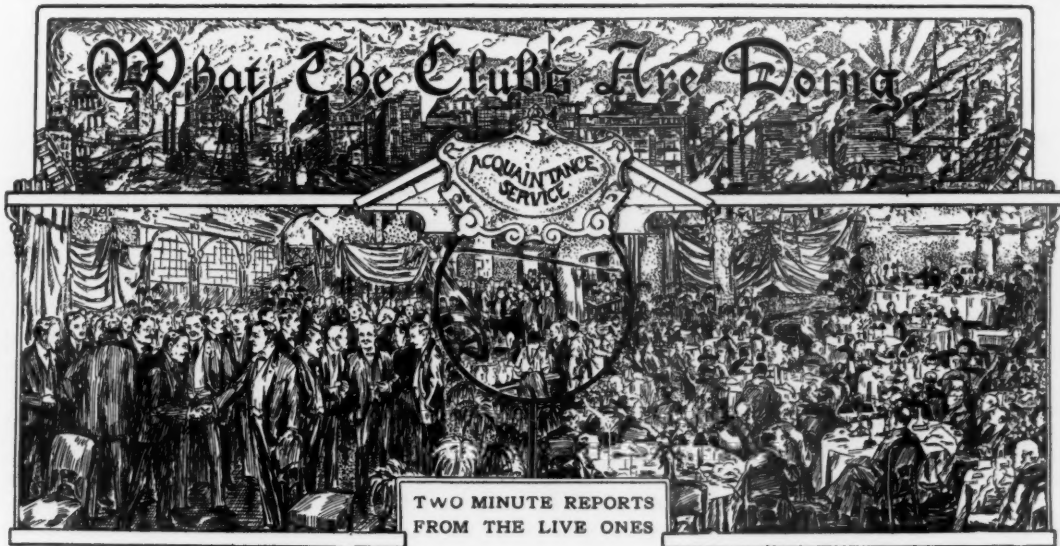
Chicago, Ill., Arntzen, Inc.
810 North Clark St. Auto Ambulances and Hearses.
Philadelphia, Pa., Samuel S. Armstrong & Son.
Funeral Directors. 1600 Columbia Av. Poplar 6030.

Here Is a True Fish Story



When ex-president Russell Greiner joined a congenial party of Houston and Galveston Rotarians on a gulf fishing trip after the convention, he exacted a promise of three months' silence on news of his marvelous catch one morning during the tarpon season at Bettison's pier. The boys agreed that it wouldn't be believed even in Kansas City. The big fellow shown at Russell's left is six feet two inches and weighs nearly 260 lbs.

Bob Cornell in sending the engraving depicting Brother Greiner's piscatorial conquest said that he thought so much of the *original* picture that he wouldn't part with it even long enough to have an engraving made at office of publication. What amuses us, however, is Bob's sense of modesty expressed in the letter that accompanied the half-tone plate. He wrote in part, "I solemnly swear it is not meant as publicity to advertise our winter Gulf fishing."



CLUBS IN THE UNITED STATES

AKRON (Ohio).

With nearly the entire membership present, the Akron Rotarians held their first night meeting, following their summer vacation period, on Sept. 14th. A chicken dinner at Gaylord Inn on Silver Lake, five miles from the city, was the attraction. This meeting was assigned to Geo. W. Carmichael, building construction, and W. G. Wise, furnace manufacturer. The talk on furnaces showed Akron to have distinctly a leading place in this field. Incidentally a Wise furnace was on exhibition and it fell to Secretary George N. Hawkins, to annex it as his own.

Although organized but eight months ago, the Akron club is attaining size rapidly. Eight new members elected in September make the present roster 78 names.

Noon-day luncheons at the Portage Hotel are a live semi-monthly feature.

At the luncheon of Sept. 28th the Rotarian Quartette made its first appearance, breaking into the program unannounced. It was following a talk on city affairs by Rotarian Fred Harpham, President of the Akron Chamber of Commerce. Before the applause at the close of his address subsided, the quartette suddenly began,

"They say that Fred Harpham, he
Ain't got no style—
He's style all the while—he's
Style all the while," etc.

The innovation was immensely pleasing.

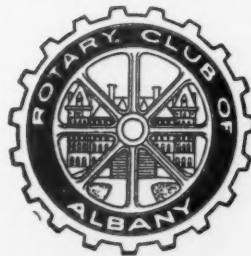
On Oct. 12th Ladies' Night was observed. President Mulholland and a number of other guests from Toledo were entertained.

JAS. A. BRADEN, *Assoc. Ed.*

A Different Rotary

Read the Important announcement on the bottom of page 109 of this issue.

ALBANY (N. Y.).



We had a good time all summer in the Albany Rotary Club looking forward to the party that Rotarians Kenney and Woodward promised to give us at their Waldorf Farm in the fall. We had a much better time when they kept their promise on Wednesday afternoon, September 16. They are the proprietors of a chain of lunch-rooms and they maintain a large farm about 15 miles from Albany where they produce the real cream and the egg sandwiches that are served over their counters. We were mobilized in City Hall Square and proceeded by motor some two hundred strong, and incidentally put Rotary on the map all the way to the Waldorf Farm. What with a flag-raising, a little speech-making, a ball game, a rooster chase, a three-legged race, and a tug-o'-war, we got young again in a hurry. To be sure our wives and sweethearts were with us, and there were games for them and prizes for everybody. Our hosts outdid themselves when it came time for the milk and pumpkin pie; and the fun lasted till long after the Waldorf chickens went to roost. More than once your scribe heard the remark: "It is a fine thing for these busy men to be boys for a day." So say we all of us. This Rotary spirit that has taken hold of us is a fine thing. It is a melting pot into which each man unselfishly puts something of himself for all the others; and that makes for the enrichment of human fellowship.

HARLAN H. HORNER, *Assoc. Ed.*

ATLANTA (Ga.).



The buy-a-bale of cotton movement was enthusiastically endorsed at a luncheon meeting of the Atlanta Rotary Club, which was turned over to the Public Affairs Committee of the club and which was attended by the mayor, the editors of the leading Atlanta newspapers, the president and officers of the Atlanta Chamber of Commerce and the most prominent bankers of the city.

In addition the club pledged itself to do everything possible to meet and alleviate the financial conditions prevailing in this country as a result of the European war. Individual members pledged themselves to discourage pessimism, not only by word of mouth, but by printed slogans on their regular business stationery.

At a subsequent meeting of the club, the members agreed to install on the first week in December a Rotarian manufacturers' exhibit on the entire first floor of the largest and newest skyscraper in Atlanta, which ground floor is later to be occupied by the regional bank.

Under the present administration with Albert S. Adams as President, the Atlanta Rotary Club is becoming a recognized power in all movements making for civic welfare and progressive growth of the South.

W. B. SEABROOK, *Assoc. Ed.*

BALTIMORE (Md.).

Baltimore Rotarians rested after the Centennial Week but our luncheons are packing the dining room to its capacity every meeting, and it is only a question of time before larger quarters will be necessary. The effects of Mulholland's visit are still apparent.

We have had all the big men of Maryland at various times within the past few months to make addresses, and one noticeable thing about all the speakers who face the Rotary club is that they seem to appreciate the personnel of their audience and they make unusual efforts to deliver addresses worth while.

The Governor of Maryland was our guest on September 29th and made a speech of unusual brilliancy. The Mayor of Baltimore and two or three judges and men of standing in the community have been our guests.

There is also a noticeable disposition on the part of members to mix freely at all times. Today we are one big family—getting better acquainted and improving as acquaintances ripen.

Ex-President Billy Gill is back again in the ranks and a general favorite, having recovered his health entirely and looking twenty years younger than he did a year ago.

Any Rotarian from out-of-town is cordially invited to visit Baltimore whenever possible.

J. THOMAS LYONS, *Assoc. Ed.*

BINGHAMTON (N. Y.).



Binghamton Rotary has raised its initiation fee to ten dollars and annual dues to twelve dollars.

A mock trial and a minstrel show are scheduled for the fall season.

Hon. Jim G. Brownlow has had a try-out as presiding officer. He has already demonstrated that no international convention could outflank him on points of order, previous question, amendment to the amendment, or a motion to adjourn.

WM. F. SEWARD, *Assoc. Ed.*

BOSTON (Mass.).



Activities of the Boston Rotary Club began this year with the publication of a monthly bulletin entitled "Rotary Service."

During the summer, the officers of the club were rather active in co-operating with other organizations in the city and the Mayor's office in endeavoring to get more uniform and better building regulations throughout the metropolitan district.

Boston is peculiar in one respect. Although in reality the Metropolitan community has over 1,500,000 population, the district in which the people live is divided into thirty-nine different cities and towns, each with its own political government. All of these are in a radius of ten miles of the center of the City of Boston.

With so many independent political units in so small an area, there is excellent opportunity for a great difference in regulations relating to buildings and other matters. A meeting of commercial organizations and executives of the thirty-nine cities and towns within the ten mile radius was held at the Mayor's office and as a result a special committee was appointed to draft a plan of action which would secure uniform regulations throughout the district and eliminate hazardous building construction.

The October dinner was unusually successful. George W. Hopkins, general sales and advertising manager of the various factories comprising the Loose-Wiles Biscuit Company, spoke on the subject of "The Most Profitable Forms of Advertising." Following his address a round-table discussion on various phases of advertising by the club members was held.

One of our members, Mr. Chester I. Campbell, is a candidate for Mayor of the City of Quincy, one of the larger political units in the Boston Metropolitan District. United States Senator John W. Weeks will address us in November.

E. H. FISHER, *Assoc. Ed.*

BUFFALO (N. Y.).



Between the war in Europe, and trying to have our pictures taken for a club roster, we hardly have time to eat, but we wish that Brother Rotarians who have to travel for a living would remember two things about Buffalo:

- 1st. Statler Hotel.
- 2nd. Thursday, rain or shine at 12:30 p. m. sharp.

This recollection will entitle you to a free luncheon and introduce you to the brightest, busiest, happiest and best Rotary Club in the United States.

At our weekly meetings, we, as a rule, have a talk from one of our members on his own line of work. We believe in choosing our speakers from our own membership, unless there is an excellent reason for calling in outside talent. Any man sufficiently enthusiastic over his own business to make a success of it, is generally able to talk twenty minutes, with interest and profit to the other members of the Club. The personality of the speaker is his best advertising asset.

The Rotary Club of Buffalo has a membership of three hundred fifty-two and the membership is constantly growing. In order that we may not lose sight of the advantages of Rotary, our membership ceases if we are absent for four consecutive weeks.

N. L. DANFORTH, *Assoc. Ed.*

CHATTANOOGA (Tenn.).



The Chattanooga Rotary Club has agreed to solicit and collect funds for the maintenance of the local Associated Charities during the coming winter. It is expected that this work will be done in November.

The city will be divided into sections, and committees assigned to solicit for the fund in that locality. It is expected that a whirlwind campaign will be made and the fund subscribed in a few days.

The Chattanooga Rotary Club is recognized as the liveliest organization in the city.

HOUSTON R. HARPER, *Asso. Ed.*

CHICAGO (Ill.).



The "frost is on the pumpkin" but there is no frost in the Chicago Rotary Club. There is, in fact, nothing but enthusiasm, good fellowship and good cheer. Business is *good* and we are all happy.

And say, that first meeting of ours (the first of the Fall season) was some lively meeting. The "gang" was all there—and you should have seen the smile on President Angster's face. The boys say that smile alone paid them for coming out.

Congressman Geo. Edmund Foss gave us a very interesting and instructive talk covering the history of the U. S. Navy, illustrated by stereopticon views of battleships, cruisers, etc., from the old "Constitution" to the latest super-dreadnaught.

Our luncheons have been lively and well attended, though one was almost like a funeral. Cause why? Because our old crony Geo. Coney was leaving us. George has gone to make his home in Philadelphia and we have commended him to the tender mercies of the Philadelphia Rotarians, who we hope will find a place for him in their club. Members of the Chicago club presented George with a gold watch as a token of their love and esteem. Good-bye George, and good luck.

Former Judge McKenzie Cleland has a hobby—a good gentle harness broken hobby—and he told us all about it at one of our recent meetings. His hobby is called "The Newer Justice" and has to do with the punishment of criminals and penal institutions. Some of the things he told us about prisons and methods of reforming prisoners were certainly startling and calculated to make the average business man sit up and think and act. Wish I could tell you all about it, but I can't owing to lack of space. But I'll tell you what you can do, you can get him to talk to you when he visits your city. He travels quite a bit, visiting cities and gathering data.

Last but not least, we were the guests of President Weeghman of the Chicago Federal Baseball Club recently, and "Rug" says he has learned a new trick or two which he will introduce next year.

Coming to Chicago soon? Don't fail to look us up. Luncheons every Tuesday at Sherman House, 12:15 p. m. Harry Wilkie will meet you at the door with his smile. Yes, we have lots of visitors and you bet they're always welcome.

DR. WILL R. NEFF, *Assoc. Ed.*

Unique Basis of Rotary Attacked

It Is Proposed to Admit More Than One Representative of a Line

Before the Seattle Rotary Club, Rotarian E. L. Skeel, former president of that club, recently delivered a public address in which he advocated the abandonment of the unique limitation of membership in the Rotary club to one representative of each occupation. His address created a tremendous sensation in the club and was reported in the daily papers with large headlines.

Rotarian Skeel submitted a copy of his address to **THE ROTARIAN** for publication in our November issue—but the expansiveness of the Cincinnati brand of Rotary left no room for the Skeel article (or several others which were in type). However, Rotarian Skeel's article will appear in full in the December issue of our magazine. It commands the thoughtful consideration of every Rotarian.

CINCINNATI (Ohio).



As this issue of THE ROTARIAN is mostly devoted to Cincinnati, this report will be brief.

The big Red Letter event of our recent history was the meeting September 30th, in honor of International President, Frank L. Mulholland, when nearly three hundred fifty members and guests were present. The occasion was a remarkably enthusiastic one. Mr. Mulholland made one of his characteristic inspiring addresses. About twenty-five Rotarian Secretaries of Commercial Organizations in Cincinnati for a national convention, were in attendance.

The Cincinnati Rotary Club is developing steadily as a civic factor. On two occasions in the last three weeks, the club has turned out behind a band to join the Chamber of Commerce in celebrating "Cincinnati Day" in Newport and Covington, Kentucky. CARL DEHONEY, *Assoc. Ed.*

CLEVELAND (Ohio).



During the past month:

September 3, Rotarian Wm. A. Kothe of the Consolidated Dental Mfg. Co.,—a "cutting talk" on a "biting subject"—Teeth. Each Rotarian present found at his place a spool of floss silk for cleansing teeth.

September 10, Rotarians Wm. Downie, F. H. Clark and Wm. B. Fish—short description of (as well as their opinions as to the benefits derived from) the several Acquaintance Excursions held by the club. Rotarian Major Chas. R. Miller—items appearing in current issue of THE ROTARIAN as would be of immediate interest to members.

September 17, Rotarian L. H. Wintermute—the trip to Youngstown on the occasion of the organization of the Youngstown Rotary Club, which trip was made by fifty-two Cleveland Rotarians in a special car on September 3 leaving Cleveland immediately after luncheon.

September 24, Scheduled speaker of the day, Rotarian John E. Morris, Cleveland Manager of The Sheldon School, withdrew in courtesy to our guest, Mr. John Bunny, who entertained members present very pleasantly for some time.

The third Acquaintance Excursion of the Cleve-

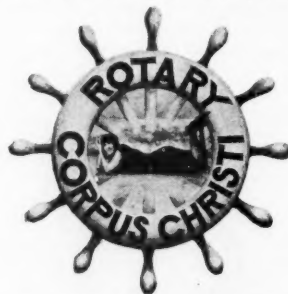
land Rotary Club was held on September 9, on which day a goodly number of Rotarians assembled at the works of the Printz-Biederman Co., and with the guidance of Rotarian Wm. B. Fish, President, became acquainted with the manufacture of cloaks and suits. The party then visited the home of the Upson-Walton Co., who have fitted out more vessels than any other house in the United States. The party was shown around by Rotarian Oliver W. Upson. After this we left to inspect the great ship "Secandbee," largest and most costly steamer on inland waters in the world and were welcomed by Rotarian H. R. Rogers of the Cleveland & Buffalo Transit Co., owners.

The annual outing and regular monthly meeting of the club was held on September 14, on which date one hundred seventy-five members of the club assembled at 2 p. m. and motored to Westwood Inn on Dover Bay, where athletic sports were engaged in and an elaborate chicken dinner was served at 7 p. m. Prizes were awarded to winners of baseball games, races, etc., following the business meeting immediately after dinner.

One of the great events of the month took place on Thursday, September 24th, when over one hundred ten Rotarians led by President Chas. Y. McVey, at his invitation, motored to the farm of The City Ice Delivery Co., and there enjoyed the hospitality of the farm. An elaborate luncheon was served, baseball and other athletic sports engaged in, and all who took advantage of the invitation had the time of their lives.

GEO. A. SCHNEIDER, *Assoc. Ed.*

CORPUS CHRISTI (Tex.).



Greetings to all Rotarians everywhere.

A "new spoke" has been added to the "wheel."

Just prior to the Houston convention Rotarian C. H. Jenkins, the Secretary of the San Antonio Rotary Club, made a trip to our city and organized the then "Youngest Rotary Club," we barely having time to send a delegate to Houston. Mr. J. M. Nix, Mgr. of the Nueces Hotel, was chosen to represent us and make formal application for affiliation with the International Organization.

Each week, on Thursday, we gather at the Nueces Hotel for luncheon, from forty to fifty strong, and spend one hour and thirty minutes, about one-half of which is given to lunch and the other to short talks by the members. Each member as a rule speaks on some subject peculiar to his line, and we have some real interesting and instructive talks. These get-together luncheons are a great thing for many men have met other business men at these weekly gatherings whom they would not have known otherwise. Though young, our Rotary club is taking a prominent part in all matters affecting the common good

and making itself felt in many different ways. It has done its part in the "Buy A Bale" movement by ordering four bales of cotton and thus helping four needy farmers.

In a social way the Rotarians have enjoyed themselves on several occasions. We have had a moonlight sail on the bay and were accompanied by our wives and sweethearts; the night was ideal, and with an orchestra furnished music for two hours. The ride was greatly enjoyed. On one occasion a bowling contest was "pulled off," two Rotarian bowling enthusiasts being captains on each side. On the 8th of October we had a bathing party which was followed by a supper and dance at the Beach Hotel. On October 4th the club gathered in a body and marched to the Episcopal Church to take part in the special Prayer Service for world-wide peace.

To all Rotarians we wish to announce that the "latchstring hangs on the outside" and whenever any are visiting in Corpus Christi we will be pleased to have them meet with us.

H. H. EDWARDS, *Assoc. Ed.*

DALLAS (Texas).



The Dallas Rotary Club recently inaugurated what they called a Big Brother luncheon. The day set for this event was on September 24th, and that it proved a great success was evidenced by the number of Big Brothers present who made it their special business to see that every member, as far as possible, brought with him as their guest, a little "Brother." These little Brothers were selected from the vast army of boys in Dallas who earn their own living, and among the guests were found newsboys, messengers, office and cash boys and others. Perhaps the little men enjoyed this luncheon as they never had enjoyed one before. But who will deny that the Big Brothers really were benefitted the most?

We need only call the attention to the motion which was made during this entertainment, that each Big Brother repeat this novel invitation at the end of six months, and once more feel that he has been made happy by making others happy. The Queen Theatre Orchestra furnished the music, other members of the club gave prizes to our little guests, and vocal music by our matchless quartette put everybody in excellent spirits. Our attendance during the past summer months held up remarkably well, and it was not necessary to adjourn on account of warm weather. The club now has two hundred and fifteen members and still growing.

JACOB SCHRODT, *Assoc. Ed.*

DENVER (Colo.).



The Rotarians of Denver are boosting the bill now before the U. S. Senate providing for the Rocky Mountain National Park, which will make

a playground for Rotarians and everybody who desires to spend their vacations up on the crest of the continent where the beauties defy Webster to be adequately described. The outlook seems good for the creation of the park by the legislature.

On Sunday, October 4th the Denver Rotarians attended church service in a body, where our Rotary member, Rev. Henry S. Foster, delivered a special sermon along the lines of world peace. Every Rotarian is and should be most interested in this movement for world peace and the single thought of every member of the International Association in this direction can do much toward making the goal which we all hope may be reached during this generation, and that Rotary may have done much toward its accomplishment.

Our genial Secretary "Charley" Adams informs us that he will be host at an informal dance and card party for Rotary members only, including, of course, their wives and sweethearts on Thursday evening, October 8th.

Six Denver Rotarians, President Ellis, Secretary Adams, Geo. and Merle Turner, Mowry and Hancock motored to Colorado Springs, met there by appointment four members of the Pueblo Rotary Club and proceeded to sow a few seeds of Rotary in the beautiful city at the foot of Pike's Peak. The idea was enthusiastically grasped by several prominent business and professional men and we look for results.

We are pleased to note and report a gradual betterment in the average attendance at weekly luncheons. No doubt this is due to a little thoughtfulness on the part of some members who are beginning to appreciate the value of their membership. Our attendance *has* been good, it *should* be that, but what it must be is *excellent*. The only way to do anything is to do that thing *well*. You cannot be a *real* Rotarian unless you are a one hundred per cent, true-blue, dyed-in-the-wool, active in-the-superlative-degree, always-boosting-for-the-other fellow, right-up-to-the-mark Rotarian. Then, and then only, will you get out of Rotary the spirit that dominates a Real Man. Whisper! Are you one of these? GRATTON E. HANCOCK, *Assoc. Ed.*

DETROIT (Mich.).



Seventy members of Detroit Rotary exemplified the fourth object of the International Association of Rotary Clubs, namely the promotion of a broad spirit of fraternity and unity of interest among Rotarian business and professional men of different cities, by accepting a most cordial invitation from the Grand Rapids Rotary Club to meet with them on October 1st. International Secretary Perry and Hon. Thos. J. O'Brien of Grand Rapids were the guests of honor on this occasion, and in addition to the interesting messages each of these men had for Rotarians, we were favored with some splendid short talks by the Presidents of the Grand Rapids and Detroit clubs, by Rotarian Osgood of Grand Rapids, who spoke most entertainingly on the subject of Community Interests, and by several

impromptu speakers, all of whom had something decidedly worth while for Rotarians to hear.

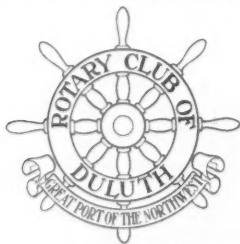
Detroit Rotary is sponsor for her sister club at Grand Rapids, a club that has seventy-four men who are the pick of the town, and this youngster of ours took us in hand the minute we landed, gave us a whirl through their hustling city and beautiful park, and then after thoroughly taking care of our regular Rotarian appetite they told us that our time had come, and in a few words expressive of their appreciation of having been brought into the Rotary circle they presented Detroit Rotary Club with a magnificent clock, which will long serve as a reminder of as splendid a time as Detroit Rotarians have ever enjoyed.

Interest in our local meetings has kept up surprisingly well throughout the summer; we are one of the clubs that holds a meeting every week in the year, and our average attendance was 129 during July and August, which we will increase to about 190 for the present month.

Mixed in with the more or less serious Rotary matters of our weekly meeting we have enjoyed several Rotary outings that have served their intended purpose of making us all better acquainted, and we go into the closing quarter of the year well equipped to finish a program along Rotary lines that will make every member at the close of 1914 a better Rotarian, and consequently a better citizen, than he was when the year began.

ELTON HASCALL, *Assoc. Ed.*

DULUTH (Minn.).



Winter in the Rotary family means that it's work time instead of apple blossom time, and that's true in Duluth the same as everywhere else. We are all back from our vacations and are pitching into the winter's program. And maybe it isn't a busy one! We started off with the annual industrial exposition—a Rotary club idea and a Rotary club success. And this year it was bigger and more successful than ever. The immense big Curling club building was turned into an imitation of ancient Egypt, and the booths of exhibits were all placed in different Egyptian corners. One of the striking features of the exhibit was the school children's showing of garden truck and flowers. And it was some showing.

Then there is the work on municipal questions—the club is taking a hand in the municipal ownership question which looms big in this city, and is also working with other civic societies for the betterment of everything in Duluth that needs bettering.

In the line of social events, we recently entertained President Mulholland, and were inspired by his talk on Rotary and public spirit. Another innovation for us was a Ladies' Night meeting, which was such a success that the ladies tell us we must have one every little while.

WM. F. HENRY, *Assoc. Ed.*

ERIE (Pa.).

The Rotary Club of Erie is looking forward to a year of achievement.

At the annual election which was held a short time ago, the following officers were elected: President, James Russell, Real estate; Vice-President, Dr. D. N. Dennis, Physicians E. E. N. and T., 221 W. 9th Street; Secretary, A. M. Cassel, 31 W. 10th; Treasurer, John R. McDonald, Banker; Sergeant at Arms, John Smart; Directors: W. Pitt Gifford, F. S. Bond, Rev. Rogers Israel, Dr. C. G. Strickland, James M. Dickey, Robert J. Moorhead, Dr. D. N. Dennis.

The first year of our organization has been spent in becoming acquainted with each other, and now since we are acquainted and since several of the members imbibed some of the spirit of true Rotary at the Houston Convention, we will spend this year and the years that are to follow in showing ourselves, as well as the community, what we mean by our motto "Service First."

B. L. STRINGER, *Assoc. Ed.*

GRAND RAPIDS (Mich.).

Our weekly Thursday noon meetings have again been resumed with an even greater percentage of attendance than we had last Spring.

Entertainment at these lunch meetings is given by the different members describing some of the more important points of their business, and how they have overcome difficulties. Numbers are given each member upon entering the dining room which correspond to numbers placed at the plates. Each member is required to sit at the place that his number indicates, and in this way each member generally sits near members with whom he is not intimately acquainted, thus enlarging the number of his friends, and preventing all cliques which might form.

On October 1 we had the pleasure of entertaining about seventy of the members of the Detroit Rotary Club. They arrived on a train which entered Grand Rapids about five p. m. and were met by members of our club. We had a very pleasant ride through the residential and park sections of the city, attended by motor cycle policemen and enlivened in some of the larger parks by the noise of advertising novelties brought by our Detroit friends.

We arrived at the Kent Country Golf Club about 6:30, and proceeded to get better acquainted with each other by an exchange of tags with which each one was supplied.

At 7:00 o'clock the dining room was opened and the entertainment committee allowed first a Detroit member and then a Grand Rapids member, then a Detroit member and then a Grand Rapids member, etc., to enter and be seated, so that the clubs were very thoroughly mixed during the banquet.

At each place, beneath the plate, was a large Rotary Wheel printed on cardboard and around it were a number of advertising novelties, such as playing cards, leather drinking cup cases, boxes of matches, pencils, etc.

Before being seated, President Warnshuis of the Grand Rapids Club gave a short talk of welcome, but we assure our Detroit friends that no words could adequately express our appreciation of their sending so many men to visit us. We certainly appreciated it immensely. After a few of the courses our President arose and insisted upon the entertainment committee giving an apology to the

Detroit club for the signs that were noticed posted around the walls, which read "In Detroit, life is _____." Our President said that such a spirit which seems to say that in Detroit life is what Sherman called war, was inexcusable, and an apology was certainly demanded.

The entertainment committee arose and stated that it certainly desired to apologize but it would like to have a chance to be heard in its defense as it believed the entire mistake had been made by the people who tacked up the signs since they had been folded in a certain manner when sent from the printer, and had not been properly unfolded. The members of the entertainment committee then went to the signs and unfolded the remainder which had been hidden behind them, when it was discovered the signs read "In Detroit life is worth living."

After the banquet was finished our President Warnshuis had the pleasant duty of presenting to our Detroit friends a "Made in Grand Rapids" grandfather's clock which we hoped they could use to advantage in their new rooms being prepared for them.

President Alonzo P. Ewing of the Detroit club thanked the Grand Rapids club in well chosen words. He was followed by S. Eugene Osgood of the Grand Rapids club, who spoke on "Community Interests."

The guest of the evening was the Honorable T. J. O'Brien, ambassador to Denmark, to Japan and to Italy, a man who needs no description to well-informed Rotarians. His talk on his conception of Rotary and the probability of Italy's taking part in the unfortunate foreign war, was most interesting and greatly appreciated.

Other members of both clubs including Lee M. Hutchins of the Grand Rapids club and Edward Knight, ex-president of the Detroit club, spoke on various subjects common to both Detroit and Grand Rapids.

We had the pleasure of being entertained several times during the evening by Billy Mason and his wife of this city, who have been in vaudeville until recently. Their character songs endeared them to the hearts of every one of us, and the enjoyment of the evening was dependent in no small manner upon their efforts.

To say that we most heartily enjoyed the visit paid us by our Detroit friends is putting it very mildly. We advise all the clubs, if they wish to spend an unusually enjoyable evening to ask the Detroit club to visit them.

HOWARD F. BAXTER, *Assoc. Ed.*

INDIANAPOLIS (Ind.).



September has gone with a hop, skip and a jump. Nice old September! Good for business and good for Rotary. Like red Falernian, chilled with a dash of snow from Mt. Soraete, the air nimbly and sweet commends itself into our gentle senses. Some month!

President Pittsford had things moving all the

time. Our state fair opened here on September 7th. As many Rotarians as could met at the Claypool for lunch on Labor Day and then piled into placarded automobiles for a visit to the fair, their object being by practice and precept to stimulate attendance and promote success.

Our luncheon on September 15th was a record breaker. We had as guests representatives from the Jovians, the Chamber of Commerce, the Merchants' Association and the Board of Trade, almost taxing the capacity of the new gilded chairs in the Henri Quatrieme room. They were invited to join with us in listening to an address by Stanley L. Krebs of Philadelphia, President of the Institute of Mercantile Arts. Dr. Krebs is an author and lecturer of international reputation. He discussed "Two Snakes in the Business Brain" by which he meant us to understand "fear" and "worry." The burden of his talk was that psychology can be applied to business with excellent results. He was a happy and magnetic talker and had his audience with him from the start. Up to date Dr. Krebs is the last gasp in our experience with silver tongues.

Preceding the lecture was a talk by another welcome visitor, Mr. John E. Shelby, of the Birmingham (Alabama) Rotary Club and International Vice-President for the Southern Division of Rotary Clubs. Mr. Shelby had been with us about a year ago, but his presence this time was particularly opportune. Through his address our guests were given a clear understanding of the purposes of the Rotary movement.

On September 22 came the carefully prepared talk of Rotarian C. M. Raphun, manager of the Indianapolis Convention and Tourist Bureau. His subject was "Convention Publicity" and his slogan "Boost Indianapolis." We realized the importance of the work he has in hand when he stated that our city during the last year had entertained two hundred seventy-one conventions. President Pittsford also read a communication from Tom Phillips, telling of the remarkable success with which his advertisement in THE ROTARIAN for a fountain pen lost at the Houston Convention, had met. The cream of the jest was that the man who unwittingly got away with the pen is an Indianapolis Rotarian. I won't tell his name but his initials are Lucien King.

At the last luncheon, September 29th, Rotarian Isaac E. Woodard of the Acme-Evans Company, presented each member with a sample sack of E-Z Bake Flour and gave an interesting talk on the early history of milling and a detailed description of the present advanced methods used in the manufacture of E-Z Bake.

RUSSELL KING, *Assoc. Ed.*

JACKSONVILLE (Fla.).

Before this has been published Jacksonville will have entertained the southern Rotary clubs in the First Get-together Meeting in the Southern Division of which John E. Shelby of Birmingham is the Vice-President.

Tampa and Jacksonville Rotary Clubs decided to go it together on several of the important entertainment features and we'll probably have a good deal to tell you for the December issue of THE ROTARIAN.

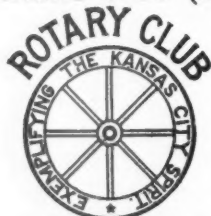
Jacksonville Rotarians recess during July, August and September because so many spend their summers at the beaches and in the mountains but we managed to get about sixty together on Sep-

tember 29th to do honor to our first President, Geo. W. Clark, on his return from his vacation. Mr. Clark "didn't think anyone knew he was coming home" but the line of congratulatory remarks that were handed out soon convinced him that his friends were on the job.

Regular luncheons commenced Tuesday, October 13th. Tuesday is our day and the Aragon our Rotary hotel. Visiting Rotarians will find it dangerous to overlook us when in town. We had the pleasure of buying a bale of cotton for the Pepperburg Cigar Company, members of the Lincoln Rotary Club, on their telegraphic order the last week in September. The order was filled through the Covington Company (Rotarians) and should give "entire satisfaction."

R. T. ARNOLD, *Assoc. Ed.*

KANSAS CITY (Mo.).



OF KANSAS CITY

The Kansas City Rotary Club is just out of the throes of Constitution and By-Laws Revision. Get out the old Constitution, revamp or make it over entirely and you will learn a lot about the rules governing your organization. You will also have some lively tilts over its adoption. We developed a good many Don Quixotes, broke up a good many windmills and wound up with a genuine respect for the other fellow and his opinions.

Now we have a new President, Walter W. Lovitt. Prexy is a member of one of the city's most successful architects and is qualified in every way to fill the high office of President. At the peace meeting, October 8th, the invocation was pronounced by the Rotary pastor, Rev. E. Combie Smith, and the peace address by Rev. Frank Smith.

How many have seen the Rotary movies? They were great as presented to the Kansas City Club. Get the pictures and learn something of the men whom you delegated to go to the Houston Convention, the cities they came from and visited. Kansas City's forty million dollar Union Station will open November 1st. We have planned a big celebration and parade. In the next issue some mention may be made of the event.

F. L. BRITAIN, *Assoc. Ed.*

LINCOLN (Neb.).

"What to do with our ex-Presidents" is not a problem with our club. They are honored and "decorated" and assigned to a station of influence and usefulness in the rank and file of our membership. At least so it was with Mayor Frank C. Zehrung, who has just retired from the presidency. At the noon luncheon of the club, September 8th, Mr. Zehrung was presented with a beautiful gold watch fob in the form of the Rotary emblem, bearing on its face the words, "Frank C. Zehrung, President" and on its reverse side the inscription, "Not for its intrinsic merit but as a memento of the love and esteem in which this man is held." Mr. Zehrung has just completed

two very significant years as leader of our organization.

The newly elected Rotary president, Mr. R. O. Castle, has recently recovered from a long and severe illness. Upon his return from his vacation and outing at a northern lake, Mr. Castle was met at the station by almost the entire membership of the club in automobiles and escorted to his residence.

The Lincoln Rotary Club is adopting in a practical way the motto, "Know Your City." The noon luncheons at two of the September meetings have been converted into excursions to the manufacturing establishments of two of our members—The Spirella Corset Company and the Cushman Motor Works. In each place the complete process of manufacture was carefully studied. No more complete and up to date plants can be found anywhere. It's a good stunt. Try it.

FRED M. HUNTER, *Assoc. Ed.*

LITTLE ROCK (Ark.).

Members of the Rotary Club of Little Rock, Ark., enjoyed the hospitality of Mark Valentine, one of our members who is a large southern planter and whose plantation contains every modern convenience as well as a palatial residence such as will seldom be found in the most exclusive residence district of any city.

Thursday evening, September 10th, twelve automobiles carried forty-one members to Galloway, Arkansas, which is about fifteen miles from the heart of the business district of Little Rock.

Banker, lawyer, merchant, railroad official, planter and doctor threw aside the cares and duties of their businesses or professions, determined to enjoy to the fullest extent the unique pleasure of an annual outing on one of the largest and most prosperous plantations in this section of the country. Barbecued pig, country-fried spring chicken, pit-roasted sweet potatoes, and all the goodies long ago made famous by the negro cooks of the southern plantation, were served on an immense table spread on the lawn in front of Mr. Valentine's residence, facing the beautiful Hills Lake.

The Rotary Club of Little Rock was organized January 14, 1914, and incorporated by the state of Arkansas on February 28, 1914. It bears the distinction of being the only Rotary club in the state of Arkansas. We are proud of the personnel of our membership for we have been careful to select the very best man in each business, profession or vocation and in consequence, we have a club of quality rather than quantity.

S. M. BROOKS, *Assoc. Ed.*

LOUISVILLE (Ky.).



Those present at the first regular weekly luncheon of our Rotary club, September 17, had the pleasure of hearing a very able address from a leading Rotarian, John E. Shelby, of Birmingham, who is International Vice-President, having jurisdiction over the South. This section has shown the most rapid growth of any in the Association.

Mr. Shelby, who is a former Kentuckian, made a splendid talk dealing with the fact that Rotary means service, and that unless a member is prepared to give as good or better service than others in his line, he has no right to expect the patronage of his club members. He also discussed the European war, and its effects upon this country, and predicted that at the special club meetings to be held many good suggestions looking to bringing about peace in Europe will be made.

President Webb, in referring to the prospective attendance of Rotarians at the State Fair, suggested that the club might render an exceptional service to the community by bringing out a plan for making use of the fair grounds and buildings during some of the fifty-one weeks, other than the one devoted to the fair. He pointed out that this involves great waste.

During the luncheon election petitions for Dr. A. B. Weaver, a Rotarian, and Messrs. Gottschalk and Bloom, who are to be voted on as candidates to succeed themselves on the Board of Education, were circulated, and were signed unanimously, the club having endorsed them at the preceding meeting.

C. D. CRAIN, *Assoc. Ed.*

MONTGOMERY (Ala.).



For the past month the Rotary Club of Montgomery has been "doing things." At the regular weekly luncheon on September 9th, the club resolved to get behind the "Buy-a-Bale-of-Cotton" movement, and for two days these splendid business men canvassed the city, wrote letters to their friends, in and out of the city, and succeeded in placing a large number of bales of cotton at ten cents per pound. In addition to this, the club decided to put on a "Cotton Parade" through the business section of the city, and on September 25th, nearly every member of the club together with members of the Chamber of Commerce, with his wagon and bale of cotton formed a line, and proceeded through the streets to the state capitol. The parade was headed by the Governor of the state, followed by other state and municipal officers. The line was over a mile long, and the streets were crowded with people. Every bale of cotton and team were placarded with various advertisements of appropriate character. This was a great stunt and successful in every detail. Three "movies" had their representatives on hand to photograph and perpetuate the occasion.

On September 23rd, the club "pulled off" another splendid stunt, by having an "Agricultural Dinner" to boost the State Exposition to be held in Montgomery, October 12-17. Rotarian Gerald Salter, President of the Exposition, and one of our most prominent members, presided with becoming dignity.

The room was decorated with flags and agricultural advertisements, while the table was laden with various products of the soil, from black eyed peas to potato pie.

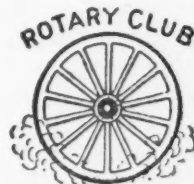
J. LEE HALLOWAY, *Assoc. Ed.*

NASHVILLE (Tenn.).

The slogan of Nashville is "Nashville Offers Opportunity." The city has come to be known in the south as The City of Opportunity, as well as "The Athens of the South." Nashville Rotarians are finding new opportunities and new incentives to service through our rapidly growing Nashville Rotary Club. To become good Rotarians we have become students of Rotary and read carefully the monthly issues of the Rotarians. President Bob Brannon has appointed one Rotarian to review THE ROTARIAN at the first regular meeting each month after the receipt of the magazine. The plan calls for at least one Nashville Rotarian to read the magazine "from kiver to kiver." It has been interesting to find the number of Nashville Rotarians who are already following the "kiver to wiver" program. A weekly visitors' program is being planned whereby every member of the club is expected to visit a certain Rotarian during the week. Elaborate plans were made in Nashville for the entertainment of International Rotary President Mulholland, who visited our city the last of October. The "prize plan" at Nashville boosts attendance and does other things. Two Rotarians give prizes at each weekly luncheon. These prizes serve to advertise the business of the Rotarians furnishing the prizes. Each Rotarian attending the meeting gets a numbered ticket, the third and sixth numbers drawn from the hat win the prizes. Those who have won a prize participate only in the drawing for the second prize. San Francisco, 1915, sounds good and Nashville, 1916, would sound even better.

F. W. MCGILL, *Assoc. Ed.*

NEW ORLEANS (La.).



By the time this is printed new officers will have been elected for the local club. Too much praise cannot be said for the present administration, for with A. B. "Coco-Cola" Freeman at the helm things are bound to go. He has been ably assisted by Vice-President Jas. P. Williams; Secretary Edw. H. Wild; Treasurer F. B. Finney; Registrar Jas. Weikerling, and a good board of directors.

The local club has about doubled its membership, while new work and enterprises are being undertaken. The officers have accomplished results, of which any club may justly be proud.

At the last dinner meeting two stunts were put into operation which not only proved amusing but profitable as well. The first was, just before the meal the secretary handed each member a card bearing the name of another member. The member receiving the card was compelled to seek the one whose name appeared, and announce his business. This proved quite difficult with some, owing to the large number of new members. However, we are of the opinion it is an excellent way to become acquainted. The second was as follows: Each member was furnished with a card bearing

Continued on Page 133

Soliciting Business from Rotarians.*(Continued from page 41.)*

If the prospective purchaser questions your reliability, your service or your ability, then and only then may you suggest that you are a member of the Rotary club, which is evidence that you are worthy of confidence.

Now all this is written in a desire to be of assistance to the member of the Rotary club who is trying to get business by solicitation. I want to see you get business and prosper and I hope that your membership in the Rotary club may be a means to that end but I want to see you go at it right. The men who have gotten the most business from fellow Rotarians and who are holding it under the most pleasant relations tell me they never solicited business in the name of Rotary. They make friends and let the business come to them in its natural way.

C. R. P.

A TRUE ROTARIAN.

The cement that binds men to the Most High is the true spirit of Christian service. Call it by any other name if you desire but the fact remains the same. Doing something for the other fellow is the only true religion. It is larger and grander than all the churches combined. It is the big outside world under the broad canopy of fraternal love. This true religion does not look upon the boy as shackled by ancestral conditions. Because his father was a day laborer, his mother a domestic, does not prove that some day we will not be compelled to recognize him.

If we desire to assist new men who join our Rotary Club do not greet them on first arrival with "who are you and how much?" Refrigerators and fireless cookers are all right for what they are intended but a little hot consommé is good to serve the stranger on his first appearance. Tacking a horse shoe on the Rotary Club dining room door may look like a magnet but the best friendship puller is to eradicate all social distinction, come down from your box seat and be a likeable, decent everyday fellow.

True Rotary fellowship is like a thirty day note—it goes to bed with you at night, gets up with you in the morning and stays with you all day and it does not let you forget that there is something due the other fellow.

Do not forget—be the pasture ever so good a little break in the fence will find the sheep in another lot. The old time hope for the future used to be that we personally might receive a blessing. The new hope for the future is that we may bring a blessing to our fellows and thereby receive one ourselves.

W. H. HAGEN,

Scranton, Pa.

The American Attitude

"Here is the opportunity for Americans!

"While others are engaged in the business of death, let us carry on the business of life.

"Let us greet our opportunity not in a spirit of reckless speculation which sees nothing but a period of comparative freedom from competition—a demand for goods that will consider neither prices nor quality.

"Let us meet the opportunity as an obligation laid upon us to make American goods and American business methods the best in the world.

"In place of the ambition to amass great fortunes, let us put a premium upon brains, upon skill, upon workmanship, upon service and upon everything that is so necessary to enduring success in business."

—Men's Wear.

THE ROTARIAN

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ON TO SAN FRANCISCO.

San Francisco is the 1915 Convention City. Weeks and months fly by rapidly and only those clubs that do plan far ahead are well represented when the time comes. For the majority of the clubs it is going to be a long trip to San Francisco but it can be made an especially enjoyable one over the northern routes of the United States and Canada. Think of the Canadian Rockies, Yellowstone Park, Yosemite Valley and other wonder places—it will be the chance of a life time for many who have always wanted to visit these natural wonders. Let the "On To California" committees be appointed at once and let us get as many minds as possible possessed of the intention at least to make this trip. There is a great joy of anticipation in any proposed journey.

C. R. P.

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For rates see our advertising representative in your city or address **THE ROTARIAN, 910 Michigan Ave., Chicago, U. S. A.**



H. H. STALKER,
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Toledo is now carrying two pages of advertising regularly.

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Luncheons every Tuesday in each month, except 1st Tuesday, 12:30 to 1:30 p. m. at Hotel Ridgway, Delaware Ave. and Market St. Monthly meetings 1st Tuesday of month at 6:30 p. m. at the places of business of the different members.

CEDAR RAPIDS (Ia.).

President—FRED C. FISHER, Security Savings Bank.
Secretary—THOS. B. POWELL, Powell & Robbins, Attorneys, 813 American Trust Bldg.
Meetings held every Monday at 12:15 p. m., Montrose Hotel.

CHATTANOOGA (Tenn.).

President—W. B. SCHWARTZ, Mgr. H. Schwartz & Son, Shoes, 716 Market St.
Secretary—GEO. I. HALEY, Pres. MacGowan-Cooke Printing Co., 810 Chestnut St.
Luncheons first, second and fourth Thursday of each month, at 12:10 p. m.
Meetings held third Thursday of each month, at 6:35 p. m., at Hotel Patten.

CHICAGO (Ill.).

President—HERBERT C. ANGSTER, Pres. Chicago Well Supply Co., 317 W. Ohio St. Phone, Superior 2261.

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Here's a letter you started but you've never finished it—so fish out your Tomphillipsfountainpen and write it now, right now. Check the items you want.

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Dear Happy, c/o The Leathersmith Shops,
1033 Race Street, Philadelphia, U. S. A.

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Ship these now ☐Dec. 1st ☐Dec. 10th ☐

I am interested also in
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Yes, Tom and I are still good friends, but he has doubled with Ed. Loomis this issue—
See page 133—Happy.

Go to San Francisco in 1915—Philadelphia wants you in 1917.

Asst. Secretary—E. V. ACKERMAN, 19 S. LaSalle St. Phone, Randolph 608.

Club Headquarters and Secretary's Office, 1302 Association Building. Phone, Randolph 608.

Club dinners 2nd and 4th Thursdays, 6:30 p. m. at various places. Luncheon every Tuesday, 12:30 to 1:30 p. m., at Sherman Hotel, N. Clark & West Randolph.

HOTEL: Virginia, Rush & Ohio Streets (North Side), eight minutes' walk to shopping district and theaters. HOTEL: Gladstone, Kenwood Ave. and 62nd St. (South Side.) Rooms with private bath \$7, \$8 and \$9 per week.

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Secretary—CHAS. B. WILBERDING, Tailor, 206 Neave Bldg. Phone, Main 3922.

Club Headquarters and Secretary's office, 206 Neave Bldg. Phone, Main 3922.

Luncheons at Sinton Hotel Convention Hall every Thursday, 12:30 to 1:30 p. m. (No luncheon during July and August.)

CLEBURNE (Texas).

President—DR. T. C. HONEA, Drs. Yater & Honea, Ramsey Bldg.

Secretary—J. W. COLE, Douglas Clothing & Furnishing Co., Shaw Bldg.

Luncheons held every Thursday at 12:45 at Hotel Raymond.

CLEVELAND (Ohio).

President—CHAS. Y. McVEY, The Cuyahoga Telephone Co. Telephone Service, Electric Bldg. Phone Central 31.

Secretary—CLARENCE H. COLLINGS, The Clarence H. Collings Co., Mantels and Tiles, 4404-08 Euclid Ave. Phones, Central 4855; East 1167 and 1168.

Club Headquarters, 510 Cleveland Athletic Club Building, Euclid Ave. Phones, Central 23 and Prospect 75. Weekly luncheon every Thursday at 12 o'clock in Lattice Room of Hotel Statler.

Monthly banquets and business meetings held every second Monday in each month at various hotels and clubs.

COLUMBUS (Ohio).

President—DR. C. L. PATTON, First Congregational Church, East Broad St.

Secretary—HERBERT SHERWOOD WARWICK, Dept. Mgr. Chamber of Commerce, 36 E. Broad St.

Luncheons first, second and third Tuesdays of month at 12 m., Grotto Room, Virginia Hotel. Meetings fourth Thursday, at 6:30 p. m., at Hartman Hotel.

HOTEL: Hartman, the Rotary hotel of Columbus, Ohio, J. A. Hadley, Manager.

CORPUS CHRISTI (Texas).

President—J. M. NIX, Mgr. Hotel Nueces, 604 N. Chaparral St.

Secretary—WM. G. BLAKE, Accountant, 1101 Bay View Ave. Mail Address, P. O. Box 846.

Luncheons every Thursday at 12:30 p. m. Nueces Hotel.

DALLAS (Texas).

President—HARRY A. OLMSTED, Vice-Pres. and Gen. Mgr. Southwestern Paper Co., 1315 Pacific Ave.

Secretary—W. C. TEMPLE, Texas Law Company, 805 Wilson Bldg.

Meetings held on Thursday at 12:15 p. m., Oriental Hotel.

HOTEL: New Oriental. American, \$3.00 and up; European, \$1.50 and up, Otto Herold, Mgr.

DAVENPORT (Iowa).

President—HOWARD W. POWER, Care White Lily Mfg. Co., 1535 Rockingham Rd.

Secretary—OSWALD BECKER, Travelers Ins. Co., Health & Accident Ins., 715 Putnam Bldg. Phone, 4091-L.

Club Headquarters at office of Secretary. Meetings, Monday of each week at 12 m. at the New Kimball.

DAYTON (Ohio).

President—J. A. OSWALD, Pres. The Kidder-Oswald Company, Mfg. Contractor, 5th and Norwood Streets. Phone, Main 45.

Secretary—GEO. S. BLANCHARD, President Blanchard Structural Products Co., 614 Schwind Bldg. Phone, Main 622.

Meetings first Thursday of each month at six-thirty p. m. Club luncheons each Thursday (except first Thursday) at Algonquin Hotel at 12:15 p. m.

HOTEL: Algonquin. Third and Ludlow. A. P. \$3.00 to \$5.00. E. P. \$2.00 to \$4.00. Fireproof.

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President—DR. C. A. ELLIS, The Albany Hotel. Phone, Main 5454.

Secretary—CHAS. W. ADAMS, Mgr. Adams Hotel, 18th and Welton Sts. Phone, Main 3350.

Club Headquarters at office of Secretary. Meetings held at Denver's leading hotels and clubs every Thursday, 12:15 p. m.

DES MOINES (Iowa).

President—A. P. RAINSBURG, c-o Register & Leader. Printer, 127 4th St. Phone, Walnut 320.

Secretary—LLOYD H. WADDELL, Des Moines Duplicating Co., 311 C. N. B. Bldg. Phone, Walnut 2240.

Club Headquarters, 311 Citizens National Bank Bldg. Meetings held at Savery Hotel every other Thursday.

DETROIT (Mich.).

President—ALONZO P. EWING, Detroit City Gas Co., Gas Mfrs., Gas Office Bldg. Phone, Main 3500.

Secretary—ELTON F. HASCALL, The Detroit Refining Co., Lubricating Oils, Mfrs., 906 Majestic Bldg. Phone, M-187.

Club Headquarters maintained at office of Secretary. Luncheon every Wednesday at Hotel Cadillac, at 12:30.

DULUTH (Minn.).

President—GEORGE H. BATE, Supt. Duluth Office, The Bradstreet Company, 503 Fidelity Building. Phone, Grand 644 or Melrose 628.

Secretary—CHAS. W. OPEL, M. I. Stewart Co., Printing, 310 W. 2nd St. Phone, Grand 114 or Melrose 114. Club Headquarters maintained at office of Secretary. Meetings each week at various places.

EL PASO (Tex.).

President—CLAIBORNE ADAMS, Mgr. El Paso Grain & Milling Co., Wholesale Grain and Mill Products.

Secretary—R. E. SHERMAN, Sales Mgr. Manhattan Heights Co., Real Estate, 207 Mills St.

Meetings held first Thursday noon and third Thursday evening of each month.

ERIE (Penna.).

President—JAMES RUSSELL, Harper & Russell, Real Estate, Security Bank Bldg.

Secretary—A. M. CASSEL, Pres. Erie Business College, Business College, Liebel Block.

Luncheon every Wednesday at Lawrence Hotel at 12:30 p. m.

EVANSVILLE (Ind.).

President—R. H. PENNINGTON, R. H. Pennington & Co., Wholesale Produce, 1 L. 8th St. Phone 4646.

Secretary—W. G. ARCHER, Promoter, 321 U. Second St.

Luncheon every Tuesday at 12:15 at St. George Hotel.

FORT WORTH (Texas).

President—J. F. ZURN, Traveling Passenger Agent T. & P.

Secretary—ADAMS B. VERA, Vera-Reynolds, Fire Insurance, 509 Reynolds Bldg.

HOTEL: Seibold. Clifton and Meacham, Props. 7th and Commerce Sts. \$1.00 and up, E. P. only.

GALVESTON (Texas).

President—EDWARD F. HARRIS, Harris & Harris, Attorneys, Trust Bldg. Phone No. 130.

Secretary—KENNETH E. MASON, Sec'y Brush Electric Co., Electric Light & Power, 2424 Market St. Phone No. 4700.

Meetings held Wednesday of each week at 12:30 p. m., Hotel Galvez.

HOTEL: Hotel Galvez. European Plan, \$2.00 and up per day.

GRAND RAPIDS (Mich.).

President—DR. F. C. WARNSHUIS, Physician and Surgeon, 93 Monroe Ave.

Secretary—GLENN R. CHAMBERLAIN, Secy. Grand Rapids Gas Light Co., Ottawa Ave. and Pearl St.

Meetings every Thursday at 12:15 p. m. at Association of Commerce Cafe.

HARRISBURG (Penna.).

President—WM. S. ESSICK, Gen. Agt. Casualty Ins., 75 Union Trust Bldg. Phone, Bell 166. 4 J.

Secretary—HOWARD C. FRY, Fry Coal Co., Retail and Wholesale Coal, 9th and Market Sts. Phone, Bell 65.

Club Headquarters at office of Secretary. Meetings held on 1st and 3rd Tuesdays of month at various places.

HARTFORD (Conn.).

President—CLARENCE M. RUSK, Special Agt. Traveler's Ins. Co., 700 Main St. Phone, Charter 1930.

Secretary—R. M. BREWSTER, The Luke-Horsfall Co., Men's Furnishings, 97 Asylum St.

Meetings held 2nd Wednesday of each month at various hotels.



The window sign that wins for you enthusiastic trade support

—that changes perfunctory trade interest into loyal dealer co-operation.

You can persuade the dealer into stocking your goods—but there's a certain, further positive force needed before you realize the fullest possibilities in their sale. General advertising alone won't accomplish this.

You must utilize the friend-making, business-building force of

Meyercord Opalescent Decalcomania Window Signs

They connect the dealer with your general advertising in the mind of the public—making it local advertising for him. First, your intelligent friendly interest—in the gift of an attractive window sign—disarms the slightest possible indifference he may have for you—then the consumer-interest that is focused on him by these connecting signs transform his passive sales assistance into loyal co-operation and good will.

**This is what
Kuh, Nathan & Fisher Co.
say about our signs**

THE MEYERCORD COMPANY,
Chamber of Commerce Bldg.,
Chicago.

Gentlemen:

It may be of interest to you, as well as your prospective customers, to know that your Decalcomania Window Signs have proven very satisfactory to us.

Their attractiveness and permanent bright colors and gold have had much to do with the fact that our customers are more than willing to put them up. We believe that signs of this kind are an excellent co-relative feature of a general advertising campaign such as we are conducting.

Window space is always valuable advertising when used intelligently, and when a manufacturer is able to reach the people through an attractive sign of this kind, he is certainly obtaining valuable space at no cost and at the same time gives the dealer the direct benefit of the general publicity.

We believe that your Window Signs make the strongest kind of auxiliary advertising.

Wishing you all success, we remain
Very truly yours,
Kuh, Nathan & Fisher Co., of Chicago

Like hand-painted signs

Meyercord Window Signs are made in open lettered sign-writer's effect—in pure oil colors and gold. They rival individually hand-painted signs in appearance. Are easily applied. Once on the dealers' window, are there to stay. No amount of washing will rub them away. Meyercord signs brighten any office or store window. Are opalescent—don't shut out the light.

Write us on your business stationery and we will explain in detail how Meyercord Opalescent Window Signs enable you to secure this enthusiastic dealer co-operation—at a trifling cost.

Send us a sample of your trade mark or trade slogan and we will show you—without cost to you—how attractive Meyercord Signs make them appear in your dealers' windows. Write us—TODAY.

THE MEYERCORD COMPANY, Inc.

We Carry the Standard Rotary Window Signs. Put one on Your Window. Get Prices.

1107-1112 Chamber of Commerce Bldg., CHICAGO

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 Secretary—GEO. M. WOODWARD, Good Texas Lands, 1100 Scanlan Bldg.
 Club Headquarters, 209 Lumbermen's Bank Bldg.
 Luncheon and Meeting every Friday at 1 o'clock, Banquet Hall (10th Floor), Hotel Bender.
 HOTEL: The Bender, Main and Walker. \$1.00 to \$4.00 daily, European plan. B. S. Swearingen, Managing Director.

INDIANAPOLIS (Ind.).

President—W. E. PITTSFORD, Pres. Pittsford Purity Pie Co., 1420 N. Senate Ave. Phone, New 3315; Main 1515.
 Secretary—GEORGE B. WRAY, Mgr. Office Furniture Dept. Wm. B. Burford, 38 S. Meridian St. Both Phones, 310.
 Luncheons every Tuesday at 12:30 to 1:30 p. m. at Claypool Hotel, except the 2nd Tuesday of each month, when evening meeting is held at various places.

JACKSONVILLE (Fla.).

President—HARRY B. HOYT, Vice-President Jacksonville Gas Co., corner Laura and Church Streets.
 Secretary—R. T. ARNOLD, Treas. Arnold Printing Co., 224 E. Forsyth St. Phone, 3462.
 Headquarters, 202 Clark Bldg.
 Luncheons 2nd and 4th Tuesday at one o'clock, Aragon Hotel. Evening meeting 3rd Tuesday at 6:30 p. m., Aragon Hotel.

JOLIET (Ill.).

President—JOHN ANDERSON, Attorney-at-law, Clement Bldg.
 Secretary—EDWIN B. LORD, Advertising Counsellor, Adams Arcade.
 Meetings on first and third Tuesday of each month at 7:00 p. m., at Hobbs Hotel. Luncheons every Thursday at 12:15, at Hobbs Cafe.

KANSAS CITY (Mo.).

President—W. U. LOVITT, Smith, Rea & Lovitt, Architects, 602 Finance Bldg. Both phones, M. 1846.
 Secretary—ALBERT PICO, Gen. Agt. United Auto-graphic Register Co., Duplicating Registers for Bills of Lading, etc., 317 Shukert Bldg. Phones Bell, G. 1584; Home, M. 1360.
 Club Headquarters, 411 Reliance Bldg.
 Luncheon every Thursday from 12:30 to 2 p. m. Round Table Luncheon every day, Hotel Baltimore.

LINCOLN (Neb.).

President—R. O. CASTLE, Castle, Roper & Matthews, Undertakers, 1319 "N" St.
 Secretary—F. E. WALT, Vice-Pres. Safe Deposit Insurance Agency, General Insurance, 128 N. 11th St.
 Club Headquarters at office of Secretary.
 Meetings every Tuesday noon at Lincoln Hotel.

LITTLE ROCK (Ark.).

President—K. A. ENGLE, Bus. Mgr. Arkansas Democrat.
 Secretary—S. M. BROOKS, S. M. Brooks Adv. Agency, Ad Writer and Counsellor, 808 State Bank Bldg. Phone 1326.
 Meetings are held at State National Bank Bldg., Directors' room or Marion Hotel on Thursdays.

LOS ANGELES (Calif.).

President—ROGER M. ANDREWS, Pres. Germania Publishing Co., 230 Franklin St. Phones, Home A1474; Sunset, Broadway 832.
 Secretary—H. C. WARDEN, 506-7 Delta Bldg. Phones, Home, F7343; Sunset, Main 7343.
 Club Headquarters, 506-7 Delta Bldg.
 Club meets every Friday for luncheon.
 HOTEL: Hollenbeck, Spring and Second Streets, 500 rooms, 300 baths. Rates, \$1.00 and up. Excellent cafe.

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President—LOUIS K. WEBB, Dist. Mgr. Cumb. Tel. & Tel. Co., 424 W. Jefferson.
 Secretary—S. A. CAMPBELL, Agt. Cumberland Gap Dispatch, Fast Freight from Eastern cities, 100 Columbia Bldg.
 Club Headquarters at office of Secretary.
 Luncheons every Thursday at 12:30 p. m. with the exception of the last Thursday in month, when meeting is held at 6:30 p. m.

McKEESPORT (Pa.).

President—JNO. A. RUSSELL, Builders Supply Co., 4th and Water Streets.
 Secretary—R. W. JUNKER, Real Estate & Insurance, 508 Peoples Bank Bldg.
 Meetings every other Thursday at 6 p. m. at the various down town places.

MACON (Ga.).

President—JNO. W. HANCOCK, Mgr. Atlantic Ice & Coal Corporation, Waterville Road.
 Secretary—W. G. BILLINGS, Agt. Whitehead-Hoag & Co., 1009 Georgia Life Bldg.
 Meetings every Wednesday at 1 p. m., at various cafes and hotels.

MADISON (Wis.).

President—JOHN ST. JOHN, Secretary Madison Gas & Electric Co., 120 E. Main St. Phone, 4400.
 Secretary—F. W. HUELS, Motorcycles, 115 State St. Phone, 127.
 Meetings every Thursday at 12:30 p. m., at new Park Hotel.

MEMPHIS (Tenn.).

President—C. S. BLACKBURN, Wholesale Produce, 20 South Front St.
 Secretary—G. O. WARING, Collections and Adjustments, 906 Exchange Bldg.
 Luncheons every Tuesday from 1 to 2 at Hotel Chisca.

MILWAUKEE (Wis.).

President—W. J. ZIMMERS, Baker & Zimmers, Attorneys, 740 Wells Bldg. Phone, Main 633.
 Secretary—J. B. LANIGAN, Mgr. L. C. Smith & Bros. Typewriter Co., 413 Milwaukee St. Phone, Main 2127.
 Club Headquarters, Room 26, Hotel Pfister. Phone, Main 3920.
 Club luncheons held every Monday at the Hotel Pfister, 12:15 p. m.

MINNEAPOLIS (Minn.).

President—HARRY R. SHEPARDSON, Mgr. Loose-Wiles Biscuit Co., Washington and Seventh Aves. N. Phones Main 926; Center 2850.
 Secretary—C. PAUL TRACY, Mgr. City Sales Carnegie Fuel Co., 9 S. 7th St. Phones Main 2100; Center 2012.
 Club Headquarters at Secretary's office.
 Luncheon every Friday at 12:30 at Hotel Radisson, Seventh Street, near Nicollet Avenue. Minneapolis' most up-to-date hotel.

MOBILE (Ala.).

President—DR. SEALE HARRIS, Van Antwerp Bldg.
 Secretary—J. M. PONDER, E. O. Zadek Jewelry Co.
 Luncheons every Thursday at 1 p. m. at the Rotary Room of Cawthon Hotel.

MONTGOMERY (Ala.).

President—RALPH D. QUISENBERRY, Southern Syrup Co., Syrup Refinery.
 Secretary—W. F. BLACK, City Hall.
 Meetings held on Wednesdays at 1 p. m. at Exchange Hotel.

MUSKOGEE (Okla.).

President—CHAS. W. DAWSON, Architect, 412 Iowa Bldg.
 Secretary—JOHN A. ARNOLD, Accountant, 528-529 Flynn-Ames Bldg.
 Club Luncheons held every Thursday at 12:15 p. m. at Severs Hotel.

NASHVILLE (Tenn.).

President—ROBT. H. BRANNAN, Hermitage Hdw. Co., 309 3rd Ave. N.
 Secretary—HOUSTON W. FALL, Fall's Business College, 8th Ave. and Broadway.
 Luncheon every Tuesday at 12:15 at Hotel Hermitage.

NEWARK (N. J.).

President—ISAAC B. KILBURN, Mgr. Division "B" Prudential Insurance Company, Prudential Building. Phone, Market-4000.
 Secretary—C. L. JOHNSTON, Asst. Mgr. Steger & Sons Piano Mfg. Co., 741 Broad St. Phone, Market-238.
 Club Headquarters at office of Secretary.
 Meetings on the second Tuesday evening of each month excepting July and August, at Achelt Stettens' Restaurant, 842 Broad St. Weekly Luncheons are not held although Rotarians can be found every day at the regular lunch hour at the restaurant mentioned above.

NEW CASTLE (Penna.).

President—GEORGE W. MUSE, Lawyer, 24 East St.
 Secretary—W. H. SCHOENFELD, N. C. Hardware Co., Hardware, 217 E. Washington St.
 Luncheons every Monday at 12:15 at Y. M. C. A.
 Meetings are held first Monday of each month.
 HOTEL: Fountain Inn, on the Diamond, Rotarian Ernest C. Shaw, Manager.

NEW ORLEANS (La.).

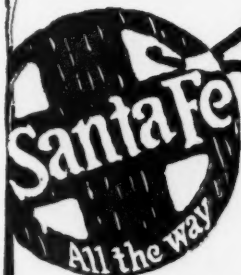
President—A. B. FREEMAN, Coca Cola Bottling Works, Canal and N. Robertson Sts. Phone, Main 3874.
 Secretary—ED. H. WILD, Men's Shoes, Retail, 615 Canal St. Phone, Main 2372.
 Club Headquarters at Hotel DeSoto.
 Meetings held 2nd Tuesday of month at 6 p. m. for dinner, and 4th Tuesday at 8 p. m. at the office or establishment of one of its members.



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(15)

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President—WM. GETTINGER, President Eaton & Gettinger, Printing, 263 9th Ave. Phone, Chelsea 8680.
 Secretary—CHAS. A. PEARSON, Room 447, Hotel Imperial.
 Club Headquarters: Hotel Imperial, Broadway and 32nd, Room 447.
 Meetings on the first Tuesday of each month, excepting July and August, at various restaurants. Weekly luncheons, Thursdays at 12:30 p. m., private room, Hof Brau Haus, Broadway and 30th St.
 HOTEL: Imperial, Broadway and 31st. Rates, \$1.50 per day and up. Copeland Townsend, Mgr.

NORFOLK (Va.).

President—T. GRAY COBURN, President Coburn Motor Car Co., Automobiles, 123 Brooke Ave.
 Secretary—C. J. MAINS, Monticello Hotel.
 Meetings second and fourth Thursdays at 7 p. m. at Fairfax Hotel.

OAKLAND (Calif.).

President—D. L. ARONSON, Cahn, Nickelsburg & Co., Boots and Shoes, 1126 Brush St.
 Hon. Secretary—J. N. BORROUGHS, Pres. Oakland, Calif., Towel Co., Towel Supplies, 28th and Filbert Streets. Phone, Oakland 883.
 Club Office, 422 Dalziel Bldg. Phone, Lakeside 287.
 Meetings every Thursday at 12:30 at Hotel Oakland.

OKLAHOMA CITY (Okla.).

President—CARL F. WELHNER, Boardman Co., Terminal Bldg.
 Secretary—EUGENE WHITTINGTON, Member Firm Whittington & Steddom, Ins. Agency, 922 State Nat'l Bank Bldg.
 Luncheons, Tuesdays at 12:15, Lee-Huckins Hotel, except once in month, when we have monthly dinner.
 Club Headquarters are the Secretary's office.

OMAHA (Neb.).

President—H. S. WELLER, c/o Richardson Drug Co., 9th and Howard.
 Secretary—TOM S. KELLY, Gen. Agt. Life Dept. Travelers Ins. Co. of Hartford, 1331 City National Bank Bldg. Phone, Douglas 861.
 Meetings are held at noon in the Rathskeller of the Henshaw Hotel each Wednesday noon except the last Wednesday of the month when the meeting is at 6 p. m., same location.
 HOTEL: New Henshaw, 15th & Farnam Streets. Fireproof. Strictly firstclass. European plan.

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President—S. B. BRADFORD, Secy. & Treas. Central Life Insurance Company of Illinois, Central Life Bldg.
 Secretary—F. B. GRAHAM, Partner, Terra Cotta Tile Co., Mgrs. of Drain Tile.
 Luncheons third Tuesday of each month at 12:00 m. at Clifton Hotel.
 Meetings first Tuesday of each month at 7:00 p. m., at Clifton Hotel.

PALESTINE (Tex.).

President—T. B. GREENWOOD, c/o Greenwood & Greenwood, Attorneys-at-law.
 Secretary—DR. ROY W. DUNLAP, Physician (Eye, Ear, Nose and Throat), Link Bldg.
 Meetings held on 2nd and 4th Wednesdays of each month, 12 m., at Interstate Restaurant.

PATERSON (N. J.).

President—W. D. PLUMB, Mgr. Underwood Typewriter Co., 9 Hamilton St.
 Secretary—WALTER S. MILLS, H. W. Mills, Hardware, 59 Washington St.
 Meetings held third Tuesday of the month at G. H. Crawford's, 148 Washington St.

PEORIA (Ill.).

President—GEORGE R. MACCLYMENT, Farm Land Development, Observatory Bldg. Phone, M-314.
 Secretary—E. C. SCHMITZ, Office Outfitter, 336 S. Jefferson Ave. Phone, Main 4373.
 Meetings held at Jefferson Hotel, or as otherwise specified, Fridays, at 12:15.

PHILADELPHIA (Penn.).

President—GUY GUNDAKER, Asst. Mgr. Kugler's Restaurant Co., 1412 Chestnut St. Phones, Bell, Spruce 2530; Key, Race 137.
 Secretary—CHARLES A. TYLER, Assistant to the General Business Manager of the Public Ledger Co., 6th and Chestnut Streets.
 Regular luncheons at the St. James Hotel on Wednesdays, 12:30 to 1:30 p. m.
 Regular monthly dinners at Kugler's, 1412 Chestnut St. on the third Tuesday of each month at 6:30 p. m.
 HOTEL: Hotel Adelphia, Chestnut and 10th Sts., European. Rates, \$2.50 up.

PHOENIX (Ariz.).

President—AMOS A. BETTS, Transfer Business, 42 S. Central Ave.
 Secretary—FRANK S. HESS, Partner T. B. Stewart, General Contractor, 1-2 Central Bldg. Address mail to P. O. Box 1074.
 Club Luncheons held every Friday from 12 m. to 1:30 p. m. at the American Kitchen.

PITTSBURGH (Penn.).

President—GEO. W. DUFFUS, Supt. The Bradstreet Co., Mercantile Agency, Commonwealth Bldg. Phone, Court 34.
 Secretary—M. S. JOHNSTON, Stanwix Shops Bldg., Penn Ave. and Stanwix St. Tel. Court 77.
 Club Headquarters at office of secretary.
 Meetings at Fort Pitt Hotel each Wednesday at 12:15 noon, excepting one Wednesday each month when evening meeting is held.

PORTLAND (Ore.).

President—JNO. C. ENGLISH, President J. C. English Co., Lighting Fixtures, 128 Park St.
 Secretary—J. L. WRIGHT, President Portland Printing House Co., 388 Taylor St.
 City Office, Room 2, Commercial Club Bldg., W. L. Whiting, Assistant Secretary.
 Weekly luncheons held every Tuesday at 12:30 p. m., Multnomah Hotel.

PROVIDENCE (R. I.).

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 Secretary—E. L. MORRIS, E. L. Morris & Co., Office Furniture, 48 Weybosset St. Phone, Union 1214.
 Regular monthly meetings, 2nd Tuesday each month at 6:30 p. m. at Crown Hotel. Semi-monthly luncheons, 1st and 3rd Wednesdays at 12:30 o'clock.

PUEBLO (Colo.).

President—JESSE ROOD, Secy.-Treas. & Gen. Mgr. Rood Candy Co., Wholesale Confectioners, 406 W. 7th St. Phone, Main 30.
 Secretary—J. A. CLARK, Prin. American Business College, Commercial School, Swift Block. Phone, Main 829.
 Club Headquarters at office of Secretary.
 Weekly meetings every Monday, 12:15 to 1:15 p. m., alternating Congress Hotel and Vail Hotel.

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 Secretary—ALBERT L. COX, Cox & Cox, Attorneys-at-law, 407 Tucker Bldg.
 Luncheons second and fourth Wednesday of each month at 1:05 p. m. at The Yarrowbrough.

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 Secretary—D. G. McCANN, Treas. McCann's Business College, Berks Co. Trust Bldg.
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 Secretary—S. S. ROSENDORF, Prop. Southern Stamp & Stationery Co., Twelve-Six Main St. Address mail, Box 1336.
 Club Headquarters at office of Secretary. Phone, Mon. 5766.
 Luncheon meetings every second Tuesday at 1 p. m. Every fourth Tuesday at 6:30 p. m.
 Meetings rotate between Business Men's Club, Coles, Hotel Murphys, and other places. Consult the officers or ask for copy Tabasco, our club organ.

ROANOKE (Va.).

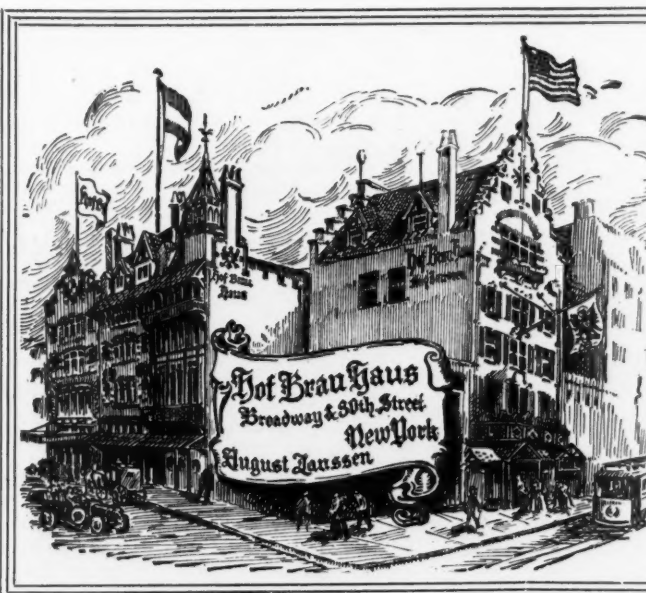
President—D. P. SITES, Caldwell Sites Co., Booksellers and Stationers, 105 Jefferson St.
 Secretary—C. F. COCKE, Partner Cox & Cocke, Attorneys, 509 Terry Bldg.
 Luncheons every second Thursday.

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 Club luncheons every Tuesday, 12:30 to 1:30 p. m., at Hotel Rochester.

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Statement of the Ownership, Management, Circulation, etc., of THE ROTARIAN, published monthly at Mount Morris, Illinois, required by the Act of August 24, 1912.

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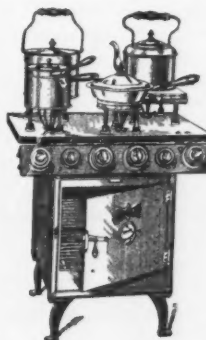
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Treasurer, R. F. Chapin, Tribune Bldg., Chicago, Ill. Secretary, Chesley R. Perry, 910 Michigan Ave., Chicago, Ill.

Known bondholders, mortgagees, and other security holders, holding one per cent or more of total amount of bonds, mortgages, or other securities: None.

(Signed) CHESLEY R. PERRY.
[SEAL] Sworn to and subscribed before me this 24th day of September, 1914. (My commission expires October 24th, 1916.) FRANCIS H. QUAIL, Notary Public.

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Luncheons every Wednesday at 1:00 p. m. at Cherokee Hotel.
Monthly dinners fourth Wednesday of each month at 7 p. m., at Cherokee Hotel.

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Secretary—MAX P. HEAVENRICH, Treas. Heavenrich Bros. & Co., Men's Clothing, 301 Genesee Ave.
Luncheons every Wednesday at 12 m. at the East Saginaw Club.

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Secretary—W. S. ALDRICH, Partner of the Firm Eckel & Aldrich, Architects, 1105 Corby-Forshee Bldg. Phone, Bell 62.
Meetings of the club are held on the 1st and 3rd Tuesdays of every month at Robidoux Hotel.

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Secretary—A. D. GRANT, Pres. Grant-Orvis Brokerage Co., 411 Olive St. Phone, Main 1751.
Club Headquarters, 411 Olive St. Phone, Bell, Main 1751.
Club luncheons every Thursday at 12:30, except 1st Thursday of month, at 6:30 p. m. at various hotels and cafes.

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Secretary—JAMES H. LEE, Prop. James H. Lee & Co., Agency, High-Grade Office and Sales Help, 1416 Pioneer Bldg. Phones, Cedar 6000; Tri-State 2089.
Club Headquarters at Secretary's office.
Meetings usually held on Tuesday at various clubs and hotels at either 12:15 or 6:15 p. m.
HOTEL: The Saint Paul, European plan, \$2.00 up, with bath. C. G. Roth, Mgr.

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Meetings held 1st Tuesday of month. Club luncheons every Tuesday of month except first Tuesday at the Hotel Utah.

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Secretary—C. H. JENKINS, The Bradstreet Co., Commercial Agencies, P. O. Box 807. Phone C. 10.
Address all mail to "P. O. Box 807." Club Headquarters, Lobby St. Anthony Hotel.
Luncheons at 12:30 each Friday at one of the leading hotels.

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Secretary—FRANKLIN M. BELL, 416 Union Bldg. Phones, Home 4160; Sunset, Main 416.
Club Headquarters at office of Secretary.
Meetings are held every Thursday at 12:10.
HOTEL: del Coronado, Coronado Beach. American plan, \$4 per day and up.—John J. Hernan, Mgr.

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1915 Convention City.
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Secretary—R. R. ROGERS, Pres. R. R. Rogers Chemical Co., Mfrs. Specialties for Physicians and Druggists, 527 Commercial St. Phones, Kearney 150; C. 1505.
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HOTEL: St. Francis, Union Square, San Francisco. Rates, \$2.00 per day and upward. European plan.
HOTEL: Stewart, Geary Street, near Union Square. Rates, European, \$1.50, up; American, \$3.50, up.

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Secretary—CAREY P. WILLIAMS, Traffic Mgr. Bell Tel. Co. of Penna., 117 Adams Ave. Mail Address P. O. Box 143.
Meetings held every Tuesday at 12:15 p. m. at Hotel Jermy.

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Secretary—W. A. GRAHAM, JR., 237 Rainier-Grand Hotel.
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Meetings held at the Washington Annex, 2nd Ave. and Stuart St., every Monday at 12:15 p. m.

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Luncheons first three Fridays of each month at 12:13 p. m. at Hotel Youree; evening meetings last Friday in month at various places.

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Secretary—JNO. O. KNUSTON, Merchandise Broker and Manufacturers' Agent, 308 Pierce St. Phones, Bell 1122; Auto, 1026.
Club Headquarters at office of Secretary.
Luncheons every Monday at 12:15. Evening meetings 3rd Monday of each month. Luncheons rotate between The West, The Martin and The Jackson Hotels, evening meetings at The Martin or The West Hotels.

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Secretary—E. T. BONDS, C. U. Tel. Co., 227 S. Main St.
Meetings held every first and third Wednesday at 12:15 p. m., at The Oliver.

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Meetings held every Thursday at 12 m. at The Hall of the Doges, Davenport's.

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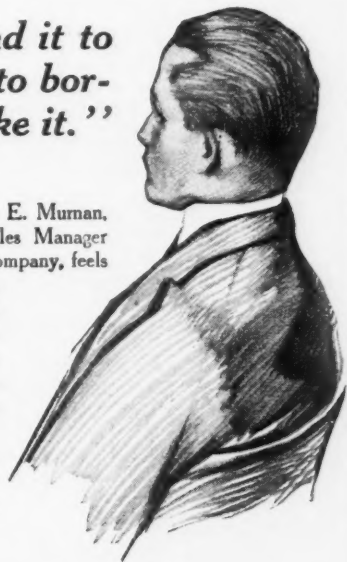
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Club Headquarters, Hotel Superior. Phone, Ogden 224.
Meetings each Wednesday at 6:15 p. m. at Hotel Superior unless otherwise ordered.

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Secretary—FRANK W. WEEDON, Entertainer, 36 Grand Opera House Block.
Meetings each Friday at 12:15 p. m., excepting one Friday each month, which is an evening meeting with some special entertainment, at the Onondaga Hotel Rathskellar.

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Club Headquarters at office of Secretary.
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Secretary—HERBERT H. STALKER, Sec. & Treas. The Stalker Advertising Company, Inc., Advertising, 327-31 Colton Bldg. Phone, Main 2077.
Club Headquarters, 329 Colton Bldg.
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Luncheons third Thursday of each month, 12:30 to 1:30 p. m., at Hilbrecht's or Trenton House.

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Secretary—JAS. A. BEATTIE, Laundry, 607 Broadway.
Luncheons every Tuesday at 1 p. m. at Hotel Rensselaer.

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Secretary—C. G. SNEAD, Mfrg. Septozone, 2004 Lyle St.
Meetings every Monday at 12:15 p. m. at State House Hotel.

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Secretary—HOLCOMBE G. JOHNSON, Mgr. Continental Casualty Co., 519 Southern Bldg. Phone, Main 6442.
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Secretary—H. BURT SIMONS, Mgr. Western Union Telegraph Co., 413 Main St.
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Canada.

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President—J. S. RYAN, R. G. Dun & Co., Mercantile Agency, 23 Thomas Block.
Secretary—DOUGLAS C. HOWLAND, Vacuum Cleaners, 105 6th Ave. W.
Luncheons second and fourth Tuesday of each month at 12:30 p. m.

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Secretary—PEARL O. SOULIS, Pres. Soulis Type-writer Co., Ltd. Modern Office Devices. Cor. Granville & Sackville Sts. Phone 1426.
Luncheons every Tuesday at 1 p. m. at Halifax Hotel. Monthly meetings 1st Tuesday in each month.
HOTEL: Halifax Hotel, Hollis St. American, \$3.00 per day and up.

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Secretary—A. R. BELL, Mgr. The Garlock Packing Co. Meetings held Thursday at 1:10 p. m. at Young's Cafe.

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Secretary—H. R. SWENERTON, Investment Bonds, Dominion Express Bldg.
Club luncheons every Tuesday at 1 p. m. at Coopers Restaurant.

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Secretary—A. L. PHILIPS, Multigraph Sales Co. Ltd., Multigraph Machines, 167 Prince William St.
Luncheons every Monday at 1:15 p. m.

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Secretary—G. D. WARK, Secretary The Office Specialty Mfg. Co., Ltd., 97 Wellington Street, W.
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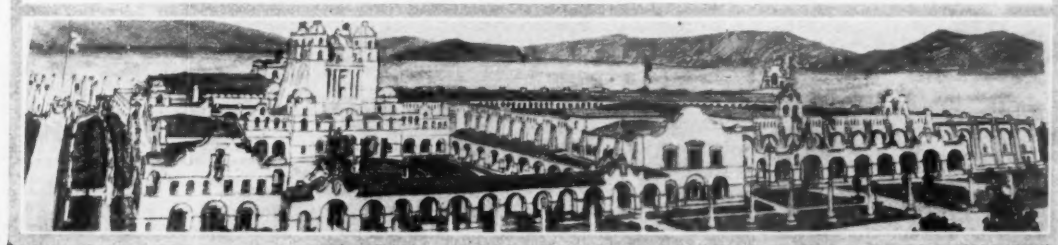
Minor Portal, Varied Industries

SAN FRANCISCO Convention City 1 9 1 5

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 Secretary—W. P. KEARNS, Club Office, 511 Dominion Bldg. Telephone Seymour 845.
 Weekly Luncheons, 12:30 p. m. sharp, in the Elysium Hotel, 1142 Pender St., West.

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President—FRANK HIGGINS, Barrister & Solicitor, 1118 Langley St.
 Secretary—CAPT. T. J. GOODLAKE, 110 Westholme Hotel.
 Club luncheons every Thursday at 1 p. m. at Westholme Grill.

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President—J. F. C. MENLOVE, Dom. of Can. Guarantee & Accident Ins. Co., 615 Ashdown Block. Phone, Main 2075.
 Secretary—C. J. CAMPBELL, Security Land Co., 8 Bank of Hamilton Chambers. Phone, Main 870.
 Semi-monthly evening meetings and dinners at Fort Gary Hotel at 6:30 p. m. sharp.

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Each Rotary Club extends a cordial invitation to all visiting Rotarians to attend its meetings and to call upon its officers and members.

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President—W. H. ALEXANDER, Motor Merchant, 91 Donegall St. Phone, Belfast 974 and 1801.
 Secretary—HUGH BOYD, Atkinson & Boyd, Chartered Accountant, 72 High St. Phones, Belfast 2447 and 391.
 Luncheons, Monday from one to two p. m., the Grand Central Hotel.

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 Secretary—F. R. O'SHAUGHNESSY, F. I. C., Analytical Chemist, 42 Temple St.
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 Luncheons Mondays, 1:15 to 2:15. Evening meetings during winter months, usually on last Monday of month, The Imperial Hotel.

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President—JOSEPH DOBBIE, S. S. C. Solicitor, 26 Charlotte Square. Phone, Central 5927.
 Secretary—THOMAS STEPHENSON, Pharmacist, Editor of "The Prescriber," 137 George St. Phone, Central 2387.
 Luncheons held every Thursday at 1 o'clock (except first Thursday of month). Monthly meeting, first Thursday of month at 7 p. m., Carlton Hotel, North Bridge, and Ferguson & Forrester's, Princes Street, on alternate months. No meetings held during August and September.

GLASGOW (Scotland).

President—JOHN WRIGHT, JR., John Wright & Son, Tailor, 130 St. Vincent St. Phone, Central 860.
 Secretary—JOHN A. KIRKWOOD, Stock Broker, 75 St. George's Place. Phone, City 8004. Telegraph address "Stag," Glasgow.
 Luncheons, Tuesdays at 1:15, Burlington House, 188 Bath Street. Monthly Meeting 3rd Tuesday in the month 6:30 p. m. at Ferguson & Forrester's, Buchanan St.

LIVERPOOL (England).

President—GEORGE J. PRATT, Pratt, Ellis & Co., Fishmarket. Phone, 1557 Royal.
 Hon. Secretary—AUGUSTINE RIED, Orford & Ried, Insurance Broker, 19 Castle St.
 Luncheons every Thursday at 1 p. m. at Hotel St. George.

LONDON (England).

President—D. F. COOKE, Solicitor, 17 Coleman St. E. C. Phone, Central 1645.
 Hon. Secretary—J. FALKINGBRIDGE PARKER, M. S. A. Architect, 18 Coleman St., E. C. Phone, Central 4089.
 Monthly meetings held the second Tuesday in each month at 7 p. m., and weekly luncheon every Wednesday at 1 p. m. at the headquarters of the club, Waldorf Hotel, Aldwych, W. C.

MANCHESTER (England).

President—W. H. BURGESS, Mgr. Messrs. Sutton & Co., General Carriers, 36 Fountain St. Phone, Central 6635.
 Hon. Secretary—F. C. Kerridge, Insurance Broker, 16 John Dalton St. Phone, Central 1773.
 Headquarters, Albion Hotel, Piccadilly.
 Club luncheons are held every Thursday at the Albion Hotel at 1 o'clock. Monthly dinners at the Albion Hotel each month on alternate days, first Thursday, Friday, etc., in the month. No dinners in August or September.



WORLD'S LARGEST EXCLUSIVE MANUFACTURERS OF LIQUID SOAP

Your cost of furnishing cake soap is excessive; due to the amount wasted and its high cost to manufacture. (It must be formed, wrapped, packed and rehandled a dozen times.) You can furnish a better soap, eliminate all waste, improve the appearance and sanitary condition of the wash room at a saving. Ask us for particulars.

ANTISEPTOL LIQUID SOAP CO.

564-72 W. Randolph St.

CHICAGO



SMITHEREEN COMPANY
INCORPORATED



4523 Cottage Grove Ave., CHICAGO

The Only Practical Soap Fountain on the Market

OUR PRODUCTS

Insecticides, Disinfectants
 Liquid Soap and Fountains
 Metal, Furniture and Floor Polishes
 Sweeping Compound, Floor Brushes
 Fire Prevention Apparatus
 Send for Our Catalog
 (H. H. Gage, Rotarian)

ROTARIAN TRAINS BETWEEN LOS ANGELES AND THE EAST

LOS ANGELES LIMITED—Solid to and from Chicago every day via Salt Lake Route, via Union Pacific, and Chicago & Northwestern Ry.
PACIFIC LIMITED—Solid to and from Chicago every day via Salt Lake Route, Union Pacific and Chicago, Milwaukee & St. Paul Ry.

THE BEST SERVICE WITHOUT EXCESS FARE

For information see any ticket agent, or General Agents of Salt Lake Route, Woolworth Bldg., New York, 807 Merchants Loan & Trust Bldg., Chicago, 819 Oliver Bldg., Pittsburgh, 680 Market St., San Francisco, 601 S. Spring St., Los Angeles.

T. C. PECK, General Passenger Agent, Los Angeles—A Rotarian.



Everybody's Boosting Business



A Part of
Pen Collection

Second Hand Fountain Pens for Sale

CHEAP---VERY CHEAP---

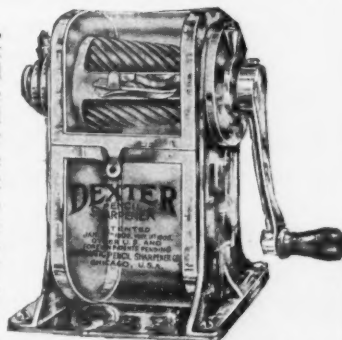
Wire or Write

TOM PHILLIPS
(Rotarian)

5100 S. State St., Chicago, U. S. A.

(Lantern Slides—"The Longest in the Business")

Amongst the 400 odd fountain pens, ordinary pens, droppers, pen points, ink wells and pencils, I received a pencil sharpener—a "Dexter"—I appreciate the pens, etc., but the Sharpener has proved itself a real friend—a time and temper saver—and my endeavor now is to give every Rotarian the opportunity to profit by my good fortune. There are sharpeners and sharpeners, but this one—"The Dexter"—sure does the work. Ask your Stationer to show you the "DEXTER" PENCIL SHARPENER—it's made by the Automatic Pencil Sharpener Co., Chicago. Rotarian Ed. C. Loomis is Prest.



(Oh! by the way, have you seen "Happy's" Ad in this issue?—Ed. & Tom.)

(WHAT THE CLUBS ARE DOING)

(Continued from Page 114)

the name and address of another member, with the object that he visit this member at his place of business within two weeks and if possible give him business or a social call.

The local club is emphasizing the spirit of service rather than that of obtaining.

JOHN T. CREBBIN, M. D., *Assoc. Ed.*

NEWARK (N. J.).



The Newark Rotary Club resumed its monthly dinner meetings at Achtel-Stetter's on September 16th. Enthusiasm was manifested both on account of the attendance and the number of applications for membership.

Over 125 clubs have been organized in this and other countries, and practically every club has a weekly or monthly bulletin which goes to all its members and also to every other club. A novel use of this literature was made by suspending lines around the banquet room and hanging the publications thereon. As a result, everyone went home

reading Rotary bulletins from various clubs in this country and abroad.

W. R. ROCKHOLD, *Assoc. Ed.*

NEW YORK (N. Y.).



The New York Rotary Club was a dormant, dead, inactive club of 60 members eighteen months ago; today its membership is 242. In place of sluggishness there is a sparkle and spirit that positively electrifies every visitor.

The cause of all of this progress is directly traceable to the good work of the officers and directors. That it takes men with ideas to run a Rotary club, has been so completely demonstrated in New York that the clubs that are struggling can afford to look ahead of discouragement and pick out directors with some qualifications to work in the right direction, and not merely because they are good fellows. Rotary is capable of substantial business success in every city of this business world. The idea, the movement and the purpose are all right—it's only a question of getting the club adjusted to the city and the city to the club.

The lunches on Thursdays are a tonic even to the blase Gothamite. If you ever visit New York

(Continued on Page 134)

Electricians of Highest Standing

use **CROUSE-HINDS**



Panel Boards



Cabinets

Switches



Condulets



and

Porcelain Fittings



also



Electric Headlights



and



Guy Anchors

Catalogs Sent Free upon Request

Crouse-Hinds Company

SYRACUSE, N. Y., U. S. A.

CINCINNATI,
1-7 4th St. W.
NEW YORK,
30 Church Street

CHICAGO,
417 S. Dearborn St.
BOSTON,
201 Devonshire St.

(WHAT THE CLUBS ARE DOING)

(Continued from Page 133)

you are invited to lunch with us and be one of us while you stay here. We allow you to pay your own way just to make you feel at home.

ARTHUR WOODWARD, Assoc. Ed.

OAKLAND (Calif.).



The most pleasing news which has come to the Oakland Rotary Club recently was the telegrams from President Mulholland and Secretary Perry to the effect that San Francisco has been chosen for the 1915 International Convention.

In anticipation of this, the Oakland Rotary Club and the Idora Park Company (owners of a large amusement resort) backed by every civic and commercial organization and improvement club in Alameda County, arranged for the holding of the Alameda County Exhibition and Carnival in beautiful Idora Park, which lasted sixteen days, from October 3 to 18, inclusive.

Over one hundred and twenty-five spaces were sold for exhibits, and many special features were added throughout the carnival. Rotary pep and ginger was the means of selling thousands of books of twelve general admission tickets, at one dollar per book. The net profits have been divided between the Idora Park Company and the Oakland Rotary Club, the club to use its share to entertain Rotarian guests at the International Convention in San Francisco in 1915.

Special days were assigned to leading fraternal organizations, improvement clubs, musical societies, and so on, and all of these associations shared in the profits, which in many cases will be used as will the Oakland Rotary Club's, to entertain conventions in 1915.

October 3 was Rotary Day, and all of our members were present for luncheon, including a full representation from San Francisco, Stockton, Sacramento, and San Jose, making a total of at least three hundred Rotarians.

This simply demonstrates one of the constructive methods which a Rotary club can use to raise funds. Oakland is anxiously awaiting the opportunity to greet all Rotarians in 1915.

J. N. BURROUGHS, Assoc. Ed.

(Continued on Page 136)

Made in
Cincinnati



Made in
Ravenna, O.

RED SEAL Dry Batteries

For automobiles and gas engine ignition, door bells, alarms, economy, satisfaction.

Sold by dealers everywhere.

Batteries and guarantee both made good by

Manhattan Electrical Supply Co.

Rotarian F. M. PIERCE, Mgr.

114 So. 5th Ave. CHICAGO
New York St. Louis San Francisco

Made in
Jersey City



Has Made
Good Every-
where

Before there can be true Rotarianism there must be friendship.

Before friendship there must be confidence.

Before confidence there must be acquaintanceship.

Before acquaintanceship there must be the opportunity.

This club, the Rotary club, is the opportunity.

But the club is the opportunity only to those who avail themselves of it. No one by simply being elected to membership and paying his dues can hope to benefit himself, or any one else, by such membership. He must attend our meetings and take an interest in our activities in order to get the acquaintanceship so necessary to the full enjoyment of the opportunities presented in Rotary.—Dudley Scott, Columbus.

A TYPEWRITER FOR EVERY USE AND FOR EVERY USER

This is true and only true of the
Remington Typewriter Line

THE Remington Line includes machines for correspondence and all the ordinary uses:

Machines for every variety of form and tabulator work.

Machines with adding and subtracting mechanism, for billing, accounting, and every kind of work where writing and computing are done, either separately or in conjunction.

Machines for every width of carriage, to hold paper of every size.

Machines with special equipments required by the special needs of many different lines of work—railroad, insurance, banking, government and state offices, municipal tax offices and countless others.



Machines with every variety of type equipment demanded by every variety of user.

And lastly our latest machine, the Remington Junior, made on purpose for those who demand a lighter, more compact, more portable typewriter for the simpler uses.

No matter what the needs of the typewriter prospect, the particular machine he needs is in the Remington Line. It is *bound* to be there.

This "universality" of the Remington Line is one of the great Remington facts of today—a fact which has resulted, naturally, from the position of the Remington as the Recognized Leader among Typewriters.

Remington Typewriter Company

[Incorporated]

New York and Everywhere

EVERY TRUE ROTARIAN

believes in the principles upon which the *Science of Business Building* is founded. In this course of study

SHELDON TELLS YOU HOW

to create *trade on the basis of confidence*—how you can *make real* that universal truth, "He profits most who serves best."

THE VERY BEST WAY

to maintain your proud Position as Chosen Rotarian in your city is through the highest possible standard of efficiency of your employees.

WE CAN HELP YOU—

The Sheldon Book explains our plan. Ask for a free copy.

The Sheldon School

441 Gunther Building
CHICAGO MOTHER CITY
OF ROTARY

SAVE 20%

on

ENVELOPES

Printed or Blank

From **FACTORY** Direct
to you.

**BERKOWITZ
ENVELOPE
COMPANY**

Kansas City, Mo.

Samples and Prices on Request

(WHAT THE CLUBS ARE DOING)
(Continued from Page 134)

OMAHA (Neb.).

For the good it may do other clubs, I want to write about the singing at our luncheons. We have a young lady who leads the singing, having a typical pleasant voice. Her mannerisms are not of such a nature that they discount the singing of the members. Consequently, we all sing. The songs are the old ones and those of us who squawk like ducks cut loose and sing like canaries. Song books are placed at each plate, through the clever foresight of the entertainment committee. It would do your soul good to hear the members who sing during the time of eating. I believe this has been tried out at other clubs, but they did not get away with it. I think it is owing to some fault in the leadership, or perhaps a limited number of songs. Should any of the members care to write me, I shall be pleased to mail them a copy of our book.

J. B. FICKES, *Assoc. Ed.*

PEORIA (Ill.).

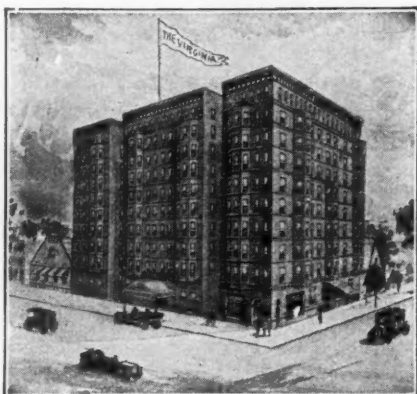
"Much has been said, written and sung of home, and assuredly of homes a man possesses several—fireside and office and club. The poets and bards of all times have left nothing unsaid or unsung to beautify and make holy the one, and the ultimate result of all laudable ambition is forged and shaped in the workshop, that the former may be realization, not simply blind home. To be happy at home is the end to which every enterprise and labor tends and of which every desire prompts the prosecution," but between these two, tempering the ragged edge of daily strife and enlarging our appreciation of home, is the club and after its summer vacation the Peoria Rotary Club is back home. The burden of each talk at our first meeting, was how good it is to be home. The twelve new members added to our roster at the first meeting and the two more at the last meeting, show that Rotary interest is unabated and that the promise for Rotary growth and usefulness is ever present.

ROWAN RAY, *Assoc. Ed.*

(Continued on Page 138)

Chicago's Rotary Club Hotels

Virginia Hotel



Corner Ohio and Rush Streets

[NORTH SIDE]

CHICAGO, :: :: ILLINOIS

A massive fireproof structure with large, cool, airy rooms and suites.

European plan. Attractive summer rates. 400 rooms with private bath, \$1.50 per day.

Chicago's most exclusive transient and residential hotel. Seven minutes' walk to the heart of the business and shopping district. Rotarians who wish to be located near the downtown business center, will find the Virginia very convenient, just a nice walk before commencing the day's work.

VIRGINIA HOTEL CO., Alex Dryburgh, President and General Manager

Gladstone Hotel

62nd Street and Kenwood Avenue

(South Side)

CHICAGO

A massive building of high class construction containing 400 rooms in one, two and three room suites. All with private bath.

The Gladstone is within a few minutes' walk of Jackson Park, where patrons can enjoy all kinds of outdoor sports, such as golf, tennis, boating, etc.

Remodeled, refurnished and equipped with every modern accessory at a cost of \$100,000.00.

Conducted on the European plan at popular prices.

Transportation facilities unequalled.—Only fifteen minutes to the heart of the business and shopping district by Illinois Central Rapid Transit. The finest stopping place in Chicago for Rotarians and their families.

RATES:


Room with bath. for one person, \$1.50 per day; two persons, \$2.00 per day.

Two and three room suites with private bath at proportionately attractive rates.

Special rates by the week.



GLADSTONE HOTEL CO., Alex Dryburgh, President and Gen'l Manager
Write for Descriptive Folder



Allie Williams
CANDIES

Made with a
Mother's Care

**60c pound, beautifully
boxed, postpaid**

Assorted Chocolate Creams made with
pure sugar, fresh eggs and best choco-
late coating.

Also in 1-2-3-4 and 5 lb. boxes.

**Superior Sweets at the
price of the ordinary.**

Made in one grade only. We make no
other product, specialize on this 60c
quality and know it to be unsurpassed.

Weekly Standing Order Plan
1-2-3-4 or 5 lb. boxes, post paid to
any address weekly, semi-monthly or
monthly, where we have no dealers, and
monthly bills rendered. Have your candy
regularly, at low cost, and be assured
of unvarying quality.

Try a pound of Allie Williams Candies,
and you will be a regular customer.

**DEALERS WANTED IN EVERY
ROTARY CITY**

We have a fine proposition for Rotary
Confectioners, Druggists, or Cigar Deal-
ers. Fresh goods and prompt shipments
guaranteed. None other than initial or-
ders filled direct where we have dealers.

Williams Candy Co.
Toledo, Ohio

(WHAT THE CLUBS ARE DOING)

(Continued from Page 136)

PHILADELPHIA (Pa.).

Several members of the Rotary Club of Philadelphia were honored at the Annual Election of the Poor Richard Club of Philadelphia which is composed of "live wires" who buy, write and sell advertising. Edwin Moore, who is chairman of the luncheon committee, was elected Vice-President and H. A. Gatchel, Jarvis A. Wood, George W. Jacobs and J. Rowe Stewart were elected members of the board of directors. It is simply another evidence of the standing and qualifications of Rotarians.

The effect of the European war on prices of all imported products has been the subject of discussion at the weekly luncheons. After being completely "filled" with this type of discussion, the club has adopted the slogan "Don't Talk War, Talk Business."

The September meeting which by the way was the first Fall meeting of the club, was addressed by Judge Wheeler of the Municipal Court. An insight was given into the operation of the court setting forth its importance to the community by having civil cases brought to trial quickly. The re-establishment of mutual marital happiness by way of the Domestic Relations Department of the court, was also touched upon to the interest of the members present.

President Guy Gundaker gave a brief talk on the importance of the members co-operating with the writing down of the Philosophy of Rotary.

Secretary Charles A. Tyler has been appointed assistant to the general manager of the *Public Ledger*, one of Philadelphia's greatest and best known newspapers.

Much interest is being manifested by the members in a club theatre party (to which the ladies are invited) which is to be held about the middle of November.

E. J. BERLET, *Assoc. Ed.***PHOENIX (Ariz.).**

Yes, we are right on your way to the coast in 1915. Stop over.

With the advent of September and the return of our summering brothers our Rotary meetings have

(Continued on Page 140)



ROTARY CLUB SEALS

**LET
FELLOW ROTARIANS
HERE, THERE AND EVERYWHERE
KNOW YOU ARE ROTARIAN**

**PRINTED IN ONE OR MORE COLORS
ON OUR EXTRA DOUBLED GUMMED,
PLATED PAPER.**

**SEND FOR SAMPLES AND
SPECIAL CLUB PRICES.**

FENTON LABEL COMPANY, INC.

**MANUFACTURERS OF
GUMMED LABELS,
PARCEL POST,
ADVERTISING STICKERS**

9TH & THOMPSON STS.

PHILADELPHIA, PA.

**E. MINER FENTON, PRESIDENT.
(MEMBER PHILADELPHIA ROTARY CLUB)**



"C & C"
(Cantrell & Cochrane)
Ginger Ale

*The
Champagne
of Ireland*



Over fifteen centuries ago St. Patrick's Well in Dublin was famous throughout Ireland. To-day the waters of this historic well are drunk the world over in "C & C" Ginger Ale. "C & C" has the life the sparkle, the delicious crispness of champagne, without the fire. See that you have "C & C" at the Club weekly luncheon and the monthly dinner and order in a dozen of "C & C" for your home.

Made by **CANTRELL & COCHRANE, LTD.**
(Established 1852.)

QUALITY

"MORRISCA" Brand Fishing Tackle and Gut and "Morrisca" Brand Surgical Gut are as perfect in every particular as it is humanly possible to produce.

The **"MORRISCA"** specialties are made by expert Scottish workers (the acknowledged leaders of the craft) who apply scientific principles to the very finest materials.

The manufacturers are Messrs. Morris Carswell & Co., Ltd., Glasgow, Scotland, who are represented in the Glasgow Rotary Club by Mr. Wm. McCall, Managing Director. Jobbers should apply for terms and all information to Mr. H. Smail, Duane Street, New York.

(WHAT THE CLUBS ARE DOING)

(Continued from Page 138)

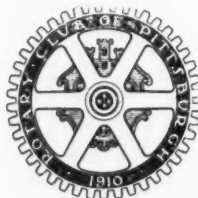
grown in attendance and spirit. Every one of the wayfarers had visited in some other club and all the new ideas have been put into circulation and used as energy to increase the revolutions of the wheel. A program committee of eight members was put in charge of the meetings for the month, with instructions to get busy. They have started a monthly bulletin and have put on three of the best meetings this club has had since its organization. Attendance has jumped from thirty-five per cent to eighty-five and the tenor of the "Service" talks at each meeting has put every listener into the frame of mind that he has something in that line which he never thought of before.

Rotarians who have said, when approached by the committee and asked for a talk, that they were not speakers, have come out and found that it was as easy to sell goods to fifty men as to one, and that the other fellow was interested in knowing how they furnished their service.

The conclusion of one of the best talks on "Service" that we have had was to the effect that: "If I can't give you the best service or as good as any other man in town in my line, I don't want you to do business with me because I am a Rotarian." This speaker also voiced another philosophy of Rotary when he told of having refuted the charge of selfishness on the part of the Rotary club: "As I look on this club it is a social and educational club outside of business. There has not been a meeting that I have not learned something about business in general and some things about myself and my business that I did not know. That's what Rotary is to me, educational." Have you ever thought of it that way, brother Rotarians?

A. C. TAYLOR, Assoc. Ed.

PITTSBURGH (Pa.).



We are proving every week that Rotary, of itself, is the self-sustaining principle and we are building a Rotary club in Pittsburgh that is looked upon as one of the permanent civic and business bodies of this great workshop of the world.

The proposition to assess each Rotarian \$1.00 to provide a fund for the international body has met with encouragement from this city. The reciprocal principle of Rotary appeals to hard headed business sense of the members in comparison to theoretical policies so often in force with other bodies. You may rest assured that when the definite tax of \$1.00 per member is ready that Pittsburgh will promptly contribute her pro rata.

One of the treats of the month was what might be termed an embalmed lunch by Brother George A. Buse. This luncheon was held at the Fort Pitt Hotel and all the ingredients were supplied in canned form by Mr. Buse. It was a novelty lunch and was highly enjoyed. This was followed by

(Continued on Page 142)

"Give this Message to Rotarians"

GENERAL ACOUSTIC COMPANY

MANUFACTURERS OF

ACOUSTICON FOR THE DEAF

AND

DICTOGRAPH-TURNER TELEPHONE SYSTEM

FACTORY, JAMAICA, LONG ISLAND

EXECUTIVE OFFICES, 220 WEST 42ND ST., NEW YORK CITY

Mr. Frank R. Jennings,
Advertising Mgr., "The Rotarian",
Chicago, Illinois.

October
Second
1914

Dear Sir:

You are right. I did place a contract with you, but I have been so busy filling orders for the Turner "Dictograph" Interconversing System that I overlooked it. Among the recent orders for our complete system are

9 banks	5 department stores
4 breweries	18 gas & electric light companies
3 hotels	24 government departments
6 lawyers	14 insurance companies
6 printers	25 manufacturers
21 railroads	6 automobile manufacturers
12 newspapers	3 music publishers
8 oil refiners	12 country estates
15 city offices	8 colleges and universities
2 grocery stores	J. D. Rockefeller personally
12 wholesale concerns	similar to American Tobacco Co.

I do not know that I can send you any better copy than this message to Rotarians, which is positive and convincing evidence that no business or home is complete without the Turner "Dictograph" System.

You can tell them at the same time that more than 100,000 deaf people in the United States are using the "Acousticon" to enable them to hear.

You might also say that Rotarian J. T. Whitehead, our Sales Manager, will take delight in giving Rotarians our special Rotarian proposition regarding any of these instruments.

Sincerely yours,

K. M. Turner
PRESIDENT.



Holiday Suggestions

Before giving a large order, send for some selection. Then, when we **prove** to you that we have what you want—deserve your patronage, favor us with your larger orders.

De Luxe Box (Price \$2.50, \$3.50, and \$6.00) filled with Chocolates, Salto Nuts, and Nutted Fruits, makes a wonderful gift.

Salto Nuts—\$1.25 a pound.

Supreme Chocolates—\$1.00 a pound.

Italian Chocolates—80c a pound.

Send check or open a charge account.

Send orders for Christmas at once.

HATCH 1223 Broadway New York
1539 Broadway

Hatch—He pays the parcel post.

DELICIOUS PECONUT CRISP

(Crisp, fresh-roasted pean-
uts with cocoanut added.)

GEE IT'S GOOD!

5^c



Fra Elbertus says:

"It is as luscious as anything ever served at the layouts of Lucullus."

"Please pass the Peconut."

Ask your dealer or send 5c for package and dealer's name.

*United Profit-Sharing Coupon
in each package.*

WESTMORELAND CANDY CO.

RICHMOND, VIRGINIA

(Member of Rotary Club)

(WHAT THE CLUBS ARE DOING)

(Continued from Page 140)

a most enlightening talk by Mr. Buse upon the advantages of using goods that are canned in the right way.

ALLEN FINK, *Assoc. Ed.*

READING (Pa.).



Reading Rotary Club, although scarcely a year old, is already rejoicing in the prominent part it is taking in municipal and national affairs, both partisan and non-partisan.

Two Reading Rotarians are serving on the new non-partisan Reading City Planning Commission. They are Jonathan Mould, as its president, and John K. Stauffer as a fellow member and the commission's secretary. Both are prime movers in organizing the new Berks County Conservation Association, to develop the natural resources of the country adjacent to Reading.

Mr. Stauffer is also the Republican nominee for Congress in the Reading District. He is a Yale graduate, Spanish-American war veteran (having served as first lieutenant of volunteers) and for the past fifteen years has been Washington correspondent for leading newspapers in New York, Philadelphia, Pittsburgh and Reading. He participated in several of the speaking tours around the country with Presidents Roosevelt and Taft, Vice-President Fairbanks, and other leaders in national affairs in recent years.

S. R. KAUFMAN, *Assoc. Ed.*

RICHMOND (Va.).



The Richmond Rotary Club held two enthusiastic meetings during September—second and fourth Tuesdays. Grover Peconut Dula, of candy fame, presided as chairman of the meeting, Tuesday, September 8th, and Captain John Landstreet, President, Broad Rock Mineral Water Co., was chairman on September 22nd. At these meetings slips of paper were passed around on which were printed the different lines of business represented in the Richmond Rotary Club. Members were requested to stand up and announce the names of individuals representing the firms listed on the slips. In this way the members become better acquainted.

At each meeting five minute talks were delivered by certain members of the club which were previously arranged in alphabetical order, four to five members speaking at each meeting. The enter-

(Continued on Page 144)

You Will Do Better In TOLEDO

A Gift That Will Delight

The
Perfect
Spray
The
Saving
Way



DeVILBISS PERFUMIZERS

You Get the Best

High Speed Drills,
Reamers, Cutters, or
Lathe Tool Bits

When You
Buy From The
**Toledo Drill
& Tool Co.**

Factories Bldg., Toledo, Ohio.
Write us.



Drink sparkling, "Cherryallen" At all fountains,
tasty 5c

Yours Truly
**Typewriter
Carbon
Paper**

"LEAVES A GOOD IMPRESSION."

You'll like it—continue to buy it—and
save money

I'm particularly after the man who isn't
satisfied with his carbon paper—or the man's
stenographer who wishes she had something
REALLY good.

There's a heap of difference in the use of
carbon papers. Some use a heavy sheet
where they should have a light one, or vice versa.

My little folder "Carbon Paper Dope" will
set you right.

There's also a great difference in typewriter
ribbons. Some make sharp, clean letters—
others make you want to swear.

Write me your requirements, or give me a
line on your work. Besides some interesting
prices (samples if you wish), I may be able
to give you a lift.

Yours truly, for "Yours truly,"

PARKER Carbon Paper and
Typewriter Ribbon Specialist.
1135 Spitzer Bldg., Toledo, Ohio.

CEMETERY MEMORIALS

OF REFINED DESIGN AND PERFECT
WORKMANSHIP

GRANITE MARBLE AND BRONZE

ERECTED ANYWHERE
WRITE FOR CATALOG

LEDDY-BROS. CO. TOLEDO, O.



CHAMPION Spark Plugs Give Service

"Champion O" for 1914 Over-
lands, \$1.00, all dealers.

"Champion Long" for 1910-
11-12 and '13 Overlands, \$1.00,
all dealers.

"Champion X" for Fords, 75c.
75% of American cars, in-
cluding Ford, Overland, Stude-
baker, Maxwell, and Metz, are
factory-equipped with Cham-
pions. Like Rotarians, Cham-
pions are the "best on earth."

**The Champion
Spark Plug Company**
Toledo, Ohio

**GRAY IRON
CASTINGS**

**QUALITY
SERVICE
PROMPTNESS**

Write Us Your Needs

Lewis Foundry Company

4080 Detroit Avenue
Toledo, Ohio

Landers Brothers Company

Burlaps and Cotton Goods
(Plain and Colored)

Webbing Buckram

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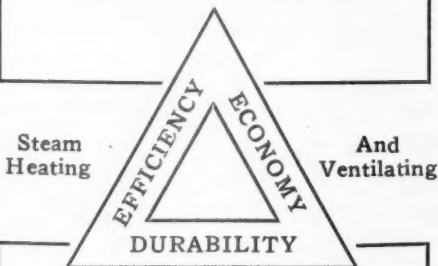
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PITTSBURGH, PA.

F. E. Geisler, Rotarian

(WHAT THE CLUBS ARE DOING)

(Continued from Page 142)

tainment committee plans to pull off some very attractive features in the near future, mention of which will be given in THE ROTARIAN in following issues.

RUFUS S. FREEMAN, Assoc. Ed.

ROANOKE (Va.).

Following two of the most interesting luncheons in the history of the club, during September, Roanoke Rotarians started October with a showing of the California Golden Wheel on October 10th. The magnificent mass of gold is the only thing "yellow" that ever has developed in Rotary circles here and it is about the only "yellow" thing that can create a sensation.

Due to oversight, the wheel was shipped an indirect route from New York and was two days late arriving. Roanoke Rotarians were annoyed on their own account because of the delay, while clubs to the South whose schedules were disarranged, kept the wires hot in attempts to get definite information as to movements of the wheel.

When finally it did reach Roanoke and was placed on exhibition in the show window of Rotarian E. S. Green, jeweler, it was the greatest drawing card of the year. C. D. HEWLETT, Assoc. Ed.

SAN ANTONIO (Texas).



Our club feels the effects of the International Convention; we took advantage of every good thing brought there by others; did not overlook a thing, simply absorbed the whole business, and as our members read and appreciate the International magazine, THE ROTARIAN, for all it's worth, the result is that every man has his shoulder to the wheel, feeling the responsibility of his membership, and realizing that he, personally, represents his profession.

We had a Theatre Luncheon and it was a real treat. Ed. Raymond, manager of the Majestic theatre, met us in the lobby, bubbling over with good fellowship; dressed us in proper apparel for the part we were to play; led us to the stage, gave us our seats and then placed food before us fit for the gods; each of us proving, at least to his own satisfaction, that the title to our little "playlet" or "comedy" was correct, and that "Fingers Were Made before Knives and Forks," no knives and forks having been furnished.

The following Friday was known as "Smith" Day, and if there is any good thing that has ever been accomplished without the use of a "Smith," our bunch of Smiths failed to make a record of it. And one member even got up, hero like, and claimed to have married a Smith.

We had, as our guests at the last meeting, Chas. B. Hanford, the tragedian; also the Royal Gwent Welsh Singers of Wales, Great Britain, sixteen in

(Continued on Page 147)

PHILADELPHIA WANTS YOU IN 1917**The Hotel Adelphia**CHESTNUT AND THIRTEENTH STS.
PHILADELPHIA**ABSOLUTELY FIRE PROOF**The newest and most complete hotel.
400 Sleeping Rooms.Restaurant, Roof Garden and Grill
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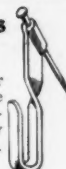
RATESSleeping Room, with Bath, one occupant,
\$2.50 to \$5 per day.Sleeping Room, with Bath, two occupants,
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Suite \$10 to \$15 per day.

Display Room, with Bath, \$3 to \$6 per day.

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Simplify Picture-Hanging**

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10 cents.**MOORE PUSH-PIN CO., Philadelphia, Pa.**Reg. U. S.
Pat. Off.**Largest works of the
Kind in the World****50 ACRES—58 BUILDINGS—
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1230 Market Street and 19 South 11th Street**CRANE'S****ICE CREAM****SPEAKS FOR ITSELF****PHILADELPHIA**

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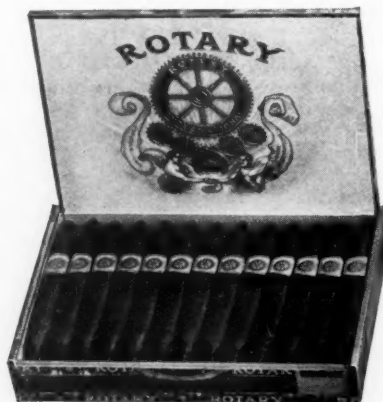
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To be operated
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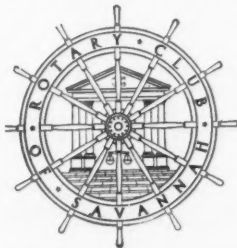
(WHAT THE CLUBS ARE DOING)

(Continued from Page 144)

all, who charmed us with their wonderful voices, and as they responded to our applause of their own national air, with that of our own "America," we arose like one man, glorying in the fact that this blessed country of ours is at peace with the world, and privileged to enjoy the blessings of our Maker.

PORTER F. LORING, Assoc. Ed.

SAVANNAH (Ga.).



Advertising Night of the Savannah Rotary Club on Sept. 28 brought out an attendance of one hundred one and gave the members one of the most unique and novel entertainments they have yet had. It had been announced by President Banks that the club would entertain "Moses I. McGillicuddy, former president of the Rotary Club of Wichita, Kan., an orator of note." Immediately before the meeting President Banks announced that Mr. McGillicuddy had arrived with his wife and that the club would have to provide for her. The dining room had been attractively decorated and there was an orchestra. The members entered singly and answered roll call to a committee of judges who awarded the prizes for the most unique advertising stunts or costumes. Capt. S. N. Harris, as an automobile, was given the first prize, and Mr. J. P. Whelless the second prize. When the entire membership had been seated it was announced that the distinguished guest and his wife would be escorted into the dining room. The members were on tiptoe. It was some time after the entrance of the couple that the members discovered that the whole thing was a hoax. Mr. McGillicuddy was Rotarian Israel Moses Parger and his wife was Rotarian A. J. Cohen, a milliner who displayed his wares to great advantage. The evening was one of the most enjoyable in the history of the club.

The Savannah club's action in purchasing a bale of cotton and getting behind the Buy-A-Bale Movement has made a big hit with the planters in Georgia. The club in its characteristic progressive way was not satisfied with simply getting behind the Buy-A-Bale Movement but determined to set an example by buying a bale.

There was a full turn-out of the membership to attend the "peace services" in St. John's Episcopal Church on Oct. 4. The club accepted the invitation of the Rev. W. T. Dakin, the rector, to attend the services in a body, Mr. Dakin having been a guest of the club at a luncheon several weeks ago. He is very favorably impressed with Rotary.

President John S. Banks and Secretary Henry Ludeman have been named as delegates to attend the Southern District meeting in Jacksonville, Oct. 27.

(Continued on Page 149)

Rotary Haberdashers and All Rotarians Should Know the

Kno^{the} Shirt

AND

Kno^{the} Pajamas

¶ Not that we make the best shirts and pajamas in the United States, but that there are no better shirts and pajamas made than we make, and that our line for Spring is now being shown, and that we doubt if any other line contains more Novelties than ours.

¶ That in all details which go to make up high class merchandise no better garments can be produced than ours. The proof of this is our 25 years experience in making Suspenders and Belts, which have a world-wide reputation. Our Shirts and Pajamas are made under the same high standard.

¶ In fact that no shirt or pajamas made will sell better than ours.

¶ Rotary haberdashers write for our prices and samples.

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Some of the Active Workers in the ROTARY CLUB of NEW YORK

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HOTEL REGISTER-REVIEW

America's Leading Progressive Up-to-date Rotarian Hotel Journal

CHARLES E. GEHRING, Managing Editor

Gehring Publishing Co., 1269 Broadway

(WHAT THE CLUBS ARE DOING)

(Continued from Page 147)

Savannah Rotarians are still talking about the unique souvenirs given by Photographer George R. Foltz. The picture of the large Rotary wheel encircling the photographs of every member of the club is most attractive and is highly prized by the membership. It is a fitting companion to the framed club roster, giving the telephone number, classification and business of each member, presented the club members recently by President Frank G. Bell of the *Morning News*.

MARION LUCAS, *Assoc. Ed.*

SAINT LOUIS (Mo.).



Rotary affairs in St. Louis have commenced to revive again after the hot summer months. Our vacation members have returned and once more settled down to business. This is being manifested by the greater attendance at meetings and the increasing interest shown in all club affairs during the month of September.

The club is taking a very active interest, with other business and civic clubs of St. Louis in the movement to secure the completion of the Free Bridge. This is a matter of great importance to the business interests of St. Louis. The completion of this Free Bridge means the breaking up of the Bridge Arbitrary which has been an embargo on the railroad traffic of St. Louis to and from all eastern points.

A contest has been started for new members. The club has been divided in six divisions for that purpose and a lively contest is in sight. The rivalry is keen and great results are expected.

During the month the club had the pleasure of hearing several fine addresses and our entertainment committee surprised us with a vaudeville show at the monthly meeting that was very much enjoyed. We had the pleasure of entertaining visiting Rotarians from Detroit, Philadelphia, Dayton and Columbus at our meetings. We take this opportunity of extending a cordial invitation to all Rotarians visiting St. Louis to attend our meetings which take place every Thursday during the year.

J. COWAN HULBERT, *Assoc. Ed.*

SHREVEPORT (La.).

The program, "If I were czar of Shreveport," begun recently and received as a splendid form of entertainment, was continued at the last regular weekly luncheon of our Rotary club with E. P. Carstens, Dr. R. H. Wynn, M. L. Bath and W. H. Booth among the speakers.

Speaking without special previous preparation, Dr. H. R. Wynn, president of Centenary College, declared that he would be interested in legislation suggested by W. H. Booth for greater protection of life and lessening hazards. He has become intensely interested in boy life, and he would be

(Continued on Page 151)



Song of Service

by

Charles Henry Mackintosh

¶ WRITTEN FOR ROTARIANS, by a Rotarian. This Song contains within its sixty stanzas the whole Philosophy of Life. It peers back into the pale Past. It leaps forward into the flaming Future, drifting down into the Hell of our Passions and Sweeping up into the Heaven of our Hopes. It will come as a mental shock to many readers, even among Rotarians, but the shock will be as of clear cold water to a tired body; for there follows through this Song a keen consciousness of its truth and sincerity.

¶ PRINTED FOR ROTARIANS in a style well worthy of the Sons of Service, the Song is typed in two colors upon heavy white antique paper, on one side of each leaf. It has a fly leaf of rough laid antique paper, hand made in Italy, and it is bound in heavy covers tied with silken cord. It is five and one half inches wide by seven and three quarters inches deep and half an inch in thickness.

¶ EVERY ROTARIAN should read "the Song."

¶ EVERY ROTARIAN WILL BE GLAD to read and to own this splendid expression of Rotary thought and Rotary craftsmanship.

¶ Boxed and mailed to any address in the United States for One Dollar.

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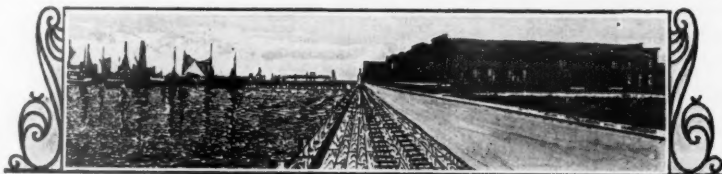
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We are in business to serve.
The better we serve you, the more successful we both will be.
May we serve you?

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(WHAT THE CLUBS ARE DOING)

(Continued from Page 149)

interested in legislation of constructive character for sports for boys and playgrounds and similar movements and would have a commissioner added to look after boys' sports. He would also be interested in destructive legislation, being vitally interested in the closing of places of vile resorts which interfere with boy life and character, and he would have a commissioner or other agency to solve this problem.

Mike Bath, a new member of the club, said he had become so enthused over Rotarianism that he would try to have everybody in the city a Rotarian.

W. H. Booth declared that he would have laws passed and enforced prohibiting the sale of pistols and small firearms.

E. P. Carstens said if he were czar of Shreveport he would organize a modesty club, owing to the extreme dress seen on some occasions and the endless flow of "talk" heard on others, and he'd be its president, and have its rules rigidly enforced. He also said that among other things, he would favor the instituting of playgrounds, parks, flower gardens, municipally owned markets, a pure water system, civic improvements, the abolition of the Red Light district, and when these had been accomplished, the appointment of a city manager at \$10,000 a year.

E. P. CARSTENS, *Assoc. Ed.*

SYRACUSE (N. Y.).



The Syracuse club have started their Fall meetings with a snap that indicates activity on the part of the new entertainment committee. The other new officers and committees are working splendidly. Chancellor Day of Syracuse University was our guest at the dinner and spoke at length about his observations at the seat of the European war. District Attorney Whitman of New York City dropped in for a few moments and incidentally spilled a few "non-political" words at the fellows. He was after votes for the nomination for Governor of the state and I guess he secured them. Syracuse Rotary has not as yet blocked out its line of action for the winter season but we hope to tell you all about some movement in our next letter. You may rest assured that we are after and under every live activity in this city of ours.

HARRY L. DAVIS, *Assoc. Ed.*

WACO (Tex.).

At the weekly luncheon, Monday, September 20th the Waco Rotary Club entered into a campaign to place before the world the merits of the Cotton Palace Exposition, which holds forth here October 31st to November 15th.

Mr. W. J. Neale, one of the club's most enthusi-

(Continued on Page 153)



Hand Carved Frames

Unusual, original and artistic creations designed and executed by highly skilled and competent workmen.

Frames designed and made to order to harmonize with any subject.

Suggestive sketches furnished.

We have an attractive proposition for Rotarian art dealers. Ask us about it.

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Do You Keep Posted?

You can not expect to KNOW what is actually going on outside your own little circle if you depend merely on the opinions and say-so of everyday conversation.

You must read books by authorities—men who have studied, traveled, investigated and who know the actual facts.

We have the largest book store west of New York, and carry a most complete stock of books in every branch of literature, specializing on business and inspirational books.

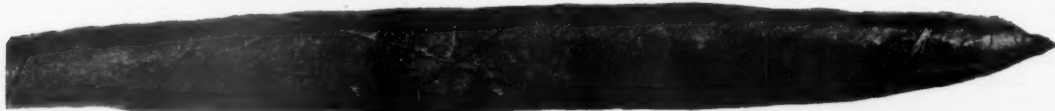
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Rotarian

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First: To test the pulling power of Rotary Advertising.

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Through this "Ad," I serve THE ROTARIAN; I serve the Rotary maker of this stogie; I serve the Rotary Engraver of the above cut; I serve you by offering an excellent stogie—I make a fair profit. "PITTSBURGH FLATS" \$2.00 a box (100)—Cash with Order—Carrier charges paid in U. S.

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who will tell you something of interest in our next issue

HE WHO PUTS MOST INTO ROTARY gets most out. He who puts most into his business—most quality effort—most sincerity of purpose—gets the greatest results. We used ROTARY principles long before ROTARY was born.

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Sixth and Chestnut Street

PHILADELPHIA

(WHAT THE CLUBS ARE DOING)

(Continued from Page 151)

astic members, and President of the Cotton Palace Exposition, made an address on the features of the exposition this year.

An enthusiastic committee was appointed to push the Cotton Palace, as far as the Rotarians are concerned, and suffice it to say they are concerned from A to izzard, when the City of Waco, or any of its interests are to be helped.

Rotarian headquarters will be provided where visiting Rotarians can register and be made to feel at home at the Exposition. There will be many visiting Rotarians to entertain during the Exposition from all over the U. S. and all will be heartily received.

J. M. CLEMENT, *Assoc. Ed.*

WASHINGTON (D. C.).



After an adjournment of three months, broken by a delightful assembly at the summer home of Treasurer Dulin in June, a special session August 21 to receive the Golden Wheel, and a joy-ride to Baltimore September 8, to participate in the Star-Spangled Banner Celebration, the Rotary Club of Washington, D. C. has knuckled down to work again. The opening meeting and luncheon of the fall and winter was held at the Ebbitt House with practically the entire membership present. George W. Harris, vice-president; John W. Dolph, former president, and E. M. Tilden, delegates to the Houston convention, submitted their reports, each covering ground not touched on by the others. Their remarks and recommendations were of exceptional interest, and they were rewarded with applause.

In connection with the trip to Baltimore the visitors from Washington were the guests of the Baltimore Rotary Club. They had the pleasure of greeting President Mulholland, who presided at the luncheon, at the Hotel Rennett.

The Washington club has voted in favor of the holding of the 1915 Convention of the International Association of Rotary Clubs in San Francisco.

C. FRED COOK, *Assoc. Ed.*

Clubs in Canada and the British Isles

HAMILTON (Ont.).

Someone has said "Never talk unless you have something to say." The Hamilton Rotary Club, now one year old, has so far never had a report in THE ROTARIAN but now that we have accomplished a real work, we want to report it.

The city of Hamilton has just finished a three days' campaign for a fund of \$150,000 to be known as the Hamilton Patriotic Fund. This fund is to be given to the families and dependents of

(Continued on Page 155)



The Government Uses The Schick Steel Baler



After a thorough test the United States Government has found that it pays to bale waste paper and sell it at regular market prices. As a result, the government sought the best paper baler. Their experience proved that the Schick Paper Baler was the best all-steel press on the market.

Schick's All-Steel Paper Baler

Bale Your Waste Paper. Write for "Paper Facts" It will cost you nothing to ascertain the value of a Schick All-Steel Paper Baler to your business. Simply ask for the facts—specific facts concerning your particular waste-paper problem. Write today for Catalog R—NOW.

THE DAVENPORT MFG. CO.,

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Storm Water Gets In motor car springs causing rust i. e:

Result—squeaks, hard riding and break downs. BROWN OIL BOXES PROTECT with film of oil and keep springs working at their best.

Needed on your car right now.

Applied at home in one hour. Will go on your next car when you trade.

Price \$10.00 for regular set of 10 Boxes. \$4.00 for Ford—4 Boxes. \$1.00 for sample.

Will Rotarian Automobile and Accessory dealers investigate? Rotarians who are seeking an opportunity to get into a new business with a better prospect especially.

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Reynolds Asphalt Shingles

Fire Resisting and approved by the National Board of Underwriters
ENDORSED BY LEADING ARCHITECTS

GUARANTEED FOR 10 YEARS—WILL
LAST MANY YEARS LONGER

Natural Colors of Garnet, Red, Gray and Green, Which Never Fade

We are the ORIGINAL MAKERS of Flexible Asphalt Shingles and tested our product for ten years before putting it on the market. Let us send you a booklet.

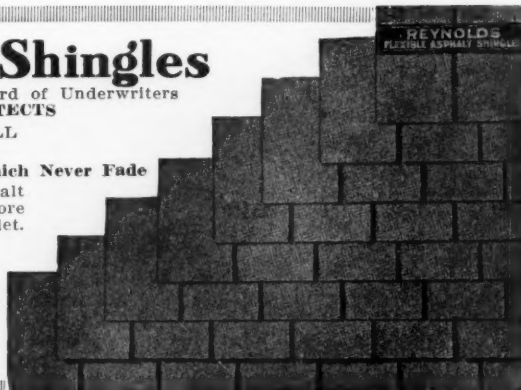
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Everything in
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Hoyle up-to-date
SEND 15¢ IN STAMPS

For Social Play

Always something new. See Mona Lisa, Rembrandt and other recent art backs of unusual beauty.

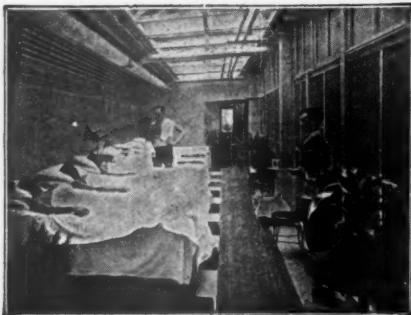
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Visiting Rotarians

While in Chicago be sure to visit

THE KERCHER BATHS

S. E. Corner Congress and Wabash Ave.

Just ask for **GEORGE** and say "Rotary"—
that's all.

BEST BATHS IN CHICAGO ESTABLISHED 40 YEARS
(GEO. KERCHER, Member of Chicago Rotary Club)

(WHAT THE CLUBS ARE DOING)

(Continued from Page 153)

the Canadian soldiers engaged in the present European war. The collecting of the fund was done by two hundred business men consisting of twenty teams and our Rotary club had a team captained by Bruce A. Carey, our energetic Vice President. When we say Carey was captain, Rotarians who met him at Houston will know there was something doing. The largest amount collected by any one team was \$17,000 and the Rotary Club team came second with over \$14,000. The result of this work means a lot for Rotary in Hamilton. It proves that the members of our club are public spirited, that they can do things, and it has also had the effect of drawing our members much closer together.

Next Thursday we are going to have with us Mr. M. L. Roessel of the Toronto Rotary Club, who will speak to us on "The Situation in Europe Previous the War."

The war in Europe has put a temporary crimp in business, but the members of our club are personally taking an optimistic view of the situation. We are endeavoring to keep our own business going right along, and also using our influence to spread the spirit of hopefulness and trust in "The Great Empire" of which we have the honor to form a part.

A. C. PULVER, Assoc. Ed.

VICTORIA (B. C.).



Early in September our Rotariennes had a turn. Members brought their wives to the ordinary weekly luncheon, when the main items of the program were talks by the lady Domestic Science expert to the local school board and the President of the Women's Institute of a nearby rural district. The meeting was a success.

The next day about sixty members visited the Bamberton plant of the Associated Cement Co. The members whose initial is T acted as hosts, one of them being manager of the Cement Co., who provided the transportation by electric interurban and launch. A memorable trip amid perfect scenery and very instructive withal.

On Labor Day the Vancouver Rotary baseball team was severely defeated by our champions at the Victoria ball park. Victors and vanquished visited the Pantages together after the game and finally foregathered at a supper at the Westholme Grill where the ladies were again summoned to share their partners' joys. The visitors, including ladies, were about thirty strong.

T. J. GOODLAKE, Assoc. Ed.

VANCOUVER (B. C.).

September saw unusual activities in Vancouver Rotary. Five regular luncheons, a theatre party and a baseball game at Victoria, made up the

(Concluded on Page 157)

A Good Point to Remember When Buying Fountain Pens

FOR
XMAS

Waterman's
Ideal
Fountain Pen

At all Good
Stationers,
Jewelers,
etc.

L. & L. Waterman Co. 173 Broadway N. Y.
BOSTON - CHICAGO - SAN FRANCISCO - MONTREAL - LONDON - PARIS.

HOTEL IMPERIAL (Rotary)

Broadway and 32d St.
NEW YORK

The Pioneer Pure Food Hotel

Dancing in the Palm Garden

Daily (except Sunday) 4 to 6:30 p. m.
and 10 to 1.

In the Radial Center of All
Traffic Lines—Herald Square

Send for Booklet G and Map of City.

Ask for
COPELAND TOWNSEND, Mgr.
or
FRANK H. WIGGINS, Asst. Mgr.
Both Rotarians

Pencilling Profits

*Your organization + Blaisdells
—whittling = money saved.*

Some simple mathematics applied to your pencil costs will show that the above answer is correct.

We have the mathematics and we'd like to do a little pencilling on your proposition, if you will write us.

Before you have bought a single Blaisdell, we will prove to you the one-third saving that you can make on your pencil costs by using Blaisdell Paper Pencils.

(N. B. In this reckoning we have *not* included the saving in clerks' time—of whittling, etc.)

An indelible "wonder"—Blaisdell 7200 copying.

Pencils specially imprinted for advertising purposes.

Blaisdell Paper Pencil Company
PHILADELPHIA

Member Philadelphia Rotary Club

ROSTER OF THE

ROTARY PRINTERS SECTION

OF THE INTERNATIONAL ASSOCIATION OF ROTARY CLUBS.

These printers particularly are helping to support their magazine and are in turn entitled to your support. Refer your traveling men and branch managers to them. Write to your friends in their cities and recommend these firms to them.

BALTIMORE—Wm. W. Burnett.
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Ralston Printing Company,
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MILWAUKEE—Martin C. Rotier.
Meyer-Rotier Printing Company,
114 Michigan Street.

NEW YORK CITY—Wm. Gettinger.
Eaton & Gettinger, Inc.,
263 Ninth Ave.

PEORIA—Louis J. Schwab.
The Review Press,
336 South Jefferson Ave.

SYRACUSE—F. N. Spaulding.
Law Printer,
514 Wieting Block.

(WHAT THE CLUBS ARE DOING)

(Concluded from Page 155)

program of that period. The luncheons have been especially attractive because the main features have been explanatory talks along service lines, supplemented by acquaintance stunts.

A Ways and Means committee of twenty-one members, divided into four sub-committees working in rotation, handle the programs for the different weekly luncheons, but the whole committee act on the program for the evening meetings. A peculiarity of this Ways and Means committee is that each sub-committee has its own special introductory feature, giving a new acquaintance stunt each week.

Two features of our luncheons are the period of open discussion and any one is free to ask any question of any other member; and "Identification by Classification" consisting in introducing a man by being able to recognize him through some article covered by his classification.

An advertising committee is at work and acts as a censor on all advertising before it can be offered to club members. This is a secret committee composed of practical buyers of space and working through the secretary's office.

The luncheons are now held at the Windsor Cafe on Granville Street, a more central location, ensuring better attendance.

WM. P. KEARNES, *Assoc. Ed.*

MANCHESTER (England).

In spite of war's alarms our club membership holds together. Attendance is somewhat below average, but the business talks keep up to standard, and sociability is even more in evidence.

One Rotarian hears the meeting told how he and a friend have been of real service to our Admiralty, another reads an inspiring letter from our brothers-in-Empire at Toronto. Our paper man, Percy Burn, advocates more British newspapers being sent across the seas by our members, and Editor Walker causes our cheese and celery to be tear-splashed by pleading the cause of the Belgian refugees.

Every day we hear from actual eye-witnesses the most harrowing tales of havoc worked on non-combatants in Belgium. Reports in the daily papers spoil one's breakfast; and to look across the room towards one's own happy-faced youngsters, and then to reflect on the many hundreds of homeless orphaned children who after seeing unspeakable sights have been picked up from a roadside and sent to England, makes the blood boil and fills one with the desire to throw off all responsibility at home and seek the firing line. Which is the harder toil of the two—to be on the firing line with all its excitement, or to be in one's own city, holding tight to one's business and helping to keep commerce going? Some find duty in one and some find duty in the other path. Surely these are the times which reveal who are in truth men. As the result of Walker's talk, some six or seven gentlemen are adopting homeless Belgians for at least the period of the war. Rotary in Manchester will be doing still more in this direction.

The Rotary Corps of Special Constables is beginning to look smart and trim now. We have a lot to do yet before we get on to rifle work, but we are taking a very serious view of our responsibilities and Commander Burgess will yet be proud of us. PETER THOMASON, *Assoc. Ed.*

Artesian Irrigated Lands at Dry Land Prices \$10 to \$100 An Acre

ANDERSON, OWEN & HENDERSON

615 Trust and Savings Bldg.
Los Angeles, Cal.



Lands for Early Figs,
Peaches, Apricots,
Almonds, Cantaloupes, Alfalfa (7 crops), Cotton and every product of the Sub-Tropic Southwest.

BRUSHES

All kinds, sizes, prices.

There is nothing in the brush line that we don't make. Come and see us or write us if in the market for one or a million brushes.

GERTS, LUMBARD & CO.
221 W. Randolph St., Chicago.

Quality

ROTARIANS

Service

Naples on the Gulf

Wild turkey and deer in abundance. Fishing unexcelled. Finest surf bathing in Florida. Golf and other amusements. Season and hotel opens December 1st, 1914. Write for booklet and terms.

E. W. Crayton, Manager

Until November 1st, Columbus, Ohio. After November 1st, Naples, Florida.

Member of Columbus Rotary Club.

Nebraska Military Academy, Lincoln

A first class boarding school for Rotarians' Sons. Healthful location, fireproof buildings, splendid care and instruction. Prepares for college and business. For information and catalog address

B. D. HAYWARD, Superintendent,
LINCOLN, NEBRASKA.

WECKLER BOAT COMPANY

Designers and Builders

Runabouts, Cruisers and Hydroplanes
Working Boats

2735 Irving Park Blvd., CHICAGO, ILL.

"Your Publication of Great Benefit to Us"

PRIVATE OFFICE

BROADWAY & 32ND STREET
NEW YORK
ROBERT STAFFORD

September 22, 1914.

Mr. Frank R. Jennings,
Chicago, Ill.

Dear Sir:

Your esteemed favor of the 10th inst. at hand. You may rest assured that we will do all in our power to boost the advertising pages of the "Rotarian." I do not know of any medium we have used that has been of such great benefit to us as your publication. There is scarcely a day goes by that we do not have some reminder in the way of one or more Rotarians registering from some section of the country.

Yours very truly,

Manager.

Why Rotarians Should Patronize Our Advertisers

Here are two good reasons why Rotarians should patronize those who advertise in their magazine.

First, because THE ROTARIAN accepts advertising only from responsible and reliable people, therefore the appearance of their ads in your magazine is a tacit guarantee that the goods or services represented are right.

Second, because our advertisers are helping to support your magazine, and, all things being equal, you should reciprocate.

Read all the ads in this issue and you will surely find something that will interest you.

THE ROTARIAN

910 Michigan Ave.
CHICAGO

CINCINNATI LEADS!

The November issue of The Rotarian—the CINCINNATI NUMBER—broke all records. It made 160 pages necessary—largest in the history of our Rotary Publication.

CINCINNATI is glad to SERVE.

This is Page Advertisement number 2 of a series of twelve to urge our claim to a chance to BREAK ANOTHER RECORD.

We are going to do all we can to help San Francisco hold the biggest International Convention ever assembled. More of that later. Afterwards we'd like a chance to go all previous meetings one better in

CINCINNATI—1916.

Will you help us?

THE CINCINNATI ROTARY CLUB
THE CINCINNATI CHAMBER OF
COMMERCE

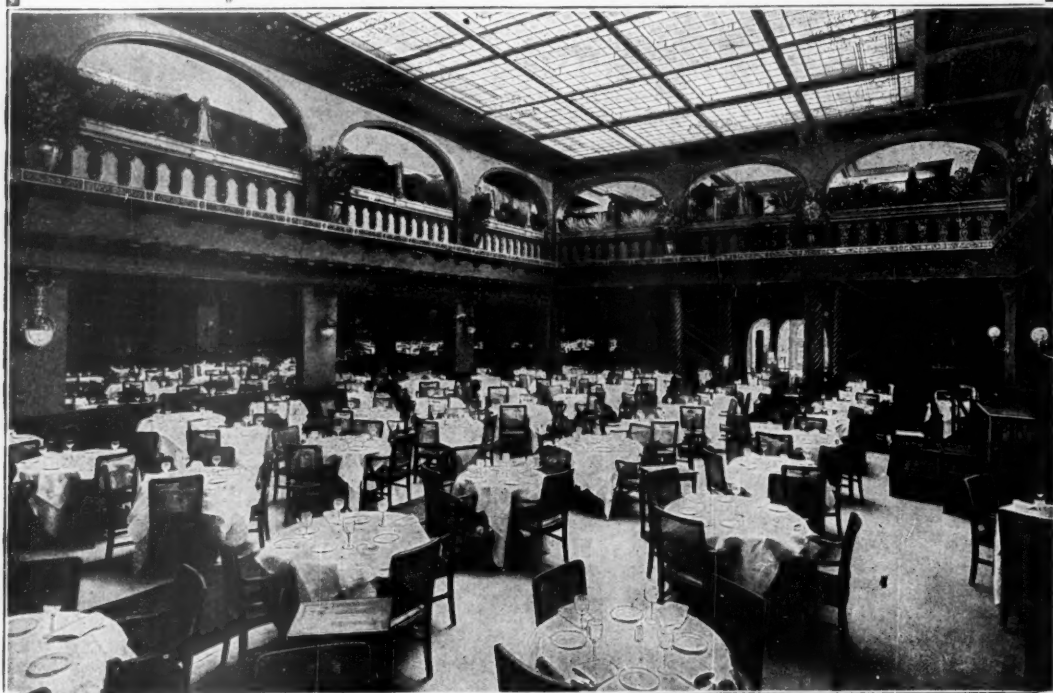


Main Portal, Varied Industries

Minor Portal, Varied Industries

TECHAU TAVERN

Cor. Eddy and Powell Sts., SAN FRANCISCO, CAL.

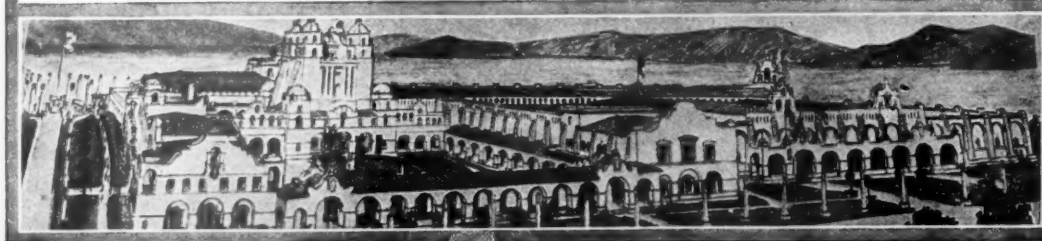


A High-Class Family Cafe

Where patrons are constantly surrounded by an air of refinement and respectability

Under the management of A. C. MORRISON, Rotarian

California Building, which Will Contain the Displays of Its Fifty-eight Counties



Classified Advertising and Reliable Business Directory

AN OPPORTUNITY

For every Rotarian to be represented in the advertising columns of THE ROTARIAN at a nominal cost.

ONLY

FIFTY CENTS PER LINE

10 per cent discount on 6 issue contracts (If paid in advance)
20 per cent discount on 12 issue contracts (after first publication).

No ads accepted for less than three lines, nor less than six issues.

Do you know of any other way that you can place your name and business before 15,000 live-wire representative business men for a dollar a month?

An inter-city trade directory constantly in the hands of every Rotarian.

Send in your order and copy NOW for the JANUARY number.

Headings provided for each distinctive business without charge.

THE ROTARIAN, 910 Michigan Avenue, Chicago.

ARTIFICIAL LIMBS

LEGS MADE BY WINKLEY ARTIFICIAL LIMB CO. Minneapolis, Minn., are the best that money, science and conscientious effort can produce. Write J. H. Jepson, for catalog. Member Mp's Rotary Club.

BANKERS

UNION TRUST CO. TRIBUNE BLDG. CHICAGO, ILL. A Bank of strength and character. One of Chicago's oldest banks.

BATHS

THE KERCHER BATHS (S. E. COR. CONGRESS & Wabash Ave.) are the best baths in Chicago. Established 40 years. Geo. Kercher, Rotarian.

BROOMS

BROOMS AND WHISK BROOMS FOR ALL PURPOSES. Mills, Shops, Factories, Railroads, etc. The Little Polly, the standard parlor broom. Harrah & Stewart Mfg. Co., Des Moines, Iowa, (Members of the Des Moines Rotary Club).

CIGARS

DO YOU KNOW ABOUT THE NEW BRAND OF Clear Havana Rotary cigars? Write Quiros, Villazon & Company, Tampa, Fla.

COLLECTIONS

PEORIA COLLECTION AGENCY, H. G. TRAUTVETTER (Rotarian) Prop. Majestic Bldg., Peoria, Ill. Collections and Reports. Efficient service.

FORWARD YOUR CLAIMS FOR COLLECTION TO us. Prompt service any place in Texas or Oklahoma. We get results. Try us. Texas Law Company, W. C. Temple, Manager (Rotarian), Dallas, Texas.

CORRUGATED FIBRE SHIPPING BOXES

LAWRENCE PAPER MANUFACTURING CO., LAWRENCE, Kansas, manufacturers of Jayhawk boxes and packing material for freight, express or parcel post. Write us for prices.

DICTATING MACHINES

ASK OUR LOCAL REPRESENTATIVE TO DEMONSTRATE the new Edison Dictating Machine method of dictating your letters. Thomas A. Edison, Inc., Orange, N. J.

DRAWING MATERIALS

B. K. ELLIOTT COMPANY,
Pittsburgh, Pa.
Drawing Materials.
Send for Illustrated Catalogue.

EDUCATIONAL

ALEXANDER HAMILTON INSTITUTE, 37 ASTOR Place, New York City. Ask for our latest booklet containing a message to you. Cheerfully sent upon request.

SMELDON SCHOOL (BUSINESS BUILDING), 1018-1024 South Wabash Ave., Chicago. Send for copy of the "Service Idea"—free to you.

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GATCHEL & MANNING, ESTABLISHED 1889, Philadelphia, Designers and Engravers in one or more colors for catalogs, advertisements, books, circulars, etc.

ENGRAVING—Steel, Copper & Die Embossed

MOST EFFECTIVE LETTERHEADS, BUSINESS Cards, etc. designed and engraved in Steel, Copper or Die Embossed. Designs and samples on request. M. M. BEAR Co., 14 W. Washington St., Chicago (Rotarian).

ENVELOPES

BERKOWITZ ENVELOPE CO., KANSAS CITY, MO. Every envelope for every use from factory direct to you at 20% saving.

FLORISTS

JOHN R. NEWMAN, 24 TREMONT STREET, BOSTON, Mass. Choice Plants and flowers for every occasion. Don't forget us when ordering in Boston.

FOLDING PAPER BOXES

THE DAYTON PAPER NOVELTY CO., 1126 E. Third Street, Dayton, O., Manufacturers High Grade Color and Embossed Cartons for all purposes. Also Corrugated Shipping Containers. Oyster and Ice cream Pails. Let's get acquainted.

FOUNTAIN PENS

ASK FOR THE ROTARIAN FOUNTAIN PEN—Waterman's Ideal. Sold at all Rotary Stores. L. E. Waterman Co., New York.

GUMMED LABELS

ROTARY CLUB SEALS, ALL KINDS OF GUMMED labels and advertising stickers. Fenton Label Co., 9th & Thompson Sts., Philadelphia, Pa.

HOTELS

CHICAGO'S ROTARY HOTELS—VIRGINIA, COR. Ohio & Rush Sts. and Gladstone Hotel, Cor. 62nd & Kenwood Ave. Alex Dryburgh, Rotarian.

JEWELERS & SILVERSMITHS

MAXWELL & BERLET, WALNUT & 16TH STS. Philadelphia, Pa. JEWELERS to HIS MAJESTY the ROTARIAN. We send—on suspicion—to Rotarians.

KIDNEY SPECIALISTS

THE MEDICATED KIDNEY PROTECTOR CO., 401-6 Gerke Building, Cincinnati, Ohio. Established 1898. External treatment for Diabetes, Bright's Disease, Kidney Trouble & Rheumatism. Without the rigid diet. Urinalysis free to all Rotarians and their friends.

LANTERN SLIDES FOR ADVERTISING

TOM PHILLIPS, CHICAGO, THE MAN WHO MAKES the nifty advertising lantern slides. See me first to be safe—5100 South State St.

LEAD PENCILS

THE BLAISDELL PAPER PENCILS WILL REDUCE your office expense and increase the efficiency. Blaisdell Paper Pencil Co., Philadelphia, Pa.

LEATHER NOVELTIES

LET THE 'LEVEN LITTLE LEFT-HANDED LEATHERSMITHS do it,—Oh, anything in leatherscraft, advertising novelties of every description. The Leather-smith Shops, 1033 Race St., Philadelphia, Pa.

MAILING LISTS AND SALES LETTERS

TEXAS MAILING LISTS. LETTERS WRITTEN which get Texas business. Rotarian service. Dallas Mailing Co., Dallas, Texas.

MASON CONTRACTOR

FREDERICK W. SINCLAIR, MASON BUILDER AND Contractor. We do everything in the Excavation, Concrete, Stone-work, or Brick-work line. 1606 Ludlow Street, Philadelphia, Pa. Bell Phone Spruce 43-32.

MUSICAL SUPPLIES

MUSICIANS SUPPLY CO. 64 LA GRANGE ST. Boston, Mass. Violins, Cellos and Bows. Genuine Italian Strings. Musical Merchandise of every kind.

OFFICE APPLIANCES

THE EDISON DICTATING MACHINE IS THE machine for dictating. See page ad in this issue and get the interesting book "The Tired Business Man."

YAWMAN & ERBE MFG. CO. FILING SYSTEMS. 1280 St. Paul Street, Rochester, N. Y. Booklet "How to Transfer Papers & Records" sent free.

PAPER

WINCHENBAUGH, LESTER P. 14 OLIVER ST. Boston, Mass. Unique specialties in best papers carried by nobody else. Samples cheerfully furnished.

PAPER BOXES

THE RANDOLPH PAPER BOX CO. INC. RICHMOND, Va. Manufacturers of druggists' boxes of every description, round boxes a specialty. Also printed, lithographed and embossed labels.

PHOTOGRAPHS.

100 PHOTOGRAPH COPIES OF ANYTHING IN portraits or snap-shots for TWO CENTS apiece. Samples five cents. Skinners Photoco, TOPEKA, KANS.

RADIATOR VALVES

"DOLE" BALL-BEARING PACKLESS RADIATOR Valves, for Steam, Hot Water and Modulating Systems. Dole Valve Co., 208 North Fifth Ave., Chicago.

REAL ESTATE (HOMES)

EASTWOOD—IN THE PATHWAY OF GREATER Houston's greatest growth, offers exceptional opportunities for profitable real estate investments. Write for map and price list. Wm. A. Wilson Co., 914 Franklin Ave., Houston, Texas.

BUGS (Oriental)

DAVIS & NAHIKIAN, 13TH & WALNUT STS., Philadelphia, Pa. The experience of a business lifetime is put in service for your benefit.

STOGIES (Original Pittsburgh)

DID YOU EVER SMOKE A REAL PITTSBURGH Stogie—the smoke that made Pittsburgh famous? Then write to W. E. DeCoursey (Rotarian) Columbia Bank Building, Pittsburgh, Pa.

SURVEYING INSTRUMENTS.

B. K. ELLIOTT COMPANY,
Pittsburgh, Pa.
Surveying Instruments.
Send for Illustrated Catalogue.

TRANSFER WINDOW SIGNS

MEYERCORD DECALCOMANIA TRANSFER WINDOW Signs—let us make a design for you. The Meyercord Co., Chamber of Commerce Bldg., Chicago.

TYPEWRITERS

REMINGTON TYPEWRITER CO., NEW YORK, and everywhere. Call at one of our offices and ask to see demonstration of the Remington Column Selector.

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G. R. Electrotape Co.	126			Warrant Warehouse Co.	106
Royal Electrotape Co.	114			Winter Resort.	
Fishing Tackle.				E. W. Crayton	124
"Morrisca"	120			Yacht Builders.	
				Weckler Boat Co.	122

The GOOD FEL- LOW SEASON



THIS is the season when all Good Fellows laugh at the frost and cold, and clad in their warm overcoats and with arms laden with good things, go among the denizens of the "submerged tenth" to gladden the hearts of fellow beings who live in the House of Want.

Good Fellows, though many of them may not know it, are among the heralds of that day when the House of Want shall be no more and all will live in the House of Plenty.

The House of Want is purely an economic product. There is no reason why every man, woman and child should not have the environment that creates the opportunity to do, to grow, and to be glad. All Good Fellows who believe in creating gladness as a general condition as well as giving it in individual cases, will work for the Great Change in society that shall supplant the House of Want with a Universal House of Plenty.

—BARNET BRAVERMAN.

